

NOV 17



PROGRAM

Central European Time	US Eastern Time	Pakistan Standard Time
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CET	ET	PKT
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08:25	03:25	12:25
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INTRODUCING DRUCKER FORUM TV

& Welcome from Drucker TV Studio



08:30	03:30	12:30
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WELCOME AND OPENING

live from the Forum

Conference Chair: **Katharina Moser** Moderator & Executive Board Member, Inner Development Goals

WELCOME ADDRESSES

Richard Straub President, Peter Drucker Forum

Martin Kocher Federal Minister of Labour and Economy

OPENING STATEMENTS

Helmut Reisinger CEO, EMEA & Latin America, Palo Alto Networks

Joseph Cahill Chief Customer Officer, PMI

Florian Pollner Partner, McKinsey & Company

Afke Schaart SVP Global Government Affairs, Huawei

Moderator: **Johan Roos** Chief Academic Officer, Hult Int. Bus. School



09:15	04:15	13:15
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BEST OF PREVIOUS YEARS

Highlights from 14 Years of "Drucker Forum"



09:45	04:45	13:45
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INTERVIEW: Lalit Karwa

Interview with: **Lalit Karwa** Head TCS PACE Europe



10:00	05:00	14:00
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RED CARPET INTRODUCTION + PLAN

Moderator: **Christine Broggiato**



10:05	05:05	14:05
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INTERVIEW: Rahaf Harfoush

Interview with: **Rahaf Harfoush** Digital Anthropologist

Moderator: **Jyoti Gupta**



10:20	05:20	14:20
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1ST: LIVE RED CARPET

Moderator: **Christine Broggiato**



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CET	ET	PKT		
10:30	05:30	14:30	INTERVIEW: Zhang Ruimin <i>Interview with: Zhang Ruimin Founder and Chairman Emeritus of the Board of Directors of Haier Group</i> <i>Moderator: Eduardo P. Braun</i>	
11:00	06:00	15:00	DRUCKER FORUM: HOW IT ALL BEGAN Highlights from the very first Drucker Forum in 2009	
11:15	06:15	15:15	INTERVIEW: Gary Hamel <i>Interview with: Gary Hamel Visiting Professor, LBS</i> <i>Moderator: Justin Brady</i>	
11:30	06:30	15:30	INTERVIEW: João Domingos <i>Interview with: João Domingos VP, Head of Western Europe at Fujitsu</i> <i>Moderator: Rebecca Kerr</i>	
11:45	06:45	15:45	INTERVIEW: Jyoti Gupta from Drucker Challenge Jury <i>Interview with: Jyoti Gupta Business Storytelling expert, novelist, and executive coach</i> <i>Moderator: Christine Broggiato</i>	
12:00	07:00	16:00	2ND: RED CARPET <i>Moderator: Christine Broggiato</i>	
12:15	07:15	16:15	INTERVIEW: Likhitha Kaki & Pedro Brainer Drucker Challenge Winner <i>Interview with Likhitha Kaki & Pedro Brainer</i> <i>Moderator: Christine Broggiato</i>	
12:30	07:30	16:30	INTERVIEW: Radoslaw Kedzia <i>Interview with: Radoslaw Kedzia Huawei's Vice President for CEE and Nordic Countries</i> <i>Moderator: Rebecca Kerr</i>	
12:45	07:45	16:45	BEST OF PREVIOUS YEARS Highlights from 14 Years of "Drucker Forum"	

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CET	ET	PKT		
13:00	08:00	17:00	INTERVIEW: John Benjamin & Nayyara Rahman <i>previous Drucker Challenge Winner</i> <i>Interview with: John Benjamin & Nayyara Rahman</i> <i>Moderator: Christine Broggiato</i>	
13:33	08:33	17:33	DRUCKER FORUM: HOW IT ALL BEGAN Highlights from the very first Drucker Forum in 2009	
14:00	09:00	18:00	INTERVIEW: Robert Kaplan <i>Interview with: Robert Kaplan</i> Bestselling author, Emeritus at the HBS <i>Moderator: Justin Brady</i>	
14:15	09:15	18:15	BEST OF DIGITAL SUMMER FORUM Highlights from "Digital Summer Forum 2022"	
14:30	09:30	18:30	INTERVIEW: Marine Hadengue <i>Interview with: Marine Hadengue</i> Executive Director, Higher Education for Good Foundation <i>Moderator: Christine Broggiato</i>	
14:45	09:45	18:45	BEST OF PREVIOUS YEARS Highlights from 14 Years of „Drucker Forum“	
15:00	10:00	19:00	WELCOME USA & INTRO DRUCKER TV	
15:05	10:05	19:05	INTERVIEW: Rita McGrath <i>Interview with: Rita McGrath</i> Professor, Columbia Business School <i>Moderator: Simon Caulkin</i>	
15:20	10:20	19:20	BEST OF DIGITAL SUMMER FORUM Highlights from "Digital Summer Forum 2022"	
15:30	10:30	19:30	INTERVIEW: Jeffrey Sachs <i>Interview with: Jeffrey Sachs</i> economics professor, bestselling author, innovative educator, and global leader in sustainable development <i>Moderator: Justin Brady</i>	

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CET	ET	PKT		
<u>16:00</u>	<u>11:00</u>	<u>20:00</u>	INTERVIEW: Adi Ignatius <i>Interview with: Adi Ignatius EVP & Editor-in-chief, HBR Group</i> <i>Moderator: Simon Caulkin</i>	
<u>16:25</u>	<u>11:25</u>	<u>20:25</u>	DRUCKER FORUM: HOW IT ALL BEGAN Highlights from the very first Drucker Forum in 2009	
<u>16:50</u>	<u>11:50</u>	<u>20:50</u>	3RD LIVE REDCARPET + GOODBYE <i>Moderator: Christine Broggiato</i>	
<u>17:00</u>	<u>12:00</u>	<u>21:00</u>	BEST OF PREVIOUS YEARS Highlights from 14 Years of "Drucker Forum"	
<u>17:30</u>	<u>12:30</u>	<u>21:30</u>	INTERVIEW: Jennifer Tharp <i>Interview with: Jennifer Tharp Chair of the PMI Board of Directors</i> <i>Moderator: Rebecca Kerr</i>	
<u>18:00</u>	<u>12:45</u>	<u>21:45</u>	WRAP UP FROM THE TV-STUDIO	

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09:00	04:00	13:00
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INTRODUCING DRUCKER FORUM TV
& welcome from Studio Day 2



09:05	04:05	13:05
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RED CARPET INTRODUCTION + PLAN
Moderator: **Christine Broggiato**



09:15	04:15	13:15
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BOOK SESSION: Ranjay Gulati

Book Session with: **Ranjay Gulati** Prof., Harvard Business School
Moderator: **Jyoti Gupta**



09:30	04:30	13:30
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BEST OF „DRUCKER FORUM“ DAY 1



09:45	04:45	13:45
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INTERVIEW: So-Young Kang

Interview with: **So-Young Kang** Founder, CEO Gnowbe
Moderator: **Christine Broggiato**



10:00	05:00	14:00
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BEST OF DIGITAL SUMMER FORUM

Highlights from “A Day of Drucker 2021”



10:15	05:15	14:15
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1ST LIVE RED CARPET

Moderator: **Christine Broggiato**



10:30	05:30	14:30
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BEST OF PREVIOUS YEARS

Highlights from 14 Years of „Drucker Forum“



10:45	05:45	14:45
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BOOK SESSION: Amy Edmondson

Book Session with: **Amy Edmondson** Prof., Harvard Business School
Moderator: **Jyoti Gupta**



11:03	06:03	15:03
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BEST OF DIGITAL SUMMER FORUM

Highlights from „A Day of Drucker 2021“



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11:15	06:15	15:15	BOOK SESSION: Julia Hobsbawn <i>Book Session with: Julia Hobsbawn</i> Founder Editorial Intelligence <i>Moderator: Jyoti Gupta</i>	
11:30	06:30	15:30	DRUCKER FORUM: HOW IT ALL BEGAN Highlights from the very first Drucker Forum in 2009	
11:40	06:40	15:40	2ND LIVE RED CARPET <i>Moderator: Christine Broggiato</i>	
12:00	07:00	16:00	SHORT „HELLO AND WELCOME“ & Program Overview	
12:03	07:03	16:03	INTERVIEW: Tammy Erickson <i>Interview with: Tammy Erickson</i> Adjunct Professor, LBS <i>Moderator: Stefan Stern</i>	
12:15	07:15	16:15	BEST OF PREVIOUS YEAR Highlights from 14 Years of „Drucker Forum“	
12:30	07:30	16:30	INTERVIEW: Guila Clara Kessous <i>Interview with: Guila Clara Kessous</i> UNESCO Peace Ambassador, Executive coach <i>Moderator: Christine Broggiato</i>	
12:45	07:45	16:45	BEST OF DIGITAL SUMMER FORUM Highlights from „A Day of Drucker 2021“	
13:00	08:00	17:00	BEST OF PREVIOUS YEAR Highlights from 14 Years of „Drucker Forum“	
13:45	08:45	17:45	LIVE RED CARPET - Muriel Pénicaud <i>with: Muriel Pénicaud</i> Former Minister of Labour of France <i>Moderator: Christine Broggiato</i>	

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<u>14:00</u>	<u>09:00</u>	<u>18:00</u>	INTERVIEW: Ed & Peter Schein <i>(pre-recorded on 16th)</i> <i>Interview with:</i> Ed Schein Professor Emeritus of the Massachusetts Institute of Technology (MIT) Sloan School of Management. Peter Schein Strategy consultant in Silicon Valley <i>Moderator: Justin Brady</i>	
<u>14:20</u>	<u>09:30</u>	<u>18:30</u>	INTERVIEW: Alexander Alonso <i>Interview with: Alexander Alonso</i> Chief Knowledge Officer at SHRM <i>Moderator: Justin Brady</i>	
<u>14:45</u>	<u>09:45</u>	<u>18:45</u>	BEST OF PREVIOUS YEAR Highlights from 14 Years of „Drucker Forum“	
<u>15:00</u>	<u>10:00</u>	<u>19:00</u>	WELCOME USA & INTRO DRUCKER TV	
<u>15:05</u>	<u>10:05</u>	<u>19:05</u>	INTERVIEW: Richard Straub <i>Interview with: Richard Straub</i> President, Peter Drucker Forum <i>Moderator: Justin Brady</i>	
<u>15:15</u>	<u>10:15</u>	<u>19:15</u>	BOOK SESSION: John Clifton <i>Book Session with: John Clifton</i> CEO, Gallup <i>Moderator: Jyoti Gupta</i>	
<u>15:30</u>	<u>10:30</u>	<u>19:30</u>	3RD LIVE RED CARPET + GOODBYE <i>Moderator: Christine Broggiato</i>	
<u>15:45</u>	<u>10:45</u>	<u>19:45</u>	BEST OF “DRUCKER FORUM 2022” - DAY 1	
<u>16:30</u>	<u>11:30</u>	<u>20:30</u>	BEST OF PREVIOUS YEARS Philip Kotler in 2009 & 2018	
<u>16:55</u>	<u>11:55</u>	<u>20:55</u>	WRAP UP FROM THE TV-STUDIO	