



Larry Crosby, Dean

Drucker Forum, November 2014

Where is Claremont Anyway?



What is Claremont Known For?

CLAREMONT, CA "The City of Trees and PhDs"



What is the Claremont Consortium?



We Sit Here



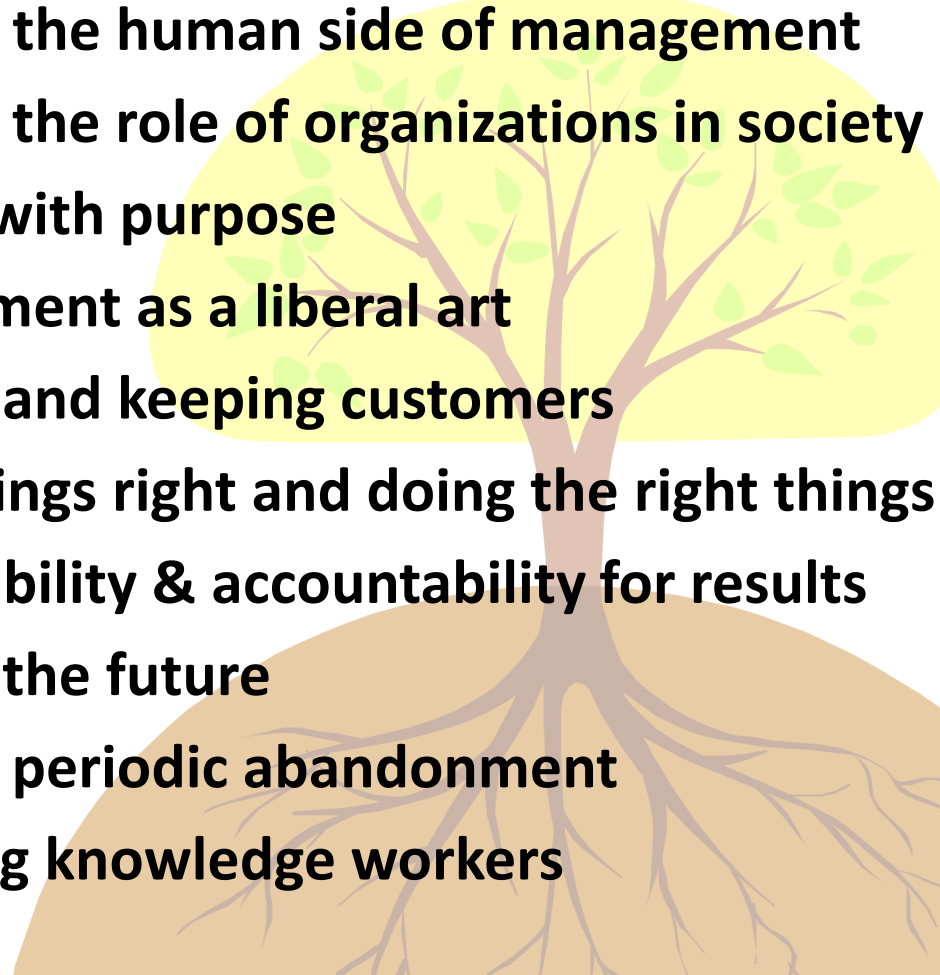
Peter Drucker's Academic Home for 30+ Years



Peter F. Drucker
1909-2005

Doris S. Drucker
1911-2014

Our Roots

- 
- **Focus on the human side of management**
 - **Focus on the role of organizations in society**
 - **Leading with purpose**
 - **Management as a liberal art**
 - **Creating and keeping customers**
 - **Doing things right and doing the right things**
 - **Responsibility & accountability for results**
 - **Creating the future**
 - **Need for periodic abandonment**
 - **Managing knowledge workers**
 - **Etc.**

Our Strategic Intent

While maintaining our roots, we will modernize and extend the Drucker philosophy and make it relevant to the evolving environment and the next generation of managers and executives.

“Preparing managers and organizations to lead value creation in the digital age globally.”

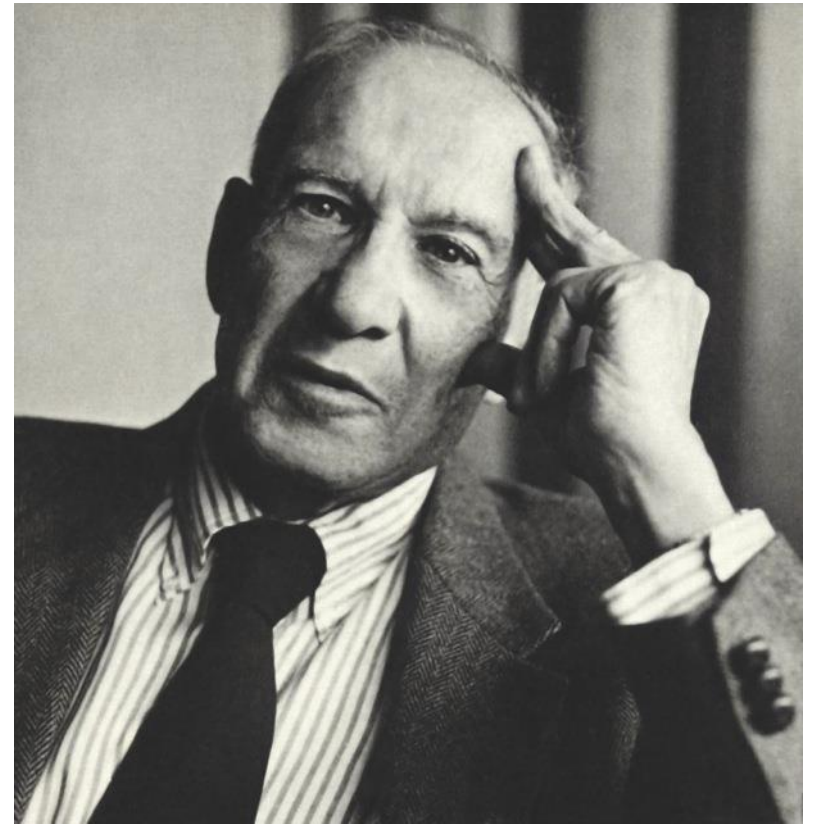
Reflected in Our Strategic Goals

- **DRUCKER21:** Help bring Drucker thinking into the 21st Century and make relevant to the next generation of leaders.
- **INVENT:** Continue to build momentum in the area of the creative economy.
- **CUSTOMERIFIC:** Be a strong voice in using analytics and technology to improve the customer experience.
- **BACKYARD:** Be a strong voice in the leading industries of Southern California, especially supply chain and healthcare.

Get Ahead of the Wave

“The only thing we know about the future is that it will be different.”

– *Peter F. Drucker*





**CHANGE
AGENTS**

lead
differently



Thank You