

# A Day of **DRUCKER**

## PROGRAM **JUNE 30**

ALL TIMES ARE  
CENTRAL EUROPEAN  
SUMMER TIME  
**CEST**

**08:15 – 09:00**

### **Welcome and Glimpses of Content Ahead**

**LIVESTREAM**

**zoom**

*Host* **Katharina Moser** Online Experience Designer, Global Peter Drucker Forum

*Welcome* **Angelica Kohlmann** Chairman and CEO, Kohlmann & Co AG, and Drucker family member

*Strategic Partners* **Sunil Prashara** President and CEO, Project Management Institute

*Statement* **William Malek** Senior Executive Director, Southeast Asia Innovation Management Research Center— a collaboration of Haier Group and the Southeast Asia Center (SEAC) focused on the Rendanheyi (RDHY) model

*Introduction* **Richard Straub** Founder and President, Global Peter Drucker Forum

*Pre-recorded greetings* **Jim Collins** Bestselling author; Advisor to leaders

**09:00 – 10:10**

### **Drucker's Most Enduring Ideas - Opening Salvos**

**LIVESTREAM**

**zoom**

*Drucker is most known for his breakthrough thinking on management. Experts from a range of disciplines share the ideas that have had greatest impact.*

*Chair* **Andrew Hill** Management Editor, *Financial Times*

*Speakers* **Peter Paschek** Management consultant and author, *Peter F. Drucker: Memories of a Conservative Christian Anarchist*

**Avivah Wittenberg-Cox** Founder and CEO, 20-first

**Santiago Iñiguez** Executive President, IE University

**Tammy Erickson** Leadership educator, advisor, and author

**Fredmund Malik** Chairman Malik Group

**Timo Meynhardt** Dr. Arend Oetker Chair of Business Psychology and Leadership at HHL Leipzig Graduate School of Management

**Claudia Peus** Professor of Research and Science Management, TU Munich; Director, TUM Institute for LifeLong Learning

**10:10 – 10:30**

### **Breakout Discussions**

**zoom**

*Zoom-based participants divide into breakout groups to engage with ideas just presented*

10:30 – 11:00 CONVERSATION LOUNGE

zoom

11:00 – 12:00 **How Management Ideas have Impact:  
The Case of Drucker in Japan**

LIVESTREAM

zoom

*Born in Vienna, based in America, Drucker had his earliest great impact in Japan. What made his thinking so relevant and readily embraced there? Is it still as valuable today?*

**Chair** **Emi Makino** Associate Professor, Hiroshima University, author, *Innovation Makers*, and friend to Doris Drucker, her mentor

**Panelists** **Yoshikuni Takashige** Chief Strategist Global Marketing, Fujitsu  
**Katsutoshi Fujita** Founder and CEO, Project Initiative Co., and Author, *Real Management Learned at the Drucker School*  
**Kazuo Yano** Fellow, Hitachi Ltd; CEO Happiness Planet  
**Yō Makino** Journalist & Drucker expert

12:00 – 12:30 CONVERSATION LOUNGE

zoom

**Thought Leaders Encounters**

**Moderator** **Thanigai Adhavan Muthusamy** Business Analyst at re:cieve, Drucker Challenge Winner 2016

**Tammy Erickson** Leadership Advisor; Expert on collaboration & innovation

BREAKOUT ROOM 1

**Moderator** **Hongjun Wang** Design Thinking Consultant Azuright Pte Ltd, Drucker Challenge Alumni

**Alex Osterwalder** Business theorist; Canvas model developer

BREAKOUT ROOM 2

12:30 – 13:30 **An Appreciation of Influence**

LIVESTREAM

zoom

*Drucker was deeply influenced by his early upbringing and by the events of a turbulent century. In turn, his influence on later generations of thinkers and doers has been profound.*

**Chair** **Katharina Moser** Online Experience Designer, Global Peter Drucker Forum

**Panelists** **Richard Brem** Senior Advisor, Peter Drucker Society Europe

**José Salibi Neto** Cofounder, HSM Group, colleague to Drucker

**Marshall Goldsmith** Executive coach, best-selling author, colleague to Drucker

13:30 – 14:15 CONVERSATION LOUNGE

zoom

**Music & Leadership**

**Moderator** **Bernhard Kerres** Executive Coach connecting leadership & classical music

BREAKOUT ROOM 1

**Musician** **Christine J. Lee** Cello

**Thought Leaders Encounters**

**Moderator** **Rahaf Harfoush** Digital anthropologist, member, National Digital Council of France, and Visiting Policy Fellow, Oxford Internet Institute

**Don Tapscott** CEO, The Tapscott Group Inc.;  
Co-founder & Executive Chairman, Blockchain Research Institute;  
Adjunct Professor, INSEAD; Chancellor, Trent University, and author

BREAKOUT ROOM 2

14:15 – 15:00

## Taking ideas forward: Next Generation Managers

LIVESTREAM

zoom

*Representatives of rising generations speak to how specific Drucker ideas and observations intrigued them. In what ways did they prove prescient (or not), and point the way to further exploration?*

**Chair** **Karen Woodin-Rodríguez** Executive coach, entrepreneur, and Drucker Challenge essayist

**Panelists** **Mathis Bitton** Student of philosophy and political theory, Yale University

**Rahaf Harfoush** Digital anthropologist, member, National Digital Council of France, and Visiting Policy Fellow, Oxford Internet Institute

**Eric Kohlmann** Associate, Kohlmann & Co AG, New York, Zurich

**Prosper Yole** Student, Writer & Project Manager from Nigeria (recorded)

15:00 – 15:15

### CONVERSATION LOUNGE

zoom

15:15 – 16:30

## The Path to High Performance

LIVESTREAM

zoom

*Raising performance was the point for Drucker, whether he was focusing on corporations' value to society or the keys to "executive effectiveness." Four thinkers offer provocative takes on how Drucker defined the successful organization – and the managers who would succeed best in it.*

**Chair** **Julia Kirby** Senior Editor, Harvard University Press, and Drucker Forum Ambassador

**Panelists** **Adrian Wooldridge** Political Editor and the "Bagehot" columnist, *The Economist*

**Jenny Darroch** Dean & Chair in Business Leadership, Farmer School of Business, Miami University, and author (with George Day and Stan Slater), *A Tribute to Peter Drucker*

**Roger L. Martin** Strategy advisor, author, former Dean of Rotman School of Management, University of Toronto

**Tal Ben-Shahar** Positive psychology educator, author, and cofounder, Happiness Studies Academy

16:30 – 17:00

### CONVERSATION LOUNGE

zoom

#### Thought Leaders Encounters

**Moderator** **Esther Clark** Executive Director of Marketing at Wey Education & Contributor to Forbes, Drucker Forum, WEF

**Steve Blank** Serial entrepreneur; Professor at Stanford

BREAKOUT ROOM 1

**Moderator** **Yavnika Khanna** CIO, Impactika Consulting & Drucker Challenge Mentor

**John Hagel** Faculty Member Singularity University

BREAKOUT ROOM 2

**Moderator** **Zofia Barańska** CEO at Blackbird, Crosscultural Trainer & Facilitator

**Roger Martin** Strategy Advisor; former Dean Martin Prosperity Institute

BREAKOUT ROOM 3

17:00 – 18:15

## Learning to Think Like Drucker: Formative Encounters with the “Father of Management”

LIVESTREAM

zoom

*Those who worked directly with Drucker came away with more than an education in management theories. As several collaborators share here, they also learned to approach their own work and goals in new ways.*

**Chair** **Eduardo P. Braun** Leadership educator, Drucker Forum Conference Chair 2020

**Panelists** **Rita Gunther McGrath** Professor, Columbia Business School

**Hermann Simon** Founder and Honorary Chairman, Simon-Kucher & Partners

**Danny Stern** Founder, Stern Strategy Group, agent to Drucker as speaker and advisor

**Philip Kotler** “Father of modern Marketing”, Co-authored with P. Drucker

*The Five Most Important Questions You Will Ever Ask About Your Organization*

18:15 – 18:30

CONVERSATION LOUNGE

zoom

18:30 – 19:30

## Inspired Leaders: Putting Drucker Ideas into Action

LIVESTREAM

zoom

*Drucker’s work endures because it not only made sense to CEOs, it made a difference to their companies. Top executives highlight concepts central to their organizations’ success, and how they continually refresh and reinforce them*

**Chair** **Bernard Jaworski** Peter F. Drucker Chair in Management and the Liberal Arts, Drucker School of Management, Claremont Graduate University

**Panel** **Dinesh Paliwal** Global Partner KKR, Board member Nestle, Raytheon Technologies and Miami University Board of Trustees

**Ajay Patel** President & CEO, SMA Inc.

**Sara Mathew** Chair of the Board, Freddie Mac

**Rick Goings** Chairman Emeritus Tupperware Brands

19:30 – 19:45

CONVERSATION LOUNGE

zoom

19:45 – 20:45

## Management as a Liberal Art: A Tribute to Joe Maciariello

LIVESTREAM

zoom

*With Joseph Maciariello's passing last year, we lost the leading steward of Drucker's legacy, a gifted educator who not only counted Drucker as a friend and colleague at Claremont, but took his work much further in advocating for management to be understood and taught as a liberal art.*

**Chair** **Karen Linkletter** Director, Management as a Liberal Art Research Institute, and author (with J. Maciariello), *Drucker's Lost Art of Management*

**Speakers** **Patrick Maciariello** Partner & COO, Compass Diversified, representing the Maciariello family

**C. William "Bill" Pollard** Chairman Emeritus, The ServiceMaster Company

**Jean Lipman-Blumen** Professor of Public Policy and Organizational Behavior, Claremont Graduate University

**Byron Ramirez** Professor of Strategy & Global Studies, California Institute of Advanced Management (CIAM) and Researcher at Management as a Liberal Art Institute

20:45 – 21:00

## CONVERSATION LOUNGE

zoom

21:00 – 21:30

## The Monday Morning Imperative: Putting Thoughts into Action

LIVESTREAM

zoom

*"Plans are only good intentions," Drucker emphasized, "unless they immediately degenerate into hard work." After a full day of learning, some very special guests offer advice and perspectives on the tough but energizing work ahead.*

**Chair** **Laurent Choain** Chief People, Education & Culture Officer, Mazars

**Speakers** **David E. Sprott** Dean, Drucker School of Management, Claremont Graduate University

**Charles Handy** Social philosopher (recorded)

**Vint Cerf** VP and Chief Internet Evangelist, Google

21:30 – 22:30

## Post Scriptum

LIVESTREAM

zoom

*Following formal conclusion of program content, participants are invited to linger for rapporteurs' summations of learnings. Links will also be provided to takeaways such as a Drucker bibliography and access to the Drucker interview videos online.*

**Co-Chairs** **Raymond Hofmann** Designer, management and organization systems; Associate, Drucker Society Europe

**Wolfgang Lassi** Associate Partner, Pure Management Group; Associate, Drucker Society Europe

**Commentators** **Steve Denning** Forbes contributor

**Elisabeth Haas Edersheim** Author of *The Definitive Drucker-Challenges for Tomorrow's Executives*

**Bruce Rosenstein** Author of *Create your Future The Peter Drucker Way*

**Isabella Mader** CEO, Excellence Institute