Where is Claremont Anyway?
What is Claremont Known For?

CLAREMONTE, CA
"The City of Trees and PhDs"
What is the Claremont Consortium?

We Sit Here
Peter Drucker’s Academic Home for 30+ Years

Peter F. Drucker 1909-2005
Doris S. Drucker 1911-2014
Our Roots

- Focus on the human side of management
- Focus on the role of organizations in society
- Leading with purpose
- Management as a liberal art
- Creating and keeping customers
- Doing things right and doing the right things
- Responsibility & accountability for results
- Creating the future
- Need for periodic abandonment
- Managing knowledge workers
- Etc.
Our Strategic Intent

While maintaining our roots, we will modernize and extend the Drucker philosophy and make it relevant to the evolving environment and the next generation of managers and executives.

“Preparing managers and organizations to lead value creation in the digital age globally.”
Reflected in Our Strategic Goals

- **DRUCKER21**: Help bring Drucker thinking into the 21st Century and make relevant to the next generation of leaders.
- **INVENT**: Continue to build momentum in the area of the creative economy.
- **CUSTOMERIFIC**: Be a strong voice in using analytics and technology to improve the customer experience.
- **BACKYARD**: Be a strong voice in the leading industries of Southern California, especially supply chain and healthcare.
Get Ahead of the Wave

“The only thing we know about the future is that it will be different.”

– Peter F. Drucker
Thank You