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to promoting
the young
generation

ESSAY CONTEST

**THE VALUE
OF THE
«RENAISSANCE
MANAGER»**

SPONSORSHIP OPPORTUNITIES 2019

**PETER DRUCKER
CHALLENGE**

www.druckerchallenge.org

OVERVIEW

EVENT	10th PETER DRUCKER CHALLENGE ESSAY CONTEST
TOPIC	THE VALUE OF THE «RENAISSANCE MANAGER»
WEBSITE	www.druckerchallenge.org
ORGANIZED BY	Peter Drucker Society Europe
IN THE CONTEXT OF	GLOBAL PETER DRUCKER FORUM 2019, www.druckerforum.org
CHALLENGE AWARDS CEREMONY	At Gala event Nov. 21
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OVERVIEW OPPORTUNITIES 2019

SPONSORSHIP OPPORTUNITIES		
DRUCKER CHALLENGE TOP SPONSOR	PATRONS	PARTNERS
25.000	10.000	5.000

PRICES IN EURO

SPONSORSHIP OPPORTUNITIES **DETAILS**

	TOP SPONSOR € 25.000	PATRON € 10.000	PARTNER € 5.000
YOUR VISIBILITY			
Logo on www.druckerforum.org with hyperlink to your website	✓	✓	✓
Logo in the conference brochure (print)	✓	✓	
Your flyer on sponsors' table	✓	✓	
Your advert in the conference brochure (inside full page color)	✓		
Roll up at Gala event	✓	✓	
Live stream (PAX TBD)	✓		
FURTHER OPPORTUNITIES			
Speaking slot	at Challenge Awards Ceremony		
Handing over a prize		at Challenge Awards Ceremony	
YOUR COMPLIMENTARY CONFERENCE PASSES			
For the Drucker Forum, with access to Speakers' reception and Gala event (with or without partner)	4	2	1
YOUR DISCOUNTED CONFERENCE PASSES			
30% discounts (additional 10% if early bird)	5	3	2

ABOUT PETER DRUCKER CHALLENGE

Established in 2010, the Peter Drucker Challenge is a worldwide essay contest for students AND professionals aged 18 – 35.

Organized by the PDSE, the contest aims at involving the young generation to address the management challenges of our time in the light of Peter Drucker's management philosophy with the human being in the center. The contest is designed to complement and enrich the interdisciplinary exchange of views and ideas at the Global Peter Drucker Forum.

Essay finalists will be selected with the support of a prominent jury.

The Contests are documented in an archive since 2010.

For more information: www.druckerchallenge.org

WATCH VIDEOS



7 Years
Peter Drucker
Challenge in
two minutes



Nine years
Drucker Forum
in 3 minutes



Barcamp
session 2017



PETER DRUCKER SOCIETY EUROPE

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