

PRE-CONFERENCE - PROGRAM OVERVIEW

WHERE: AUSTRIAN FEDERATION OF INDUSTRY

WHEN: 28 NOVEMBER 2018

**28
NOV**

VIENNA INNOVATION LEADERSHIP SUMMIT

GROSSER FESTSAAL **09:00 – 09:15**

Welcome & Introduction

Summit Chair **Andreas Prenner** Head of Finance & Human Resources, Federation of Austrian Industries
Bill Fischer IMD - Chair of the Innovation Leadership Summit

GROSSER FESTSAAL **09:15 – 10:15**

PANEL 1 A new Innovation Landscape

Chair **Julie Teigland** Regional Managing Partner of EY Germany, Switzerland & Austria
Curtis Carlson Founder and CEO, The Practice of Innovation, former CEO of SRI
Hermann Hauser Serial entrepreneur; Director, Amadeus Capital Partners; Chair, European Innovation Council
Rita McGrath Professor, Columbia Business School
Georg Kopetz Co-founder and Member of the Executive Board TTTech

Coffee Break

GROSSER FESTSAAL **10:45 – 11:45**

PANEL 2 Making Innovation Work

Chair **Denise Kenyon-Rouvinez** Director of the IMD Global Family Business Center
Betsy Ziegler CEO of 1871
Alex Osterwalder Entrepreneur and Business Model Innovator, Co-Founder Strategyzer
Yoshi Takashige VP, Marketing Strategy & Vision, Fujitsu Limited
Hal Gregersen Executive Director, MIT Leadership Center, MIT Sloan School of Mgmt.

GROSSER FESTSAAL **11:45 – 12:40**

PANEL 3 Leadership for Innovation

Chair **Linda Hill** Prof. of Business Administration, Chair of the Leadership Initiative, HBS
Vineet Nayar CEO and founder, Sampark Foundation
Peter Oswald CEO, Mondi Group
Gisbert Rühl CEO, Klöckner & Co SE
Helmut Reisinger CEO, Orange Business Services

GROSSER FESTSAAL **12:40 – 13:00**

Wrap Up

Bill Fischer Professor of Innovation Management, IMD

SPIEGELSAAL **13:00 – 14:15**

Lunch Buffet

EXECUTIVE ROUND TABLES

RT#1	ARTHUR KRUPP SAAL	15:00 – 17:00
	Managing Oneself	
<i>Chair</i>	Waltraud Langer	Editor-in-chief, Austrian Broadcasting Corporation (ORF)
	Marshall Goldsmith	Business Educator and Executive Coach
	Sally Helgesen	Womens' Leadership consultant and author
	Rasmus Hougaard	Managing Director, Potential Project
	Thomas Bubendorfer	Solo climber and author

RT#2	EUROPASAAL	15:00 – 17:00
	Leadership in a Robotics & Artificial Intelligence World	
<i>Chair</i>	Nicolas Colin	Co-Founder and Director, The Family
<i>Panel</i>	Dorie Clark	Marketing strategist; Adjunct Professor of Business Administration, Fuqua School of Business, Duke University
	Sunnie Giles	President, Quantum Leadership Group
	John Hagel	Co-Chairman, Deloitte, Center for the Edge
	Tatyana Mamut	Tech Executive & Founder, CultureRisk

RT#3	„HEUMÜHLE“, Heumühlgasse 9/69, 1040 Vienna	15:00 – 17:00
	Culture eats Strategy for Breakfast - the Behavioural Economics Revolution in Leadership & Management	
<i>Keynote</i>	Ernst Fehr	Professor of Economics, Director of the UBS International Center of Economics in Society
<i>Panel</i>	Doris Tomanek	CHRO, Unicredit Austria
	Katrin Polzer	IKEA, Switzerland
	Gerhard Fehr	CEO, FehrAdvice

WORKSHOPS

WS#1	LUDWIG URBAN SAAL	15:00 – 17:00
	How to Develop Strategies that work	
<i>Welcome</i>	Ricardo Vargas	Executive Director Brightline Initiative
<i>Chair</i>	Julia Kirby	Senior Editor Harvard University Press
	Roger L. Martin	Institute Director, Martin Prosperity Institute, Rotman School of Mgmt.
	Tim Brown	President and CEO, IDEO

WS#2	KLEINER FESTSAAL	14:30 – 17:15
	Oh the times, they are a' changing - Developing Leaders for the 21st Century	
<i>Chair</i>	Andrew Hill	Management Editor, Financial Times
<i>Moderators</i>	Johan Roos	Chief Academic Officer, Hult International Business School
	Martin Möhrle	Associate Director, EFMD Corporate Services

Contributions by:

Philip Kotler (Prof. Kellogg School of Management), **Laurent Choain** (Chief People Officer, Mazars), **Mikko Kosonen** (President, SITRA, Finland), **David Hurst** (Speaker, writer and management educator), **Santiago Iñiguez de Onzoño** (President, IE University Madrid), **Yves Doz** (Professor, INSEAD), **Julia Wang** (President, Drucker Academy Hong Kong), **Timo Meynhardt** (Prof. HHL Leipzig), **Henry Mintzberg** (Professor, McGill), **Kumaar Bagrodia** (Founder & CEO LeapVault group), **Claudio Fernández-Aráoz** (Senior Advisor, Egon Zehnder), **Betsy Ziegler** (CEO of 1871 Incubator, Chicago)