

11th

GLOBAL PETER DRUCKER FORUM 2019

PRE-CONFERENCE PROGRAM

NOV
20

HOUSE OF
INDUSTRY

14:30 – 17:30

WORKSHOPS/SEMINARS & ROUND TABLES

VENUE

PREPARING LEADERS FOR TOMORROW Revisiting Drucker's Lost Art of Management

EUROPA SAAL

Chair

Ulrich Hommel Director Business School Development, EFMD GN

PANEL 1

What are the key challenges leaders face and which competences are required today and tomorrow?

Speakers

Laurent Choain Chief People, Education, Culture Officer, Mazars
Julia Wang CEO, MLA Foundation, President, Peter F. Drucker Academy (Hong Kong)
Yves Doz Solvay Chaired Professor of Technological Innovation and Emeritus Professor of Strategic Management, INSEAD

PANEL 2

How to develop leaders for the 21st century – what are the new ways?

Speakers

Michael J. Gelb Creative thinking pioneer and executive coach
Martin Böhm Dean and Professor of Marketing at IE Business School
Bernhard Kerres Former Opera Singer & Silicon Valley Entrepreneur

Is management a science or rather a liberal art? What are the key challenges for leaders in the 21st century, what competences will be needed and how can they be acquired? What will be the role of education institution to help in this process?

PREPARING FOR RAPID CHANGE Using LEGO® Serious Play®

KLEINER FESTSAAL

Format

Workshop

Workshop
facilitators:

Johan Roos Chief Academic Officer, Hult International Business School
Micael Buckle CEO Inthrface
Caroline Hayes Director of Strategy Implementation, Undergraduate Programs, Hult International Business School

LEGO® Serious Play® is a creative method that uses physical materials as a language to create new ideas, deal with a variety of problems, and effectively help people prepare for rapid change. This session will illustrate and exemplify how this method can be used to deal with a strategic problem that concerns all of us. The session is targeted to decision makers in organisations who can benefit from learning a new approach to thinking creatively, critically and strategically.



FROM AUTONOMOUS CARS TO “SELF-DRIVING” ORGANIZATIONS

How far will AI take us?

LOUNGE

Format

Round Table

*Welcome***Georg Kopetz** Co-Founder and member of the Executive Board, TTTech*Chair***Wolfgang Lassl** Associate Partner, Pure Management Group*Speakers***Adam Cheyer** Co-Founder & VP Engineering, Viv Labs; Co-Founder, Siri Inc.
Sharon Olivier Professor of Leadership, Hult Ashridge Business School

AI has stimulated many visions, but it doesn't come as a plug-and-play solution. How do organizations need to adapt to AI technology, which (ethical) decisions do they face, and what kind of benefits can they expect from AI?

PEOPLE-CENTERED TRANSFORMATION: TURNING INSPIRATION INTO ACTION

URBAN SAAL

Format

Round Table

*Welcome***Ricardo Vargas** Executive Director Brightline Initiative*Chair***Tony O'Driscoll** Adjunct professor at Duke University's Fuqua School of Business; Research Fellow at Duke CE*Speakers*

Martin Reeves Managing Director & Senior Partner Director, BCG Henderson Institute - Boston Consulting Group
Rita Gunther McGrath Professor, Columbia Business School
Karolin Frankenberger Academic Director, Executive MBA HSG, Executive School of Management, Technology and Law; University of St.Gallen, Director of the Institute of Management and Strategy, School of Management; University of St.Gallen
Rick Goings Chairman Emeritus Tupperware Brands Corporation
Michael Jacobides Professor of Strategy, London Business School

Organizations don't change unless their people do. Should organization transformation efforts concentrate less on tangible change levers of structure, governance and process and more on the emotional needs of the people? How can we better balance the tangible and emotional sides of organization transformation to reduce failure rates and increase employee engagement?

PETER F. DRUCKER AND THE SOCIETY OF THE FUTURE

RICHARD SCHOELLER-SAAL

Format

Round Table

*Chair***Richard Brem** Senior Advisor, Peter Drucker Society Europe*Speakers*

Peter Paschek Management Consultant
Timo Meynhardt Professor for Business Psychology and Leadership, HHL Leipzig Graduate School of Management
Verena Ringler Curator, Erste Foundation
Aaron Barcant Independent Research, Karl Polanyi Institute of Political Economy

The Austro-American Peter F. Drucker (1909-2005) wasn't just one of the great management thinkers. First and foremost he was an exquisite social philosopher. 80 years ago he published his first book „The End of Economic Man“. Many of his later publications delivered deep analysis about society and the economy. What does his work mean today and in the future?





REGISTRATION FOR
ROUND TABLES/WORKSHOPS ONLY
– AFTERNOON –

The afternoon Round Tables/Workshops may be booked only
in conjunction with the registration for the Drucker Forum.

REGISTER HERE