Rick Wartzman,
Executive Director

The Drucker Institute
CLAREMONT GRADUATE UNIVERSITY
Are We Really Building a Movement to Counter “Maximizing Shareholder Value”?
How to Cure Our Managerial Myopia
There is a Difference

Shareholder

Stakeholder
THE POWER OF HABIT
WHY WE DO WHAT WE DO IN LIFE AND BUSINESS
MANIFESTO FOR AGILE SOFTWARE DEVELOPMENT

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

INDIVIDUALS AND INTERACTIONS — OVER PROCESSES AND TOOLS
WORKING SOFTWARE — OVER COMPREHENSIVE DOCUMENTATION
CUSTOMER COLLABORATION — OVER CONTRACT NEGOTIATION
RESPONDING TO CHANGE — OVER FOLLOWING A PLAN

That is, while there is value in the items on the right, we value the items on the left more.
WE MARCH TOGETHER
CATHOLIC JEW'S PROTESTANT
FOR DIGNITY AND BROTHERHOOD OF ALL MEN UNDER GOD
NOW!
Apple’s Guidance Game: EPS And Revenue

Earnings Per Share

- Reported
- Guidance

43% average difference

Revenue (In Billions)

- Reported
- Guidance

19% average difference

Data: Company Filings; Jun ‘12 ‘Reported’ stats are estimates.
ClimateWash

Simple, cheap and no real change needed!
The Leader's Guide to Radical Management

Reinventing the Workplace for the 21st Century

How to Inspire Continuous Innovation, Deep Job Satisfaction & Client Delight

Stephen Denning

Author of The Secret Language of Leadership and The Leader's Guide to Storytelling