The Very Human Pursuit of Innovation
Efosa Ojomo
Push versus Pull

Lack of water → Wells
Lack of education → Schools
Lack of healthcare → Hospitals
Lack of infrastructure → Roads and bridges
Lack of honesty → Institutions and laws
8,500 direct jobs

Electricity & Water treatment

42,850 jobs created in the economy

$350M in investments

Millions of dollars in taxes

$1 billion revenues

16 players in market

Distribution

Honesty

Education

Agriculture

Building $1.5B deep sea port

13 factories

8,500 direct jobs

Education

Agriculture

13 factories