The Meaning Revolution: The Power of Transcendent Leadership

Fred Kofman
Win well today and tomorrow
Accomplish the mission effectively, fairly, and sustainably
Doing your job may be hazardous to your career
\[ \left( \frac{-\hbar^2}{2m} \nabla^2 + V \right) \psi = i\hbar \frac{\partial \psi}{\partial t} \]

\[ \Delta x_i \Delta p_i \geq \frac{\hbar}{2} \]

Werner Heisenberg (1901-1976)

Winner of the 1932 Nobel Prize in Physics
Karush–Kuhn–Tucker conditions

“The economic problem of (any organization) is rapid adaptation to changes in its particular circumstances. Then, the ultimate decisions must be left to the people who are familiar with these circumstances, who know directly of the relevant changes and of the resources available to meet them. This problem cannot be solved by first communicating all this knowledge to a central board which then issues its orders.

But the "man on the spot" cannot decide solely on the basis of his limited but intimate knowledge of his immediate surroundings. There still remains the problem of communicating to him such further information as he needs to fit his decisions into the whole pattern of changes of the larger system.” -- Friedrich A. Hayek
❖ Purpose
❖ Principles
❖ Performance
❖ People
❖ Power