



**Next Era Leadership
– an Invitation
to People Leaders**

NOV 6–7
Drucker Forum
at HOFBURG,
Vienna

NOV 5
People Leader
Masterclasses
& Workshops



Teresa Amabile
Prof. of Business
Administration,
Emerita at HBS.



Amy Edmondson
Prof. of Leadership
and Management,
HBS



Claudio Fernández-Aráoz
Exec. Fellow for
Exec. Education, HBS



Johnny C. Taylor, Jr.
SHRM-SCP,
President & CEO,
SHRM



Dave Ulrich
Professor of
Business at Ross
School of Business



Avivah Wittenberg-Cox
Founder and
CEO, 20-first

Next-Era Leadership – People First, Always

The Drucker Forum serves as the worldwide platform that brings together leaders from theory and practice of management, in the spirit of Peter Drucker. Under the 2025 theme **“Next Era Leadership – All Hands on Deck”**, the new **People Leader Track** invites CHROs, CXOs, and Next Generation Leaders to engage with today’s strategic people challenges. Designed as a track within the Drucker Forum, it confronts outdated models of leadership and explores what it takes to lead in an era of distributed responsibility, AI, transformation, and human-centric value creation.

The People Leader Track – Gathering The Visionaries In People Leadership

Apart from the Masterclasses and Workshops, the People Leader Track spotlights sessions at the Drucker Forum, which are specifically geared towards HR thought leaders, including topics such as:

- “Delivering Stakeholder Value As The CHRO” with a keynote by Dave Ulrich
- “How The Next Generation Of Leaders Are Being Formed And Will Make Their Way”
- “The Core Of Leadership Excellence: Unlocking People’s Potential”

What You Will Experience At The People Leader Track

- **Develop a global perspective and new ideas:** A curated journey with deep-dives, panel sessions and round-table discussion on key HR-topics such as leadership development and the future of work and organizations in the face of AI.
- **Meet international thought leaders:** Pre-conference masterclasses on 5th November with world-renown icons such as Teresa Amabile (creativity & motivation), Amy Edmondson (psychological safety), Dave Ulrich (strategic HR), Avivah Wittenberg-Cox (generational balance), and Claudio Fernández-Aráoz (unlocking human potential).
- **Connect with peers:** A dedicated peer-sessions for bold debates and shared learning with fellow Chief HR Executives from around the world.
- **Transfer-workshop:** Capture the key insights and translate them into actionable steps.

The Drucker Forum – Where Global Leadership Meets Bold Ideas

Meet and engage with senior leaders from across sectors, continents, and disciplines – from CHROs and CEOs to public officials and Next Generation visionaries – all gathered at the Drucker Forum for a meaningful exchange of ideas. Media partners include Harvard Business Review, Bloomberg, Financial Times, Les Echos and Forbes.

Join us and contribute to create the future – good management and leadership are conduits for the forces of reason and humanity to build better institutions and a better society.

You can register here



Look out for the tag
**recommended >
for people leaders**
in the program

PROGRAM



DRUCKER FORUM

Prelude to the 17th Global Peter Drucker Forum on Nov 6 + 7 in the Hofburg, Vienna



**NOV
5**
12:30 – 19 CET


dasForum
Operngasse 17-21
1040 Vienna

Masterclasses

**Elevate your management skills with
exclusive Masterclasses led by thought leaders**

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Exec. Fellow for
Exec. Education, HBS

Gary Hamel
Prof., LBS and
Oxford University

Thomas Sattelberger
Former Member of
the German Bunde-
stag; Angel Investor

Dave Ulrich
Prof. of Business
at Ross School of
Business

Your first step towards the Forum. Book your ticket now.



All about
the Masterclasses

If you are already registered for the Drucker Forum 2025,
take advantage of a preferential rate



Fast lane to
the registration