



Press coverage – 2020 – selection

HARVARD BUSINESS REVIEW

Every Company Needs an Entrepreneur in the C-Suite

by Tendayi Viki, Alexander Osterwalder, and Yves Pigneur

<https://hbr.org/2020/10/every-company-needs-an-entrepreneur-in-the-c-suite>

How the Best Leaders Answer “What Are We Here for?”

by Margaret Heffernan

<https://hbr.org/2020/10/how-the-best-leaders-answer-what-are-we-here-for>

Women’s Career Trajectories Can Be a Model for an Aging Workforce

by Avivah Wittenberg-Cox

<https://hbr.org/2020/10/womens-career-trajectories-can-be-a-model-for-an-aging-workforce>

Leaders Need to Harness Aristotle’s 3 Types of Knowledge

by Roger L. Martin, Richard Straub, and Julia Kirby

<https://hbr.org/2020/10/leaders-need-to-harness-aristotles-3-types-of-knowledge>

FORBES

Drucker Forum 2020: Leadership In The Coronavirus Crisis

by Steve Denning

<https://www.forbes.com/sites/stevedenning/2020/04/09/drucker-forum-2020-leadership-in-the-coronavirus-crisis/?sh=3ad0ca4758c0>

Yes, Some Collaborative Working Works Better Remotely

by Kate Cooper

<https://www.forbes.com/sites/katecooper/2020/12/02/yes-some-collaborative-working-works-better-remotely/?sh=59a6da67b8c7>



FINANCIAL TIMES

HR staff face painful switch from good cops to enforcers

by Andrew Hill

<https://www.ft.com/content/b7acda4c-f7ab-4255-8199-ff3bba52e62d>

Lockdown 2: a remote work how-to guide for leaders

by Andrew Hill

<https://www.ft.com/content/63d7bfed-1081-4969-8adf-569059728bd3>

EFMD GLOBAL

Is leadership rising to the occasion?

by Eric Cornuel

https://blog.efmdglobal.org/2020/11/30/is-leadership-rising-to-the-occasion/?utm_source=EFMD+mailing+list&utm_campaign=ec35fefe60-NEWSLETTER_ISSUE_107_%28COPY_01%29_16_12_2019_COPY_01&utm_medium=email&utm_term=0_d1772ea95c-ec35fefe60-448399509

LID

Drucker Forum Special Report 2020

https://issuu.com/revistabibliodiversidad/docs/druckersr2020_full_book_digital?fr=sOTUyMzlxMzkyNjM

EXECUTIVE EXCELLENCE

Leadership everywhere

http://www.eexcellence.es/revista/EE_171_noviembre_2020/index.html



LES ECHOS

Global Peter Drucker Forum 2020 : « Le leadership est partout »

<https://www.lesechos.fr/idees-debats/leadership-management/global-drucker-forum-2020-le-leadership-est-partout-1257662>

VARIOUS

Huawei Europe Präsident am Global Peter Drucker Forum: Leadership in Krisenzeiten

https://www.ots.at/presseaussendung/OTS_20201029_OTS0203/huawei-europe-praesident-am-global-peter-drucker-forum-leadership-in-krisenzeiten

Peter Drucker Forum 2020: Ist Führung auf Distanz ein Widerspruch in sich?

by Karen Heidl

<https://www.penso.ch/rubriken/menschen/peter-drucker-forum-2020-ist-fuehrung-auf-distanz-ein-widerspruch-in-sich/>

Peter Drucker Forum 2020: Führen in Zeiten von Fake News, Aktivismus und Rebellion

by Karen Heidl

<https://www.penso.ch/rubriken/menschen/peter-drucker-forum-2020-fuehren-in-zeiten-von-fake-news-aktivismus-und-rebellion/>

Leadership in Krisenzeiten

by Oliver Weiss

<https://computerwelt.at/news/leadership-in-krisenzeiten/>

Huawei Europe Präsident am Global Peter Drucker Forum: Leadership in Krisenzeiten

<https://www.boerse-express.com/news/articles/huawei-europe-praesident-am-global-peter-drucker-forum-leadership-in-krisenzeiten-261077>