press clippings
How The Drucker Forum's Management Transformation Message Resonated
By Steve Denning in Forbes

A shared vocabulary is essential for innovation
by Andrew Hill in The Financial Times
https://t.co/S9gaZLqD1J

You do not have to be the next Google - inspiring idea of this year's Peter Drucker Forum
in Forbes Hungary [Hungarian]


Successful businesses will continue to need the human touch [article in the German WirtschaftsWoche]:
„Erfolgreiche Unternehmen müssen menscheln“
Interview mit Richard Straub von Daniel Rettig in: Wirtschaftswoche

Bureaucracy is stifling innovation and we need to kill it'
Irish Times interview with Gary Hamel on the occasion of the 10th Drucker Forum
https://www.irishtimes.com/business/innovation/bureaucracy-is-stifling-innovation-and-we-need-to-kill-it-1.3722592
Unilever’s Paul Polman was a standout CEO of the past decade
by Michael Skapinker, The Financial Times
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Many play „Innovation Theatre“ [original article in German]:
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by Helene Endres in Harvard Business Manager
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by Steve Denning in Forbes

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Global Peter Drucker Forum 2018 - Am Puls der Zeit
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