# Creating Meaningful Work in a Digital World

Major changes are happening in the way work is structured, integrated, and staffed—changes driven by new technologies and the opportunities they present.

# Tuesday, September 22 · 6:30 pm

Harvard Business Review is delighted to partner with The Global Drucker Forum to bring you this exclusive invitation-only event.





Join Professor Tamara J. Erickson for a provocative view of the challenges organisations must address over the next five years. Following professor Erickson's address, Julia Kirby, senior editor at *Harvard Business Review*, will lead a panel of business leaders in a discussion about the way these challenges can be met while also creating a more inspiring workplace for all. The event will be introduced by **Richard Straub**, President, Peter Drucker Society Europe.

### **About the Speaker**

Tamara J. Erickson is a McKinsey Award-winning author and a widely-respected authority on leadership, the changing workforce, collaboration and innovation, and the nature of work in intelligent organizations. She is an adjunct professor of organizational behavior at London Business School, where she has designed and directs the school's premier leadership program for senior-most executives, Leading Businesses into the Future. She is the founder and CEO of Tammy Erickson Associates.

### Location

Steelcase WorkLife Paris | 23, boulevard Jules Ferry | 75011 Paris

## **Agenda**

6:30 – 7:00 pm Registration and arrival drinks

7:00 - 8:30 pm Keynote speech followed by panel discussion with closing

questions and answers

8:30 pm onwards Cocktail reception

Queries? Please contact Sally Ashworth at sashworth@hbr.org or +44 203 463 2360

Register now https://hbr-druckerforum-paris2015.eventbrite.com