



DRUCKER FORUM TALENT AWARD

THE MISSION: TO INSPIRE AND ENGAGE RISING TALENT

Since its inception, the Drucker Forum has been keen to include and engage the younger generations – be they young employees, entrepreneurs, or promising students. Many of these attend on scholarship, thanks to a professionally judged essay competition with strong global outreach. At the Forum's tenth anniversary in 2018, a new program was launched. The **Drucker Forum Talent Award** allows participating organizations to sponsor groups of their own high-potential young managers, based on selection criteria they define. Immediately taken up by prominent institutions across sectors, the Drucker Forum Talent Award adds a valuable new element to their leadership development and performance management programs. Most gratifying has been the feedback from the nominees themselves, who say that participating in the Forum is not only an honor but a memorable and motivating experience. Challenged and intrigued by new research and practice-based ideas, their participation as a group of colleagues keeps them focused on how, back at work, these insights might be applied in practice.

THE PROCESS

- Interested organizations must formally apply to be part of the Drucker Forum Talent Award Program and gain access to its full benefits.
- Organizations may nominate a minimum of five and a maximum of twenty participants under the program.
- No formal age limit will be enforced, but organizations are expected to honor the spirit of a program designed to engage “Gen Y” talent and the generation rising just behind it.
- Criteria for nomination and recipient selection are the sole responsibility of the participating organization, and are expected to align with its pre-existing talent management processes.
- Recipients of the award must be selected by September 30, 2019, allowing them to receive the full benefit of pre-Forum communications, and allowing a group invoice to be issued before October 15, 2019.

THE BENEFITS

- **Substantial price reductions per seat.** Minimum group size is 5. Up to 9 participants, a discount of 30% is granted. For group sizes above 10 the discount increases to 40% (for the whole group). Maximum group size is 20.
- **Pre-conference afternoon get-together** with the whole young generation cohort – with optional pitch coaching session in preparation for the Barcamp session at the Forum.
- **Special access to renowned presenters.** Award recipients are welcome at the exclusive Speakers Reception on the evening prior to the Forum: Wednesday, November 20, at the Austrian Federation of Industry.
- **Program elements tuned to younger tastes.** Award recipients might enjoy participating in Forum’s Barcamp session, specially-hosted Young Generation Luncheon, and other program elements designed with them in mind.
- **Reserved dinner seating.** Special tables at the Gala Dinner are designated for Young Talent Award organizations upon request.
- **Employer brand visibility.** Participating organizations will be named in Drucker Forum communications and on-site materials, raising awareness of their commitment to developing their rising talent.



INTERESTED IN PARTICIPATING IN THE DRUCKER FORUM TALENT AWARD PROGRAM?

Please contact

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