



GLOBAL PETER DRUCKER FORUM 2019

PROGRAM

NOV 21

TIME

ROOM

PLENARY 1

08:15 – 09:00

WELCOME AND OPENING

FESTSAAL

Forum Convening

Richard Straub Founder, Global Peter Drucker Forum

Conference Chair Introduction

Alexander Osterwalder Business Model Innovator, Co-Founder Strategyzer

Key Partners' Welcome

Ricardo Vargas Executive Director, Brightline Initiative

Alex Adamopoulos Chief Executive Officer, Emergn

Howard Sublett CEO / Chief Product Owner, Scrum Alliance

PLENARY 2

09:00 – 10:15

NETWORKS AND PLATFORMS – THE NEW MEANS OF VALUE CREATION

FESTSAAL

Chair

Adi Ignatius Editor-in-chief, Harvard Business Review Group

Speakers

Vinton G. Cerf VP and chief Internet evangelist, Google

Michael G. Jacobides Professor, London Business School

Miriam Meckel Founding publisher ada, Handelsblatt Media Group

Amy Webb Founder, Future Today Institute; Professor Stern School

Zhang Ruimin CEO and Chairman of the Board of Directors, Haier Group

The commercial landscape has been transformed by dense interconnectivity and interdependencies. Do the dazzling new opportunities outweigh the dark new threats?

10:15 – 10:45 – *Coffee Break*

PLENARY 3

10:45 – 12:00

THE ECOSYSTEM INSIDE – RETHINKING THE ORGANIZATION

FESTSAAL

Chair

Julia Kirby Senior Editor, Harvard University Press

Speakers

Ed Catmull Co-Founder Pixar Animation Studios

Rick Goings Chairman Emeritus Tupperware Brands Corporation

Axelle Lemaire Global Head of Terra Numerata; Partner at Roland Berger

Gisbert Rühl CEO, Klöckner & Co SE

Arthur Yeung Senior Advisor, Tencent Holdings Limited

As the pursuit of high performance shifts from an efficiency-minded, engineering model to a more growth-oriented, ecological one, management priorities must change.

12:00 – 13:15 – Lunch Break

Lunch Break Extra (Limited places – first come, first served)

FORUM

Well Being Inspires Well Doing

Special session with **Bart Weetjens**, Zen Priest and Social Entrepreneur

Moderator: **Deepa Prahalad** CEO Anuvaa LLC

13:15 – 14:30

PARALLEL PLENARIES

#1

A NEW ERA FOR STRATEGY AND STRATEGY MAKING

ZEREMONIENSAAL

Chair

Nicole Torres Senior Associate Editor, Harvard Business Review

Speakers

Martin Reeves Managing Director, Boston Consulting Group

Helmut Reisinger CEO Orange Business Services

Yoshikune Takashige Chief Strategist, Global Marketing, Fujitsu Limited

Rafael Ramirez Professor, Saïd Business School, University of Oxford

Valerie Hackl Managing Director, Austro Control GmbH

Strategy is difficult enough to set—and execute—when it focuses solely on the future of a firm. When a larger ecosystem must be considered, strategists face much greater challenges.

#2

“MANAGING ONESELF” REVISITED

FESTSAAL

Chair

Arthur Kleiner PwC | Editor-in-chief, Strategy+Business

Speakers

Michael J. Gelb Executive coach

Rahaf Harfoush Digital Anthropologist

Scott Hartley Venture capitalist; start-up advisor

Whitney Johnson CEO, WLJ Advisors

Julia Wang CEO, MLA Foundation, President, Peter F. Drucker Academy (Hong Kong)

Peter Drucker’s popular “Managing Oneself” underscored that thriving organizations depend on managers’ personal effectiveness. In today’s ecosystems era, some keys to executive success have changed.

14:30 – 15:00 – Coffee Break

15:00 – 16:15

PARALLEL PLENARIES

#3

MANAGING INNOVATION IN ECOSYSTEMS

FESTSAAL

Chair

Philippe Dewost Senior Advisor, Internet, Tech & Digital Transformation.

Speakers

Karolin Frankenberger Academic Director, Executive MBA HSG, University of St.Gallen

Mikko Kosonen President, Sitra – the Finnish Innovation Fund

Noboru Konno President Japan Innovation Network

Peter Williamson Professor of International Management, University of Cambridge

Werner H. Hoffmann Head of Institute for Strategic Management, WU Vienna

High-impact innovation requires convergence on a vision of the future by many parties. Learn how recent breakthroughs in many realms were achieved through alignment and collaboration.

15:00 – 16:15

PARALLEL PLENARIES

#4

CAPITALIZING ON NEW TECHNOLOGY AND CONNECTIVITY

ZEREMONIENSAAL

Chair

Mehran Gul Author, New Geography of Innovation

Speakers

Adam Cheyer Co-Founder & VP Engineering, Viv Labs; Co-Founder, Siri Inc.

Carsten Linz Global Head Digitalization Business & Functions, Group Digital Officer, BASF SE

Karenann Terrell Chief Digital & Technology Officer, GSK

Claudia Crummenerl Managing Director People & Organization globally and Head of People and Organization CE, Capgemini Invent

Amit Bajaj CEO Europe, Tata Consultancy Services (TCS)

The communications and computing tools that gave rise to today's business ecosystems continue to evolve and surprise. Panelists discuss keys to thriving in this fast-moving space.

PLENARY 4

16:15 – 17:30

TRANSFORMING THE LEGACY COMPANY

FESTSAAL

Chair

Megan Reitz Professor of Leadership and Dialogue, Hult International Business School

Speakers

Lisa Hershman PTDO Chief Management Officer, US Department of Defense

Michael Joseph Interim CEO Safaricom; Chairman Kenya Airways

Helmut List Chairman and CEO, AVL List GmbH

Ralf Wintergerst Chairman of the Management Board, Group CEO Giesecke+Devrient

Reto Isenegger Global Strategy Services Leader Ernst & Young Advisory

What does it take for an organization that was not "born digital" to succeed in the era of ecosystems? Learn from the experience of executives who have navigated both worlds.

17:30

CLOSE OF DAY ONE

FESTSAAL

Alexander Osterwalder, Conference Chair

19:30 - 23:30

GALA DINNER

EXPEDIT-HALLE

Absberggasse 27
1100 Vienna

Dresscode: elegant, local attire

Bus transfers will be arranged from the Hotel Steigenberger Herrenhof, Herrengasse 10 and Motel One, IKEA Bus stop: Operring 3-5 at 18:45.

Busses will leave since 23:15 from Expedithalle back to the hotels.



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NOV 22

TIME

ROOM

08:30 – 08:45

DAY TWO CONVENING

FESTSAAL

Alexander Osterwalder, Conference Chair

PLENARY 5

08:45 – 09:45

WHEN AN ECOSYSTEM NEEDS AN OVERHAUL: THE CASE OF HEALTH CARE

FESTSAAL

Chair

Marie Ringler Ashoka Europe Leader

Speakers

Jos de Blok Founder & CEO Buurtzorg Nederland

Kevin Hrusovsky CEO Quanterix

Caroline Kant Founder and CEO, EspeRare Foundation

In a vast and complex ecosystem like health care, seemingly modest tweaks can produce far-ranging consequences—while attempts at large-scale change bog down and go nowhere. What does it take to make real progress?

09:45 – 10:15 – Coffee Break

PLENARY 6

10:15 – 11:30

CULTIVATING ENTREPRENEURIAL HOTBEDS

FESTSAAL

Chair

Curtis R. Carlson Professor of Practice at Northeastern University

Speakers

Sabine Herlitschka CEO, Infineon Technologies Austria

Young K. Sohn President & CSO, Samsung Electronics Company Limited

Tony Tan Keng Yam Former President Singapore

Sascha Haselmayer Founder and CEO, Citymart

Silicon Valley wasn't hatched overnight: a whole ecosystem of elements coevolved together over several decades. Today, regional economies around the world are figuring out how to accelerate that process.

11:30 – 12:45

PARALLEL SESSIONS

#1

BARCAMP

FORUM

Moderator

Isabella Mader Executive Advisor, Global Peter Drucker Forum

Participants from the Young Generation Programs pitch a self-chosen topic in line with the overall conference or Drucker Challenge theme to be voted onto the stage by the audience to get the opportunity to give a short talk on this topic. There will be 15 Pitches and 5 voted talks, followed by a discussion with the audience.

11:30 – 12:45

PARALLEL SESSIONS

#2 CITIES AS SOCIAL ECOLOGIES

PRINZ EUGEN SAAL

Chair

Gabriel Joseph-Dezaize, Editor-in-Chief, HBR France

Speakers

Cécile Maisonneuve President, Fabrique de la Cité
Thomas Madreiter Director of Planning, City of Vienna
Martin Ferguson Director of Policy & Research, Socitm

#3 INNOVATION SUPERCLUSTERS - TRUST-BASED COLLABORATION PLATFORMS FOR GROWTH INDUSTRIES

TRABANTENSTUBE

Chair

Daniel Rettig Editor-in-Chief, Handelsblatt Group

Speakers

Christian Rangen Founder, Engage // Innovate & Strategy Tools
Kristianne Paasche Special advisor cluster development and policies Norway
Janka Krings-Klebe Managing Partner co-shift GmbH
Lucia Seel Communication and Content Manager, European Cluster Collaboration Platform

Innovation Superclusters are on the rise around the world: from Canada to China, Norway and the EU.

#4 ECOSYSTEMS DYNAMICS: UP, CLOSE AND PERSONAL

FESTSAAL

Chair

Ania G. Wieckowski Executive Editor HBR

Speakers

Louise Juhl Director of Marketing & Communications Copenhagen Capacity
Wu Yong Internet of Food Platform Owner, Haier Group
Simone Cicero Managing Partner, Boundaryless
Bill Fischer Professor of Innovation Management, IMD

Two ecosystems, one conceptualized as the Internet of Food for the Smart Home, and the other a Nordic eSports ecosystem catalyzed by local government efforts to increase software development skills in the greater Copenhagen region, will be examined to better understand the design objectives, and operating principles.

#5 LEARNING ECOSYSTEMS: NEW MODELS, TECHNOLOGY AND CULTURE

ZEREMONIENSAAL

Chair

Kumaar Bagrodia Founder & CEO, NeuroLeap

Speakers

Santiago Iñiguez de Onzoño Executive President of IE University
Antonio Njeto-Rodriguez Author, Speaker, Advisor
So-Young Kang Founder & CEO, Gnowbe
Sandy Stelling Managing Director, Business Transformation, Alaska Airlines

With so many different disruptive forces simultaneously at play, learning will further develop into a strategic differentiator. The predominantly linear model of L&D in organisations will no longer do. Will learning become the objective function of management? How could ecosystem thinking help usher in a new paradigm in organisational learning?

12:45 – 14:00 – *Lunch Break*

Young Generation Luncheon

FORUM

Beating Ai with Mozart

Special session with **Bernhard Kerres**, former opera singer, tech CEO, Silicon Valley Entrepreneur and **Daniela Mars**, International Trevor James Low Flutes Artist

Moderator:

Katharina Moser Sociopolitical entrepreneur; Founder, MOSAIK - Designing European Experiences

14:00 – 15:00

PARALLEL PLENARIES

#5

KEYS TO CROSS-SYSTEM PROBLEM SOLVING

FESTSAAL

Chair

Sarah Green Carmichael Editor at Bloomberg Opinion

Speakers

Hal Gregersen Executive Director, MIT Leadership Center, MIT Sloan School of Management

Thomas Wedell-Wedellsborg Partner, The Innovation Architects

Christian Sarkar Founder of Ecosystematic and Double Loop Marketing LLC

Laurent Choain Chief People, Education & Culture Officer, Mazars

The toughest and most important problems are always ones that require collaboration beyond any one manager's or policymaker's scope of control. One of the characteristics of ecosystems is the way how cooperation and competition need to be reconciled and made productive.

14:00 – 15:00

PARALLEL PLENARIES

#6

TAPPING THE HUMAN POTENTIAL IN ECOSYSTEMS

ZEREMONIENSAAL

Chair

Andrew Hill Management Editor, Financial Times

Speakers

Bart Weetjens Social entrepreneur, Zen priest

Michele Zanini Managing Director, Management Lab

Avivah Wittenberg-Cox CEO of 20-first and author

Gianpiero Petriglieri Associate Professor of Organisational Behaviour, INSEAD

People originally formed companies and other large-scale organizations to achieve great things in their lives and communities, but many of these enterprises today frustrate more achievement than they enable. What changes could allow more human potential to be realized?

15:00 – 15:15 – *Stretch Break*

PLENARY 7

15:15 – 16:30

ECOSYSTEMS LEADERSHIP: NEW SCOPE, NEW SKILLS

FESTSAAL

Chair

Mary Meaney Senior Partner McKinsey & Company

Speakers

Kim Dabbs Global Director Social Innovation, Steelcase

Amy Edmondson Professor of Leadership & Management, HBS

Jennifer Petriglieri Associate Professor, INSEAD

Raj Sisodia Professor Babson College

Peter Oswald CEO Mondi Group

Leadership as an area of study is a fairly new discipline, yet most of its foundations were laid in the era of hierarchical, self-contained organizations. Leadership looks different when concerted action is required across a system over which no one has formal control.

PLENARY 8

16:30 – 17:00

A CHANGING MANAGEMENT PARADIGM... FINALLY?

FESTSAAL

Chair

Johan Roos Chief Academic Officer, Hult International Business School

Speakers

Julian Birkinshaw Deputy Dean & Professor, London Business School

Rita Gunther McGrath Professor, Columbia Business School

Over the course of the “management century,” theory, research, and practice have grown frustratingly apart. A new management paradigm, informed by an ecosystems mindset, could align them again.

17:00 – 17:15

FORUM CLOSING & ANNOUNCEMENT 2020

FESTSAAL

Alexander Osterwalder, Conference Chair

Richard Straub Founder & President, Global Peter Drucker Forum