



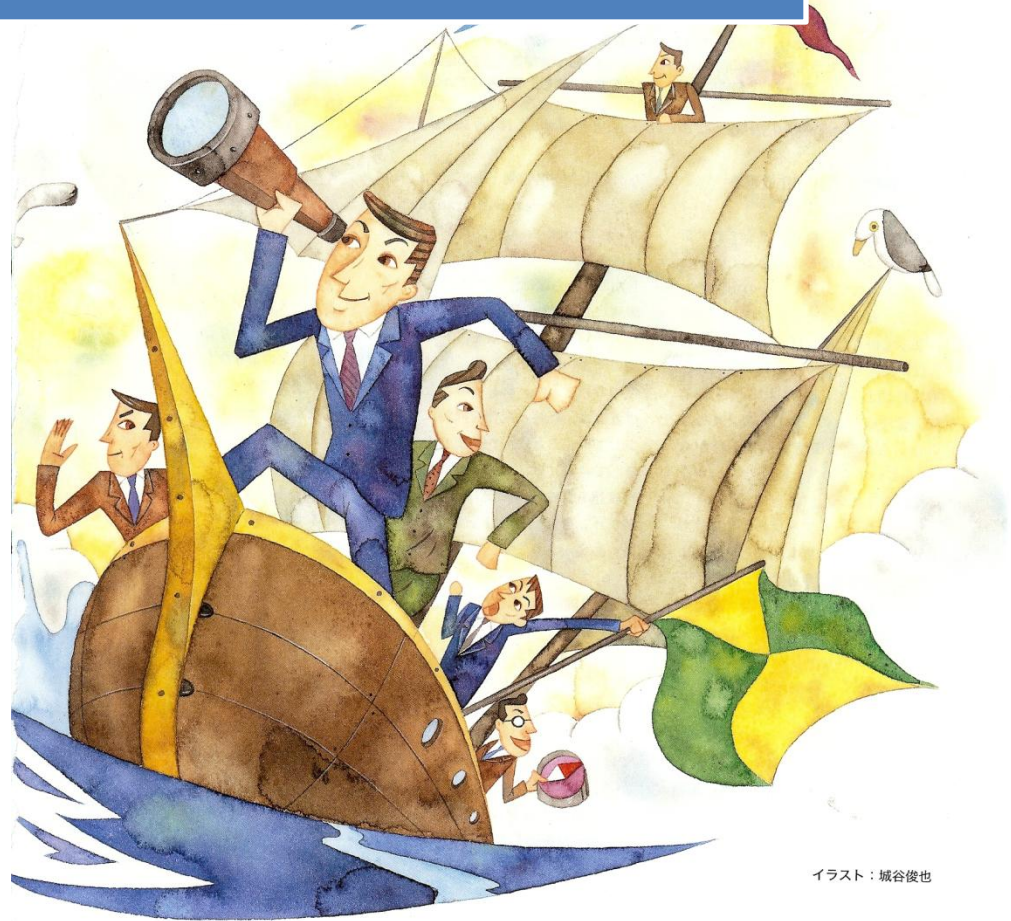
The New Club of Paris

The Knowledge Agenda Developer.....

www.the-new-club-of-paris.org



Knowledge navigation – Leading the Ship



イラスト：城谷俊也



K Navigation Signals

June 2009 by Professor Leif Edvinsson

This is the Enemy:

IGNORANCE

This is your Weapon:

KNOWLEDGE

FUTURE SCIENCE.....

OUR FIRST ANNUAL RANKING OF 20 WHO NEED A BIGGER STAGE – AND FIVE WHO SHOULD EXIT

MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

issue 19, volume 02
DECEMBER 08 / JANUARY 09

- A AFFAIRS** The top concepts for a better society
- B BUSINESS** Silver lining for Japan's greying demographic
- C CULTURE** Making print media work harder – and look smarter
- D DESIGN** Studio city: the new international design hubs
- E EDITS** A serious shopping list

The 2009 GLOBAL FORECAST

The faces, forces, policies and products that will shape the world in the year ahead



**OUR 36 PAGE
GUIDE TO THE TOP
50 IN TRAVEL:
A SPECIAL SURVEY**

01 Global leader
05 Hot regions
10 Smart brands
15 Flashpoints
20 Fresh heroes
25 Media stars
50 Happy ideas



APEC CEO Summit
Singapore 2009 12 to 14 November 2009

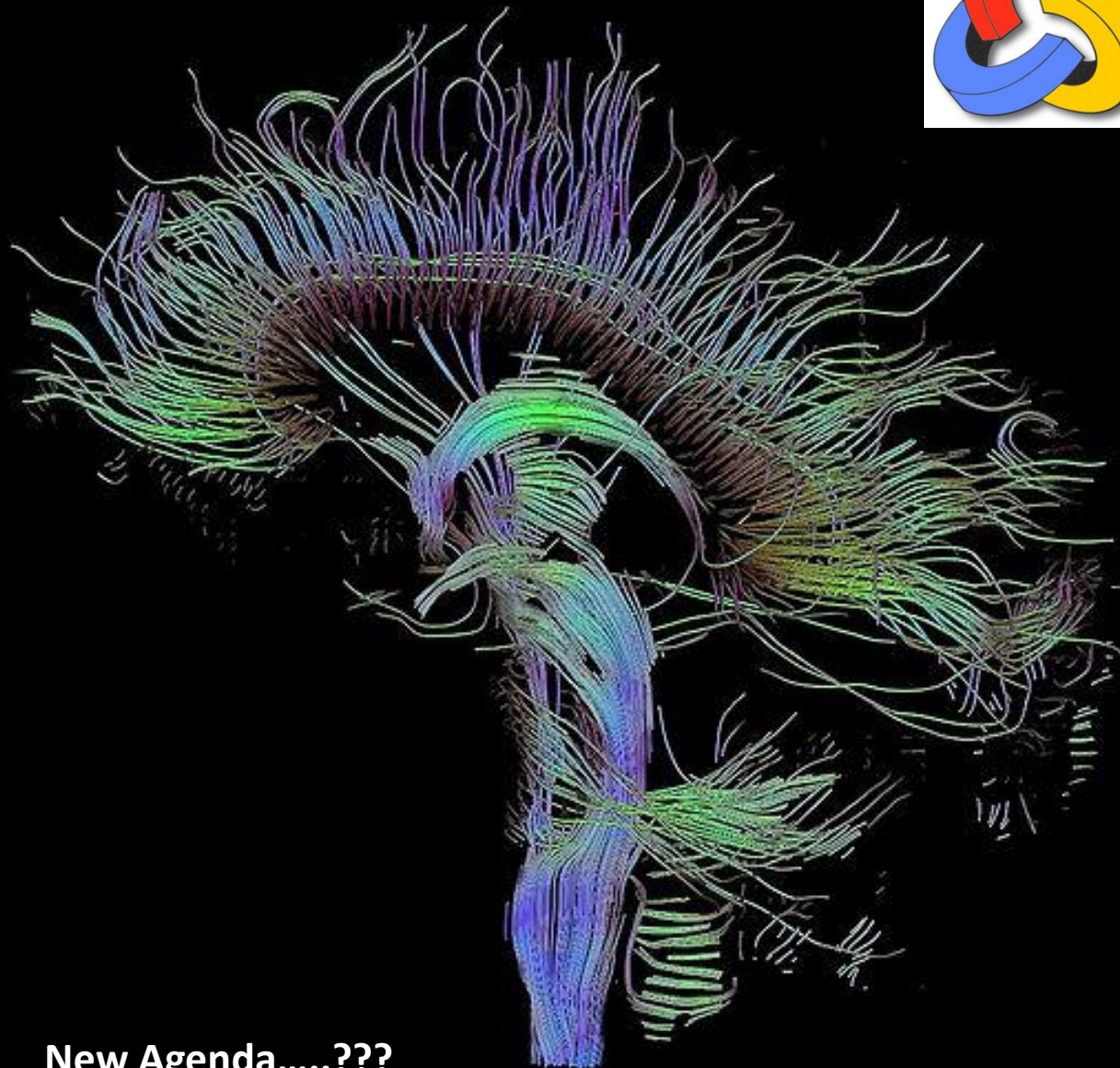




Intangible particles...
Accelerator..

A wide-angle photograph of a vast, calm blue ocean under a clear sky. In the distance, a range of mountains is visible on the right side. The text "4000 billion USD" is centered in the middle of the image.

4000 billion USD



New Agenda.....???

In most companies, the management of intellectual capital is still uncharted territory and few executives understand how to navigate it.

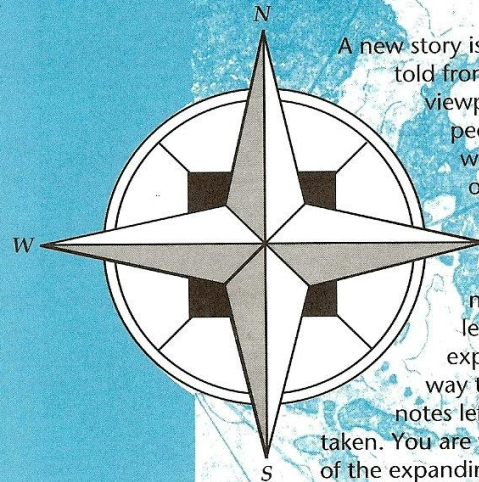
T. Stewart—Fortune

Conversations among business people on more than one continent are weaving the concept of intellectual capital into a new-business logic that goes beyond the industrial era to explore the dynamics of the knowledge economy.

On a bright summer day in 1994, a pioneering network of professionals from seven countries gathered in Mill Valley, outside San Francisco, for a learning expedition that would explore their most powerful questions regarding this new concept. It began at the edge of their "not knowing." Someone observed that, "We need a space where those of us who can no longer be taught have an opportunity to learn." We probably learn best by forming dialogue networks where you can actually share at a deeper level.

Intellectual Capital

a strategic inquiry by paradigm pioneers



A new story is emerging in our midst, it will be told from many perspectives—from the viewpoint of executives, accountants, people in business schools, those who develop work group software, organizational memory and information technology, as well as people involved in human resources, marketing and organizational learning. Questions framed this exploration and often pointed the way to deeper questions. These are notes left to mark the path that was taken. You are welcome to join the exploration of the expanding circle of inquiry and help map this yet uncharted territory.

TOP IC COUNTRIES BENCHMARK

Carol Y.Y. Lin & L.Edvinsson

- Finland
- Sweden
- Switzerland
- USA
- Denmark
- Norway
- Singapore
- Netherlands
- Canada
- China ???

Source: Journal of Intellectual Capital , No 4, 2008
elected as a **Highly Commended Award Winner**
at the Literati Network Awards for Excellence 2009

	Human capital		Market capital		Process capital		Renewal capital		Financial capital		Overall Intellectual capital	
Country	Score	Ranking	Score	Ranking	Score	Ranking	Score	Ranking	Score	Ranking	Score	Ranking
China	4.13	39	5.30	25	3.52	33	2.12	27	7.45	38	22.52	36
Denmark	8.10	1	6.61	4	7.41	2	5.74	7	9.68	9	37.55	5
Finland	7.79	4	6.61	4	7.73	1	7.31	3	9.55	18	39.00	1
<u>Austria</u>		14		8		6		12		9		10
Japan	6.75	13	4.61	37	5.64	19	7.04	5	9.60	16	33.63	14
Netherlands	6.85	11	6.95	3	6.79	10	5.19	8	9.72	5	35.51	8
Norway	7.69	5	5.96	17	7.09	5	4.68	14	10.00	1	35.42	9
Sweden	7.93	2	6.28	11	7.19	4	7.77	2	9.62	13	38.79	2
USA	7.59	6	5.99	15	7.05	6	7.18	4	9.88	2	37.68	4

*ranking is based on 40 countries by Dr Carol Lin, TICR, 2009

THE WORLD'S
MOST ADMIRED
COMPANIES

FORTUNE

DISPLAY UNTIL APRIL 6, 2009 // NO. 5

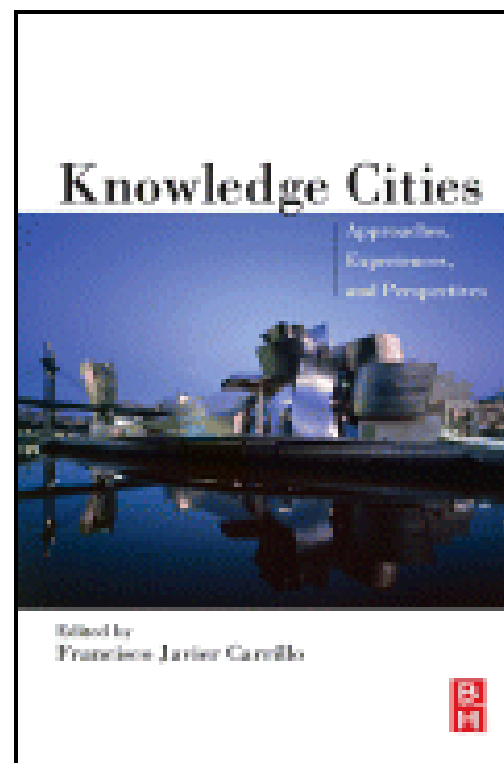
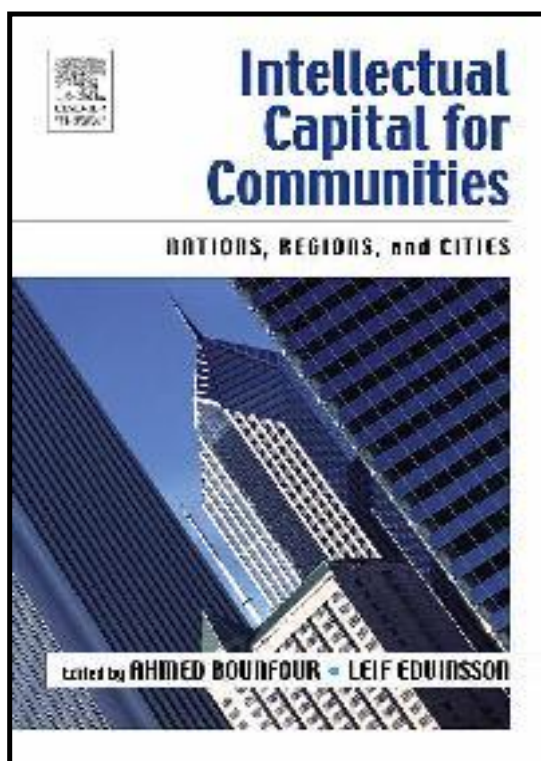
IS CHINA SINKING?

BY BILL POWELL

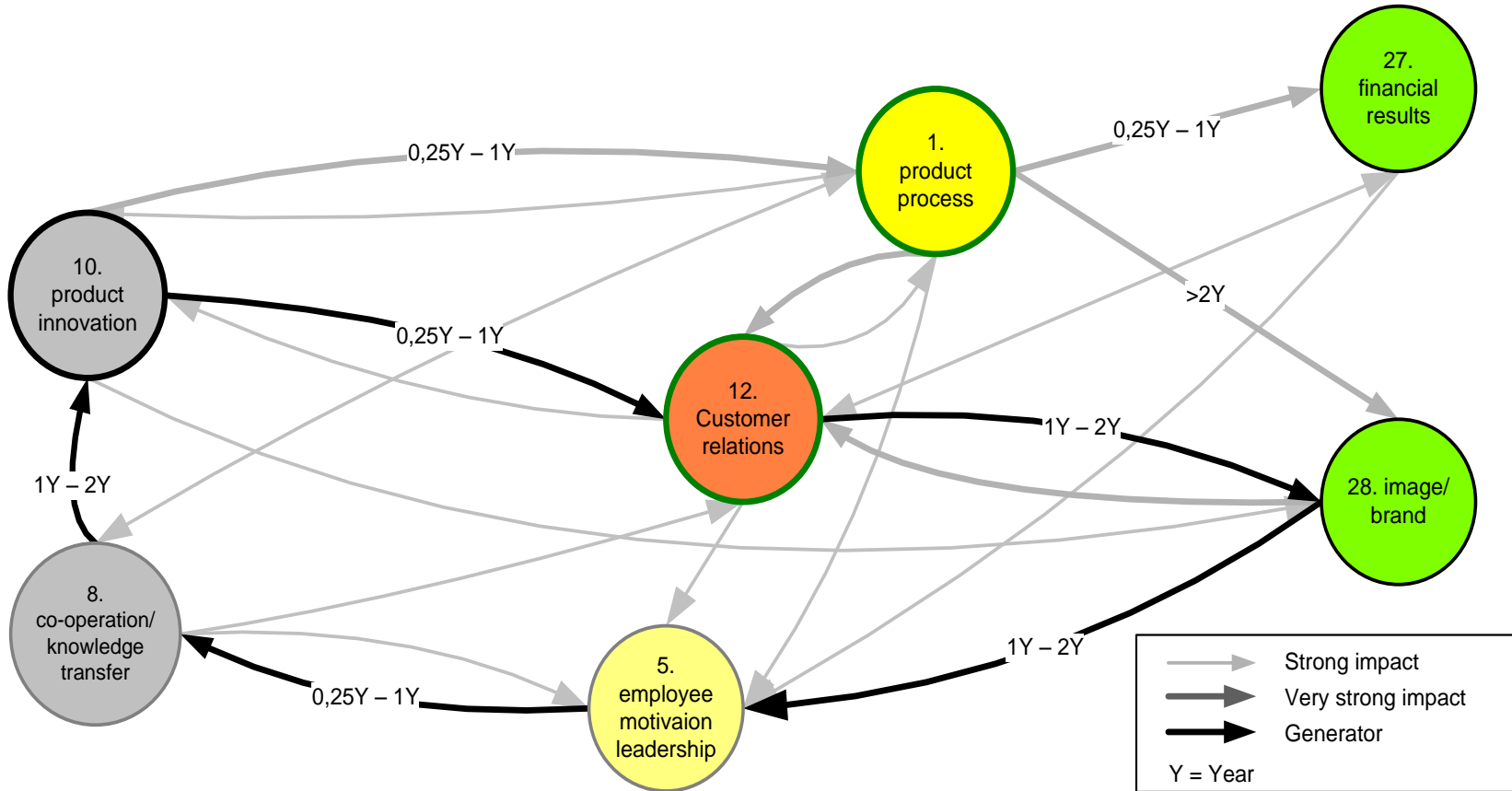


SWINDON LR.2
\$ 70.00

12 >
1101



A process view: Generators and Time Flow



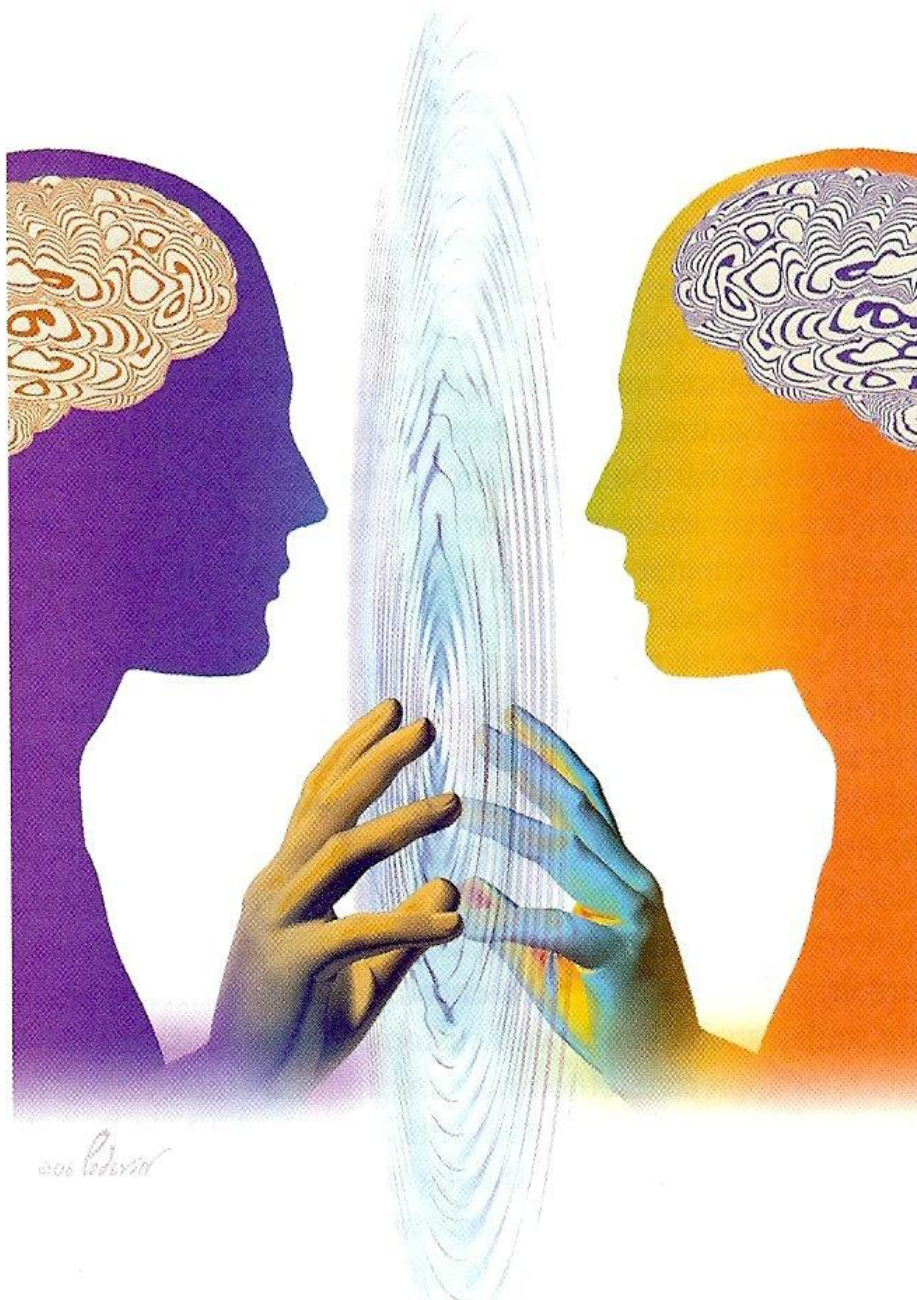
Network
& Community
Recipes

.....IC & Knowing as a social interactive process...



facebook

b



Intelligent K-Regions



**Social Renewal based on Social innovations,
Futurizing , Volunteers
and Digital Collective Commons.**

**KIZ - Knowledge Innovation Zone
Future Center as Connecting bridge between local
society and global opportunities.**



**Source: C. Varga, D. Amidon L.Edvinsson,
et al**



第二届知识城市峰会

The Second Knowledge Cities Summit



5-7-11-2009

深圳 Shenzhen, China

www.kcsummit2009.com



RETHINKING URBAN LIFE: MONOCLE'S BRIGHTEST MINDS ON GRIDS, GRIME, SCALE AND SURPRISE

MONOCLE

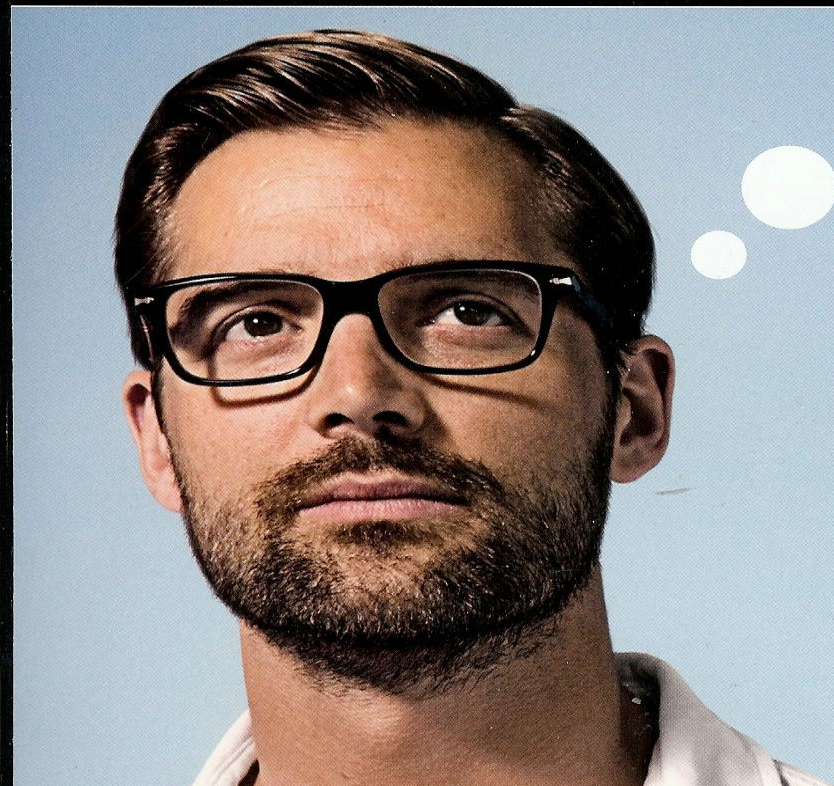
A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

Where to live and work? The Most Liveable Cities Index

Our 2009 survey of the **TOP 25 CITIES** for quality of life: who's improved, who's slipped and who's dropped out of Monocle's global ranking of the places that have it sorted

issue 25 . volume 03
JULY/AUGUST 09

- 50** People, places and products to improve your life
- 25** Cities where the living is more relaxed and rewarding
- 20** Dates for your summer cultural diary
- 15** Staple accessories for travel, town and beach
- 10** Visionaries who make our cities hum
- 05** Developers who have the right idea
- 01** Firm that continues to engineer the world



DREAMING OF THE PERFECT CITY IN PERCENTAGES...



- 27% **Zürich:** for scale and connections
- 23% **Copenhagen:** for infrastructure and sunny disposition
- 15% **Tokyo:** for its breadth of offerings and opportunity
- 10% **Sydney:** for food and vistas
- 10% **Kyoto:** for its intimate scale
- 10% **Munich:** for its airport
- 5% **Beirut:** for urban edge

WIEN
no 6

Sustaining Economic Viability...



Space for New Mindsets

Skandia Future Center

The World's First Future Center 1996



Source: leif.edvinsson@unic.net



SOCIETAL POLICY INNOVATIONS

**MIND
LAB**

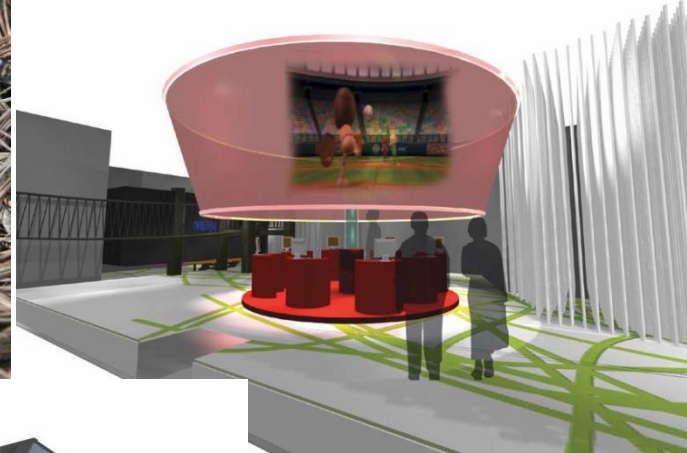
www.mind-lab.dk



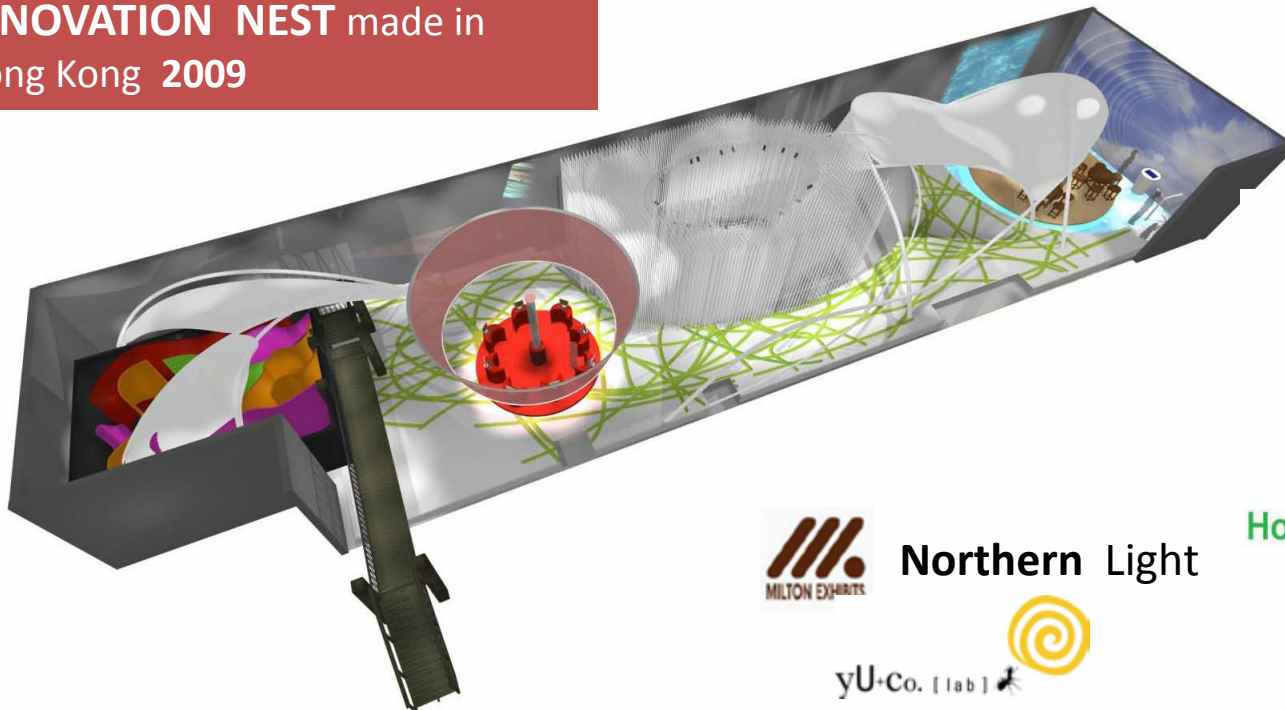
Experiential K platforms



AICA



INNOVATION NEST made in
Hong Kong 2009



Northern Light



Hong Kong 香港科技園
Science & Technology Parks

Recipe Book for Future Center Growth Approach



The virtual tour:
www.futurecenters.eu

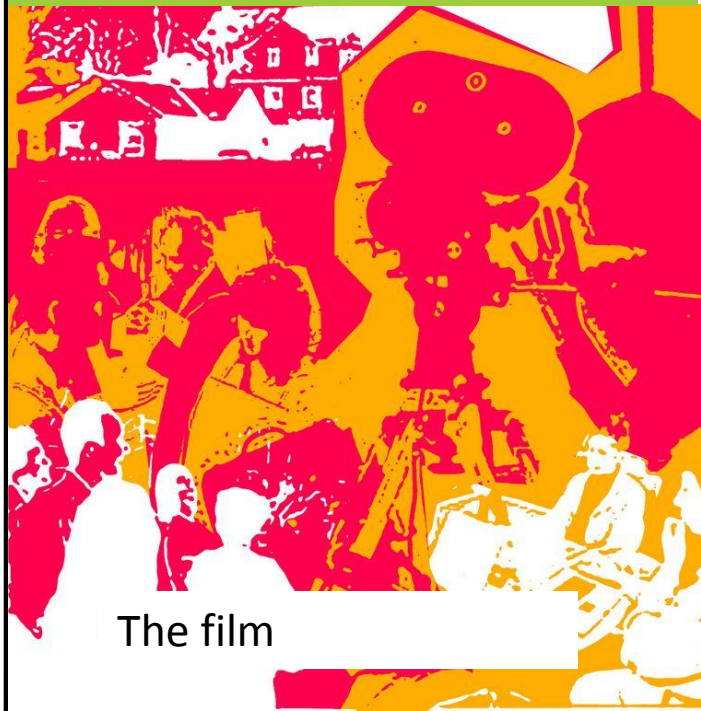


Operating System for Future Centers

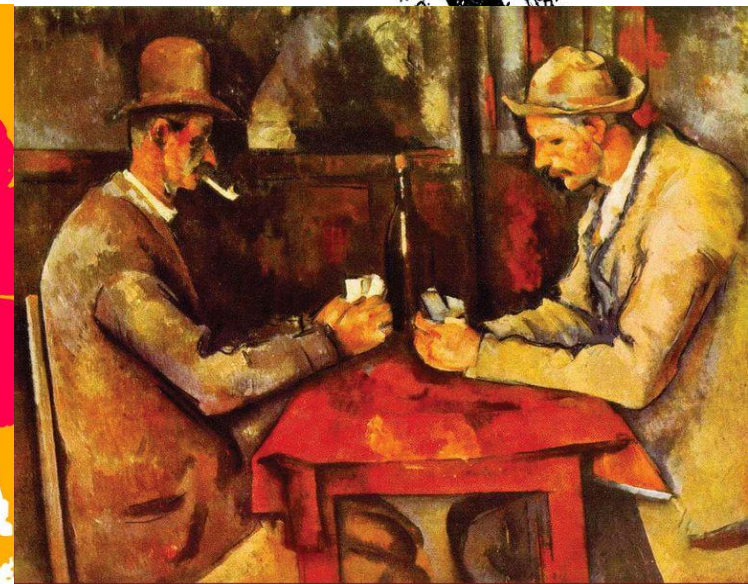
The guide book

EDITOR RON DVIR

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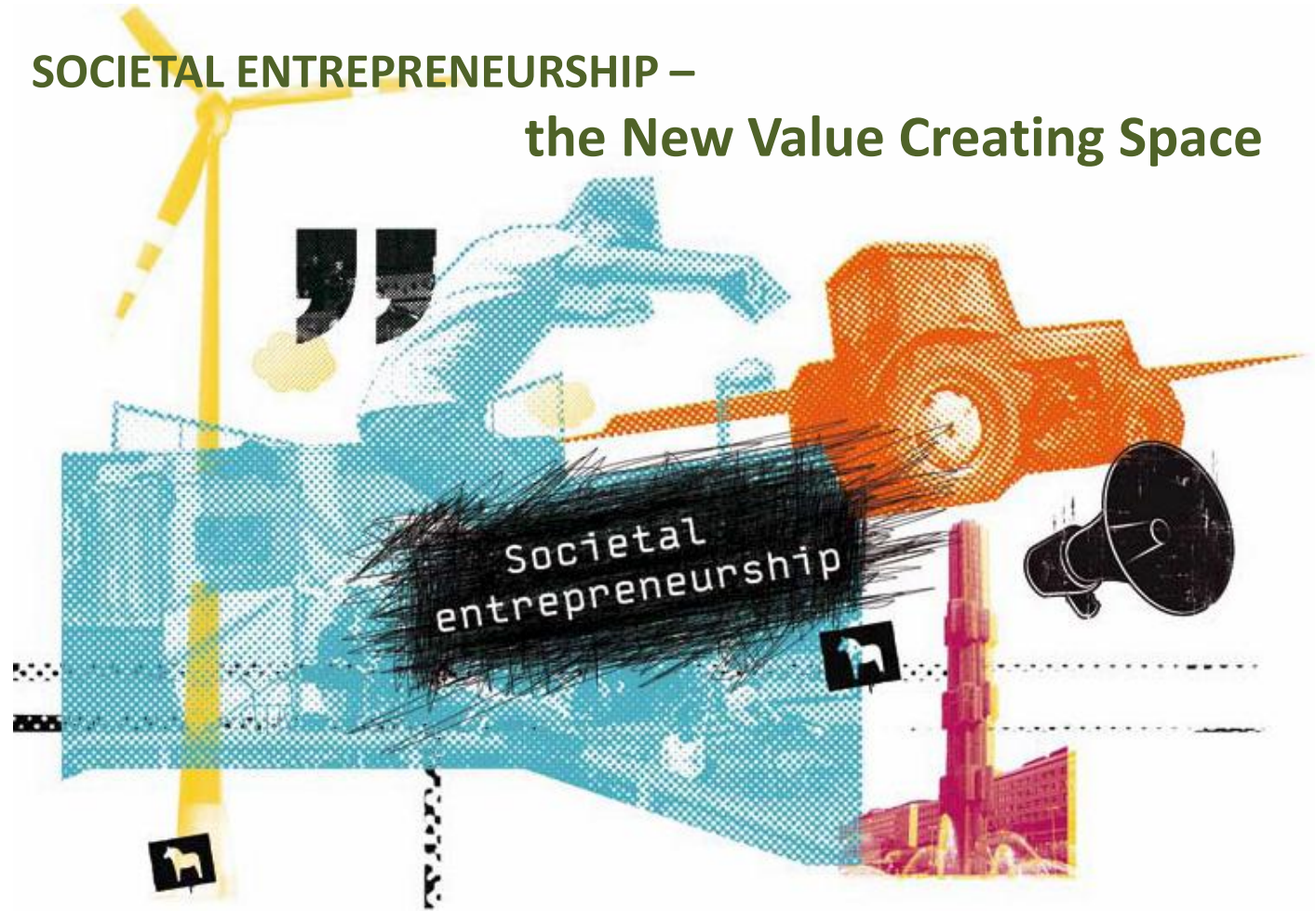
The film



The Training Dialogue



SOCIETAL ENTREPRENEURSHIP – the New Value Creating Space



Societal entrepreneurship is an innovative initiative that develops welfare services.”



ACSI

**Alto Camp on
Societal and Social Innovations
June 28 – July 6, 2010
Helsinki, Finland**



3 legs, Academical, Political and
Business Entrepreneurship





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