"A new entrepreneurial leadership for the networked society"

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2% Long Term Economic Growth

Source: Tagesgeld.info

⇒ Believe in what you do
Average of 16.2 h social engagement per volunteer per month

= 4.6 B hours per year social engagement in Germany
= 7.5 % of productive working time in Germany
= 3.2 Million Employees
= 35 Billion Euro (at minimum wage rate 7.5 €/h)

Source: Prognos in EngagementAtlas 2009

➔ “5th Sector” not accounted for in economics