



Open your mind. LUT.

Lappeenranta **University of Technology**

## FINLAND & LAPPEENRANTA

The Society for Viipuri School of Economics was established on 21 January 1919 in the city of Vyborg (Finnish: Viipuri).

Now the focus of the Society for Viipuri School of Economics is on supporting LUT.



SCANDINAVIA

GREAT BRITAIN

RUSSIA



# LUT FACTS

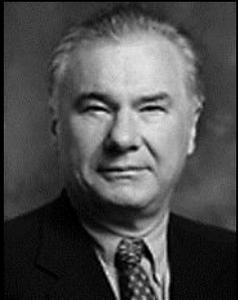
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Founded in 1969, combining technology and business from the start

## LUT'S AREAS OF SPECIALISATION

- > Energy efficiency and the energy market
- > Strategic management of business and technology
- > Scientific computing and modelling of industrial processes
- > Expertise in Russian business and industry related to the areas above

# HONOURED VIIPURI-PRIZE SCHOLARS



**2003**

Professor David J. Teece  
University of California,  
Berkeley, USA



**2006**

Professor Peter Buckley  
University of Leeds,  
Great Britain



**2004**

Professor James G. March  
Stanford University,  
USA



**2008**

Professor Sidney G. Winter  
The Wharton School,  
University of Pennsylvania,  
USA

# VIIPURI-PRIZE 2010

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## 2010

The late Professor C. K. Prahalad  
Ross School of Business,  
University of Michigan, USA

- a tribute to his remarkable work on corporate strategy
- one of the world's most respected management strategists
- his concepts – such as core competence and strategic intent - are widely used in business and academia

