The New Club of Paris

*The Knowledge Agenda Developer*…..

www.the-new-club-of-paris.org
Knowledge navigation – Leading the Ship
This is the Enemy: IGNORANCE
This is your Weapon: KNOWLEDGE

FUTURE SCIENCE.....
MONOCLE

The 2009 GLOBAL FORECAST
The faces, forces, policies and products that will shape the world in the year ahead

01 Global leader
05 Hot regions
10 Smart brands
15 Flashpoints
20 Fresh heroes
25 Media stars
50 Happy ideas
Intangible particles.... Accelerator..
4000 billion USD
New Agenda.....???
In most companies, the management of intellectual capital is still uncharted territory and few executives understand how to navigate it.

T. Stewart—Fortune

Conversations among business people on more than one continent are weaving the concept of intellectual capital into a new business logic that goes beyond the industrial era to explore the dynamics of the knowledge economy.

On a bright summer day in 1994, a pioneering network of professionals from seven countries gathered in Mill Valley, outside San Francisco, for a learning expedition that would explore their most powerful questions regarding this new concept. It began at the edge of their “not knowing.” Someone observed that, “We need a space where those of us who can no longer be taught have an opportunity to learn.” We probably learn best by forming dialogue networks where you can actually share at a deeper level.

Intellectual Capital

a strategic inquiry by paradigm pioneers

A new story is emerging in our midst, it will be told from many perspectives—from the viewpoint of executives, accountants, people in business schools, those who develop work group software, organizational memory and information technology, as well as people involved in human resources, marketing and organizational learning. Questions framed this exploration and often pointed the way to deeper questions. These are notes left to mark the path that was taken. You are welcome to join the exploration of the expanding circle of inquiry and help map this yet uncharted territory.
TOP IC COUNTRIES BENCHMARK
Carol Y.Y. Lin & L. Edvinsson

- Finland
- Sweden
- Switzerland
- USA
- Denmark
- Norway
- Singapore
- Netherlands
- Canada
- China ???

Source: Journal of Intellectual Capital, No 4, 2008

elected as a Highly Commended Award Winner
at the Literati Network Awards for Excellence 2009
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<th>Country</th>
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*ranking is based on 40 countries by Dr Carol Lin, TICR, 2009
IS CHINA SINKING?

BY BILL POWELL
Starting Point:
The World Bank Institute’s Conferences on IC for Nations, regions & Communities
A process view: Generators and Time Flow

1. product process

2. Generators

3. Strong impact

4. Very strong impact

5. Generator

6. Y = Year

7. 0,25Y – 1Y

8. 1Y – 2Y

9. >2Y

10. product innovation

11. co-operation/knowledge transfer

12. Customer relations

13. employee motivation/leadership

14. 0,25Y – 1Y

15. 0,25Y – 1Y

16. 0,25Y – 1Y

17. 0,25Y – 1Y

18. 0,25Y – 1Y

19. 0,25Y – 1Y

20. 0,25Y – 1Y

21. 0,25Y – 1Y

22. 0,25Y – 1Y

23. 0,25Y – 1Y

24. 0,25Y – 1Y

25. 0,25Y – 1Y

26. 0,25Y – 1Y

27. financial results

28. image/brand

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.....IC & Knowing as a social interactive process...
Intelligent K-Regions

Social Renewal based on Social innovations, Futurizing, Volunteers and Digital Collective Commons.

KIZ - Knowledge Innovation Zone

Future Center as Connecting bridge between local society and global opportunities.

Source: C. Varga, D. Amidon L.Edvinsson, et al
第二届知识城市峰会
The Second Knowledge Cities Summit
5-7・11・2009
深圳 Shenzhen, China

www.kcsummit2009.com
Where to live and work?
The Most Liveable Cities Index

Our 2009 survey of the **TOP 25 CITIES** for quality of life: who’s improved, who’s slipped and who’s dropped out of Monocle’s global ranking of the places that have it sorted.

**DREAMING OF THE PERFECT CITY IN PERCENTAGES...**

- **27%** Zürich: for scale and connections
- **23%** Copenhagen: for infrastructure and sunny disposition
- **15%** Tokyo: for its breadth of offerings and opportunity
- **10%** Sydney: for food and vistas
- **10%** Kyoto: for its intimate scale
- **10%** Munich: for its airport
- **5%** Beirut: for urban edge
Sustaining Economic Viability…

Space for New Mindsets
Skandia Future Center

The World’s First Future Center 1996

Source: leif.edvinsson@unic.net
SOCIETAL POLICY INNOVATIONS

www.mind-lab.dk
INNOVATION NEST made in Hong Kong 2009

AICA

Experiental K platforms

Northern Light

Science & Technology Parks

Hong Kong 香港科技園
Recipe Book for Future Center Growth Approach

The virtual tour: www.futurecenters.eu

The guide book

The film

The Training Dialogue
Societal entrepreneurship is an innovative initiative that develops welfare services.”
ACSI

Alto Camp on Societal and Social Innovations
June 28 – July 6, 2010
Helsinki, Finland

3 legs, Academical, Political and Business Entrepreneurship