A Day of
DRUCKER
TACKLING TODAY’S CHALLENGES WITH
THE “FATHER OF MANAGEMENT”

JUNE 30

PROGRAM OUTLINE

The program outline includes the following cornerstones

- Drucker’s formative years in Austria, Germany and England - and how they shaped his way of thinking
- Drucker’s huge impact and enduring appeal in Japan and Asia
- How Drucker “invented management”
- A recap and contemporary discussion of Drucker’s biggest ideas
- Today’s big problems: What did Drucker have to say about them?
  Additional highlights will comprise:
- A special panel on Drucker as collaborator, teacher, and mentor
  and:
- A tribute to Joe Maciariello and his advocacy of “Management as a Liberal Art”

As for content, expect to engage with a number of compelling questions, such as:
- What are the ideas that most define Drucker’s intellectual legacy?
- How did Drucker come up with his insights, and present them so compellingly?
- What and who influenced him?
- How did Drucker’s thinking find its way so early to Asia – and how does it continue to shape management practice there today?
- As we struggle with the new issues of digitally transformed, post-pandemic economies, what insights can we find in his writings to guide us?
- What did Drucker have to say about today’s other big problems?
- And what does it mean—and what does it take—for an organization to become more “Druckerian”?