Rick Wartzman
Executive Director

Reinventing Management
or Back to the Roots?
“The new model will have to... push power and decision-making down the organization as much as possible, rather than leave it concentrated at the top.”
The End of Management

Corporate bureaucracy is becoming obsolete. Why managers should act like venture capitalists
“We are dealing with decentralization carried a step further. . . . Such decentralization gives people all along the management line a stimulating feeling of personal freedom; freedom to think and plan boldly . . . freedom to take calculated risks; freedom to fail.”
“In today’s environment, organizations must realize that customer or user satisfaction has to be the principal driving force for success.”
“The customer is to be given the first consideration. The customers, in every marketplace that we meet them, will determine . . . our success.”
1953
“One can fairly describe the development of modern management as an unending quest to regularize the irregular, starting with errant and disorderly employees. Increasingly, though, we live in an irregular world . . .”
2007

THE FUTURE OF MANAGEMENT

GARY HAMEL
WITH BILL BREEN

HARVARD BUSINESS SCHOOL PRESS
“What I have tried to emphasize is the insufficiency of logical processes for many purposes and conditions and the desirability of their . . . coordination with the non-logical, the intuitional, even the inspirational.”
The Functions of the Executive
Chester I. Barnard
Introduction by Kenneth R. Andrews
That's worrying - no sooner has he invented the wheel than he becomes the first victim of a road traffic accident.