



PROGRAM 2023

**CREATIVE
RESILIENCE**
LEADING IN AN AGE
OF DISCONTINUITY

FOR BIOS SEE: www.druckerforum.org/2023/speakersmoderators-2023

(CET)

09:00 – 09:15

Welcome

GROSSER FESTSAAL

Conference chair and Drucker Forum founder set the stage for the 2023 Drucker Forum

- Katharina Moser** Executive Board member, Inner Development Goals
- Richard Straub** President, Global Peter Drucker Forum
- H.E. Jaideep Mazumdar** Ambassador of India to Austria

09:15 – 10:15

PANEL 1

GROSSER FESTSAAL

**Learning Together in
Challenging Times**

Partners offer perspectives on the mission of this year's gathering

- Chair* **Johan Roos** Chief Academic Officer & Professor, Hult Int'l Business School
- Speakers* **Johnny C. Taylor, Jr.** SHRM-SCP President and CEO, SHRM
- Pierre Le Manh** President & CEO, Project Management Institute (PMI)
- Alex Adamopoulos** CEO, Emergn
- Helmut Reisinger** CEO, EMEA and Latin America, Palo Alto Networks

10:15 – 10:45 – Networking Break

10:45 – 11:45

PANEL 2

ZEREMONIENSAAL

Voices of Experience: What Matters Most After a Shock

Accomplished leaders of large organizations share hard-won wisdom about the most important keys to an organization's ability to survive catastrophe and come back stronger.

- Chair* **Mary Meaney Haynes** Board member, Angel Investor, Philanthropist
- Speakers* **John Allan** Chair of the Council, Imperial College London
Guillaume Alvarez Senior Vice President EMEA, Steelcase Inc.
Isabelle Kocher de Leyritz Chairman & CEO, Blunomy
Reinhard Schlemmer Member of the Executive Board, Vinci Energies S.A.

10:45 – 11:45

INTERACTIVE SESSION 1

GEHEIME RATSTUBE

Engaging Hearts and Minds in a Change Journey

Creative responses to unforeseen events always entail change – and require collective commitment to a better future.

- Chair* **Tiffani Bova** Growth Advisor, Bestselling Author
- Speakers* **Behnam Tabrizi** Consulting Professor, Stanford University
Anjana Mistry Chief Financial & Operations Officer, Emergn
Patrick Guggenberger Partner, McKinsey & Company
Tony Park People & Culture Team Leader, Toss

11:45 – 12:00 – *Comfort Break to switch between sessions*

12:00 – 13:00

PANEL 3

ZEREMONIENSAAL

Making the Most of Failure

"Good judgment comes from experience," the old quote goes, "but unfortunately, experience comes from bad judgment." Why do some people, organizations, sectors never recover from mistakes, while others learn and grow?

- Chair* **Julia Kirby** Senior Editor, Harvard University Press
- Speakers* **Amy Edmondson** Professor of Leadership & Management, Harvard Business School
Daniel H. Pink Best-selling author
Niren Chaudhary Chairman of the Board, Panera Brands
Falco Weidemeyer Partner, Global Head of Turnaround and Restructuring Strategy, EY Parthenon

12:00 – 13:00

INTERACTIVE SESSION 2

GEHEIME RATSTUBE

How Digital Transformation Can Add Flexibility

What an irony if a transformation actually left a company more vulnerable to future crises. How do we ensure that digitizing a process doesn't make it more brittle or at risk of attack?

Chair **Esther Clark** author

Speakers **Robin Speculand** CEO, Bridges Consultancy and Co-founder Strategy Implementation Institute

Lalit Karwa Head TCS PACE™, Tata Consultancy Services, Europe

Manjit Singh Former Senior VP & General Manager Knock at RealPage Inc.

12:00 – 13:00

DEEP DIVE DIALOGUE

WINTERGARTEN

Purpose and Resilience (Sinn und Resilienz)

will be held in German

Julia Culen Founder CCG Conscious Consulting Group

in conversation with **Niklaus Brantschen** Jesuit and Zen Master

13:00 – 14:15 – *Networking Lunch*

14:15 – 15:15

PANEL 4

ZEREMONIENSAAL

Resilient Leaders, Resilience Leadership

Leadership experts share stories of high-stakes situations that demanded resilience. How much did recovery depend on the actions of a senior executive or team, what made the difference, and what could have been done better?

Chair **Angelika Reich** Partner, McKinsey & Co

Speakers **Hortense Le Gentil** Executive Leadership coach

Tony O'Driscoll Adjunct Professor, Fuqua School of Business, Duke University

David Bryson Non Executive Director, Executive Leadership Coach

Iris Brachmaier Group Chief People Officer, UNIQA Insurance Group AG

14:15 – 15:15

INTERACTIVE SESSION 3

GEHEIME RATSTUBE

Enhanced Cognition or Existential Crisis? Keeping Technological and Human Progress Aligned

Stunning developments in AI and other technologies demand deeper thinking about the good life and what constitutes a better toolkit for achieving it.

Chair **Zhike Lei** Professor of Leadership and Organizational Behavior, IMD Business School

Speakers **Santiago Iñiguez de Ozoño** President, IE University

Scott Hartley Co-founder & Managing partner, Everywhere Ventures, investing in startups

Bob Goodson Cofounder and president of Quid

14:15 – 15:15

DEEP DIVE DIALOGUE

WINTERGARTEN

Gen Z: Ready for Takeoff?

It's the generation of social media, climate anxiety, pandemic, advancing AI. Does all this make Gen Z a super-resilient generation—or robbed it of essential resources it needs to succeed?

Rodrigo Castilhos Associate Professor, SKEMA Business School

in conversation with

Sophie Kaitlin Drescher High School Student, Austria's Youngest Moderator

Abhishek Banerjee undergraduate Economics student, University of Calcutta

15:15 – 15:45 – *Networking Break*

15:45 – 16:45

PANEL 5

ZEREMONIENSAAL

Regenerating Cities

Cities, like all complex ecosystems, can prove surprisingly resilient. But they have their fragilities, too—and sometimes a “doom loop” seems impossible to reverse. How can employers—and the people in them—do more to keep them thriving?

Chair **Christian Bason** Founder, Transition Collective. Former CEO Danish Design Center. Public Sector Innovation Expert.

Speakers **Christian Sarkar** Co-Founder Regenerative Marketing Institute

Remigijus Šimašius former Major of Vilnius, Lithuania

Leoluca Orlando former Mayor of Palermo

Bernadette Luger Head of Coordination Unit for Resource Conservation and Sustainability in the Construction Sector, City of Vienna

15:45 – 16:45

INTERACTIVE SESSION 4

GEHEIME RATSTUBE

Charles and Liz Handy Lecture: Reinventing Careers for the Age of Longevity

Careers today are less linear, more boundaryless and more bespoke allowing people more freedom to find paths that fit them better. We've applauded individual resourcefulness and resilience in making transitions from one career or way of working to another. But we've let companies, universities, governments off the hook in what is both a societal problem and opportunity. How can we create institutions whose purpose it is to help people move through the often-uncomfortable transitions that characterise modern careers?

Chair **Katharina Moser** Executive Board member, Inner Development Goals

Herminia Ibarra Charles Handy Chair in Organizational Behaviour, LBS

15:45 – 16:45

DEEP DIVE DIALOGUE

WINTERGARTEN

Authentic Voice, Authentic Workplace

Join this unique workshop to travel on a restorative inner journey. Through guided inner enquiry and creative interaction, you will uncover your personal meaning of authenticity, identify barriers, and explore how to overcome them.

Margot Borden Psychotherapist, Coach

in conversation with

Simone Ahuja Global Keynote Speaker, Bestselling Author. Founder, Blood Orange Innovation

17:00 – 18:00

PANEL 6

ZEREMONIENSAAL

The Machine Intelligence Turning Point: Are We Ready for AI's Next Decade?

We're at a watershed moment: the year AI changes everything. How will this technology-driven revolution test human resilience and, by responding creatively, can we emerge more resilient than before?

Chair **Eduardo P. Braun** Global leadership expert & consultant

Speakers **David Weinberger** Senior researcher Berkman Klein Center for Internet & Society, Harvard University

Thuy Ngoc Tran Co-founder, CTO, Astrid AI

John Walsh VP of Technology & CTO, Fujitsu Europe

Matt Sigelman President, Burning Glass Institute

17:00 – 18:00

INTERACTIVE SESSION 5

GEHEIME RATSTUBE

Confidence, Ingenuity, Grit: The Strengths that Help People Move Forward

Everyone has setbacks, but some recover better. What gives them that power? Mindset or muscle? Resources or relationships? Grace or grit? And then there's the more important question: Can whatever it is be learned?

Chair **Anthony Howard** CEO & Founder of The Confidere Group and The Socratic Leader Academy

Speakers **Avivah Wittenberg Cox** Founder & CEO, 20-first; Global expert on gender and generational balance

Thomas Bubendorfer Solo climber

Asheesh Advani President & CEO, Junior Achievement

Nadya Zhexembayeva Founder & Chief Reinvention Officer, Reinvention Academy

19:30 – 23:30

Gala Event

GROSSER FESTSAAL

19:30

APERITIF

20:00

GALA DINNER

Master of Ceremony **Katharina Moser** Executive Board Member, Inner Development Goals

Dinner Speaker **Asheesh Advani** President and CEO of JA (Junior Achievement) Worldwide

DRUCKER CHALLENGE AWARDS CEREMONY

presented by **Peter Wundsam** Managing Partner, Mazars Austria

Musical setting by **Paul Smith** Musician, Composer, CEO of the VOCES8 Foundation

and **Daniela Mars** Trevor James Flutes Artist



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PANEL 7

ZEREMONIENSAAL

Epic Change: Navigating an Era of Geopolitical Discontinuity

Organizations must respond strategically to changes of immense scale and scope. Most need better ways to track geopolitical developments and understand their implications for how organizations operate.

- Chair* **Monika Rosen** Vice President Austro-American-Society
- Speakers* **Ed Williams** President, International, Edelman
- Lothar H. Wieler** Chair of the Digital Health Cluster, Hasso Plattner Institut; Professor of Digital Global Public Health;
- Antonella Mei-Pochtler** Board member, Publicis and Generali; Co-chair of the Kofi Annan Award for Innovation in Africa;
- Daniel Stelter** Economist, Founder of the German Discussion Forum Beyond The Obvious

09:00 – 10:00

DEEP DIVE DIALOGUE

WINTERGARTEN

An AI Tool to Boost Your Innovation

A hands-on workshop learning to use an AI tool to leverage human creativity in an innovation initiative

- in conversation with* **Isabella Mader** CEO, Excellence Institute
- Curtis R. Carlson** Distinguished Executive in Residence, Worcester Polytechnic Institute
- Kalina Deng** Vice President, Snipp Interactive

10:15 – 11:15

PANEL 8

ZEREMONIENSAAL

Creativity Amid the Chaos

What kinds of companies have bounced back better from the pandemic years? New evidence shows it's the ones who had already invested time and energy in building their capacities for innovation.

Chair **Bill Fischer** Senior Lecturer at the Sloan School of Management, at MIT, and Emeritus Professor of Innovation Management, IMD

Speakers **Tim Brown** Chair of IDEO, Vice Chair of the ky Collective

Gilma Teodora Gylyté Architect; Co-founder, DO ARCHITECTS

John Hagel III Faculty member, Singularity University & Member Board of Trustees, Santa Fe Institute; Founder of Beyond On Edge, LLC

Radoslaw Kedzia Senior Vice President of Huawei European Region

10:15 – 11:15

INTERACTIVE SESSION 6

GEHEIME RATSTUBE

Built to Flex: Organizational Structures That Are Up to Code

After a storm of the century, the places still intact are the ones that were built to withstand a battering. In the midst of economic "gales of creative destruction," is your organization structured to endure?

Chair **Michele Zanini** Co-founder, Management Lab

Speakers **Ekin Ilseven** Assistant Professor Strategy and Organizations, School of Business and Economics Católica-Lisbon

Antonio Nieto-Rodriguez Visiting Professor at Duke CE, IE, Solvay, Vlerick, Ecole de Ponts;

Maria Norrman Global Chief of Staff, EF Education First & Chief of EF Pro Cycling Team

Yannick Fierling CEO, Haier Europe

11:45 – 12:45

PANEL 9

ZEREMONIENSAAL

The ESG Dilemma: Will Your Strategy Make You More Sustainable?

Indexes now used widely by fund managers have focused corporate managers more tightly on hitting their "social" marks. Are companies—and societies—more sustainable as a result?

Chair **Tina Deutsch** Co-Founder & Managing Partner, Klaiton

Speakers **Adrian Wooldridge** Global Business Columnist at Bloomberg Opinion

Jennifer Tharp Chair of the PMI Board of Directors

Annette Mann CEO, Austrian Airlines AG

Eugenio Longo Sustainability Director, Tata Consultancy Services (TCS) Europe

11:45 – 12:45

INTERACTIVE SESSION 7

GEHEIME RATSTUBE

When the Show Must Go On: How Performing Artists Get Their Groove Back

Dancers, comedians, opera singers, and other artists are hardly immune to setbacks. What works for them, and could it work for others, too?

- Chair** **Guila Clara Kessous** Unesco Peace Ambassador
- Speakers** **Scott Handy** Theatre director
Paul Smith Musician, Composer, CEO of the VOCES8 Foundation
Kamilla Arku Pianist

11:45 – 12:45

DEEP DIVE DIALOGUE

WINTERGARTEN

Cyber Resilience

AI and digital society rely on highly connected networks. The unintended consequence is the prospect of cyberattacks with widespread damage. Are our responses keeping up with the threats?

- Rebecca Kerr** Founder: Global Creative Solutions Group
- in conversation with* **Helmut Reisinger** CEO, EMEA and Latin America, Palo Alto Networks
Thomas Arnoldner Deputy CEO, A1 Group

12:45 – 13:45 – *Networking Lunch*

13:45 – 14:45

PANEL 10

ZEREMONIENSAAL

Building “Creative Resilience Capacity”

Few would argue against aiming for more creative resilience—but can something so subjective really be a management goal? If it's difficult to say just how resilient a person, team, organization, or society is today, how would we gauge any gain or loss a year down the road?

- Chair** **Claudia Crummenerl** Managing Director Workforce & Organization, Capgemini Invent
- Speakers** **Sally Susman** Chief Corporate Affairs Officer, Executive Vice President Pfizer
Yves Doz Emeritus Professor of Strategic Management, INSEAD
Carla Arellano Partner, Greyhound Capital
Hannes Mösenbacher Chief Risk Officer, Raiffeisen Bank International AG

13:45 – 14:45

INTERACTIVE SESSION 8

GEHEIME RATSTUBE

Collaborating Beyond the Walls of the Organization

Resilience isn't only up to you—it's a strength or weakness of a whole ecosystem around you. How can you cultivate the systemwide flexibility that must be in place to deal with dynamic situations?

- Chair** **Allyson Stewart-Allen** Founder, International Marketing Partners Ltd.
- Speakers** **Emily M. Dickens** Chief of Staff, Head of Public Affairs, SHRM
Michael Jacobides Professor of Strategy, Entrepreneurship & Innovation, LBS
Dewi Schoenbeck Member of the Steelcase AG board of directors and Vice President, German Speaking Markets
Patricia Murphy Vice President, EMEA & LATAM Ecosystems, Strategic Alliances and Partners, Palo Alto Networks

15:00 – 16:15

PANEL 11

ZEREMONIENSAAL

How Will Management Rise to the Occasion?

Management as a discipline and profession has been slow to evolve from its industrial-age roots. What will it take to turn it into a powerful, value-creating force in the modern world?

Chair **Timo Meynhardt** Professor for Business Psychology and Leadership, HHL Leipzig Graduate School of Management

Speakers **Michael Kaschke** President of the Stifterverband für die Deutsche Wissenschaft, Chairman of the Supervisory Board of the Karlsruhe Institute of Technology (KIT)

Bob Kaplan Professor of Leadership Development, Emeritus at Harvard Business School

Rita McGrath Professor of strategy, Columbia Business School

Kevin Nolan President & CEO, GE Appliances, a Haier Company

16:15 – 16:30

Closing

ZEREMONIENSAAL

Richard Straub President, Global Peter Drucker Forum