



Next Era Leadership – an Invitation to People Leaders

**NOV
6 – 7
2025**
HOFBURG
Vienna

NOV 5
Masterclasses
& Workshops



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1. Global Peter Drucker Forum & People Leader Track - Where the Future of People Leadership Takes Centre Stage

The **Drucker Forum** serves as the worldwide platform that brings together leaders from theory and practice of management, including business executives, academics, non-profits, and the public sector, to share innovative management practices and theories. It fosters a deep understanding of Peter Drucker's principles, while pushing the boundaries of contemporary management thinking. With this year's topic **"Next Era Leadership – All Hands on Deck"**, we aim to shape what next era leadership is. It's a fundamental rethink of what it means to lead in a world that has moved far beyond the conditions and institutions of the postwar era. Across two conference days of spirited interaction in Vienna (November 6 and 7), we'll confront the shortcomings of leadership today – as it is practiced, researched, and taught – and move together toward better ways of building the capacities needed for the future.

Designed as a „Forum within the Forum“, the **People Leader Track** features an immersive journey, tailored to the strategic challenges CHROs are facing and engages deeply with pressing questions such as:

- *"What constitutes effective leadership in a world of distributed responsibility?"*
- *"How must the HR-function evolve to drive human capacity and organizational capabilities for innovation, talent development, and strategic resilience?"*
- *"What is required to develop next-era leadership and how will AI impact the future of work and leadership in this next era?"*

The People Leader Track will be fully integrated into the Forum Program on November 6 & 7. Additionally, on the Pre-Conference Day on November 5, CHROs have the opportunity to exchange ideas in dedicated masterclasses with world-class thought leaders.

2. What Value Will You Obtain From the People Leader Track?

The People Leader Track convenes an international cohort of strategic People Leaders, Next Generation Leaders and CXOs from business, academia, and public institutions.

- Engage with world-class thought leaders such as: *Amy Edmondson, Dave Ulrich, Teresa Amabile, Avivah Wittenberg-Cox, Eva Asselmann* and *Claudio Fernández-Aráoz* in panel sessions, deep dives, and masterclasses (including exclusive access on November 5).
- Maximize your experience as a People Leader with a curated journey through the Forum.
- Interact and learn from peers in dedicated peer group sessions and orchestrated informal luncheons. You will meet CHROs such as Tracy Brightman, Fedex, Katy George, Microsoft Corporation, Sheri Bronstein, Bank of America; John Whelan, Yale University and more.
- Network with C-suite executives and managers from other business functions attending the Forum – the participant list will be shared ahead of time to facilitate meaningful connections.
- Gain insights from global business leaders on their perspectives on leadership in challenging times.

3. Creating Long-Term Impact – Beyond the Forum

- Use the Forum for community-building by involving the Next Generation Leaders – we welcome you to bring emerging leaders.
- Translate learnings into actionable steps – the Drucker Forum has developed a knowledge capture & transfer methodology (*shared upon request*).
- Leverage AI tools – prepare and debrief on key topics and learnings with our dynamic interview agent and GPDF Insights, which grants access to 16 years of Drucker Forum content through ChatGPT-based intelligence.
- Strengthen the community by utilizing our networking opportunities, such as CHRO round-tables, joint tables for the Gala Dinner or self-organized dinners and breakfasts.

4. Who Will Be There?

- **Peers from Europe, the US and Asia** – including leading HR organizations.
- **Senior executives** from corporations, mid-sized firms, startups, and innovation ecosystems, along with public sector leaders committed to co-creating societal value.
- **Press representatives** from top-tier global media such as *Harvard Business Review, Bloomberg, Financial Times, Les Echos* and *Forbes*.
- **Next Generation Leaders** – winners of the Global Essay Contest, corporate talent groups, and students from top business schools.
- **600+ highly motivated participants** are expected to join this year.

**Join us and contribute
to create the future –
good management and
leadership are conduits
for the forces of reason
and humanity to build
better institutions and
a better society.**

You can register here or express your interest and we'll keep you informed.



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