Proclaiming the Century of Leadership
by Richard Straub

“People need leadership. Things need management. It is dangerous to get it the other way round.”
– Charles Handy

Peter Drucker, whose life spanned the twentieth century, labeled that time as the era of organizations and institutions. Observing the dramatic rise of complex large-scale enterprises, he saw them as the new backbone of society and economy. As a consequence, he recognized the growing role of managers as fundamental to making these new legal, economic, social, and ultimately human constructs work. He also saw that when hospitals, education institutions, government bodies, and companies don’t perform, society at large does not function. Thus, he stressed the role of management as essential not only in business but in society. In this sense, management is a “social technology” – a robust set of tools to make human endeavor more productive.

Achieving efficiencies of scale was the dominating theme of twentieth-century capitalism – pursued across the board by both the public and private sectors. The power of scalable organizational structures and work processes became evident in ways horrifying and inspiring. The model showed its ugly face in two world wars, as the machinery of conflict extended to weapons of mass destruction and industrialized genocide. On the other hand, its enormous positive power became clear in the postwar period, as the new economic and social system dramatically boosted human prosperity, albeit not in equal measures.

Press coverage – 2020 – selection

HARVARD BUSINESS REVIEW

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by Tendayi Viki, Alexander Osterwalder, and Yves Pigneur

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by Margaret Heffernan
https://hbr.org/2020/10/how-the-best-leaders-answer-what-are-we-here-for

Women’s Career Trajectories Can Be a Model for an Aging Workforce
by Avivah Wittenberg-Cox
https://hbr.org/2020/10/womens-career-trajectories-can-be-a-model-for-an-aging-workforce

Leaders Need to Harness Aristotle’s 3 Types of Knowledge
by Roger L. Martin, Richard Straub, and Julia Kirby
https://hbr.org/2020/10/leaders-need-to-harness-aristotles-3-types-of-knowledge

FORBES

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by Kate Cooper
https://www.forbes.com/sites/katecooper/2020/12/02/yes-some-collaborative-working-works-better-remotely/?sh=59a6da67b8c7
FINANCIAL TIMES

HR staff face painful switch from good cops to enforcers
by Andrew Hill
https://www.ft.com/content/b7acda4c-f7ab-4255-8199-ff3bba52e62d

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EFMD GLOBAL

Is leadership rising to the occasion?
by Eric Cornuel
https://blog.efmdglobal.org/2020/11/30/is-leadership-rising-to-the-occasion/?utm_source=EFMD+mailing+list&utm_campaign=ec35fefe60-NEWSLETTER_ISSUE_107_%28COPY_01%29_16_12_2019_COPY_01&utm_medium=email&utm_term=0_d1772ea95c-ec35fefe60-448399509

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Drucker Forum Special Report 2020

EXECUTIVE EXCELLENCE

Leadership everywhere
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– Charles Handy

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LES ECHOS

Global Peter Drucker Forum 2020 : « Le leadership est partout »

VARIOUS

Huawei Europe Präsident am Global Peter Drucker Forum: Leadership in Krisenzeiten

Peter Drucker Forum 2020: Ist Führung auf Distanz ein Widerspruch in sich?
by Karen Heidl

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Leadership in Krisenzeiten
by Oliver Weiss
https://computerwelt.at/news/leadership-in-krisenzeiten/

Huawei Europe Präsident am Global Peter Drucker Forum: Leadership in Krisenzeiten