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Aula der Wissenschaften



# CLAIMING OUR HUMANITY – MANAGING IN THE DIGITAL AGE

SPEAKERS INCLUDE



- Rachel Botsman** Founder of the Collaborative Lab and author  
**Charles Edouard Bouée** CEO Roland Berger Strategy Consultants  
**Robin Chase** Entrepreneur, Founder & CEO of Buzzcar, former CEO of Zipcar  
**Tom Davenport** Distinguished Professor in Management and Information Technology at Babson College  
**Claudio Fernández-Aráoz** Senior adviser at Egon Zehnder and author  
**Adi Ignatius** Editor-in-chief, Harvard Business Review  
**James P. (Jim) Keane** President and CEO of Steelcase Inc.  
**James Manyika** Director, McKinsey Global Institute  
**Henry Mintzberg** Cleghorn Professor of Management Studies at McGill University  
**Dambisa Moyo** Global economist and author  
**Kevin Roberts** Executive Chairman, Saatchi & Saatchi, and Head Coach Publicis Groupe  
**Gillian Tett** US Managing editor and columnist, Financial Times  
**Sherry Turkle** Professor of the Social Studies of Science and Technology at MIT; Director of MIT Initiative on Technology and Self  
**Thomas Wedell-Wedellsborg** Partner at The Innovation Architects; Advisor to BBC WorldWide Labs

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