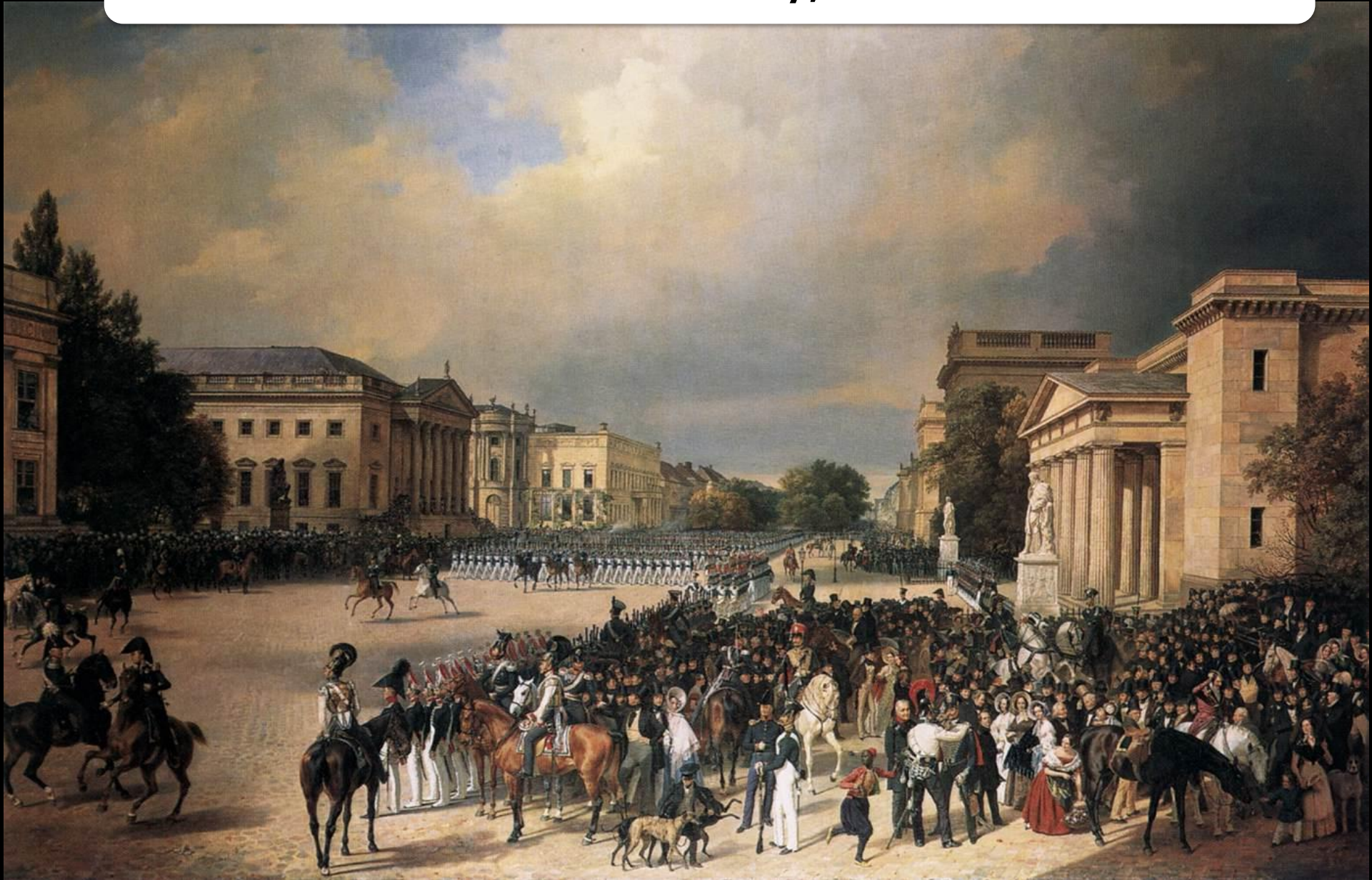

Time to re-engage the Humanities

The Drucker Global Forum
Santiago Iniguez
President IE University

Universities: Specialization Vs. General education

Humboldt University, Berlin 1810



University of Virginia, 1819



Which of the two university systems
produces more entrepreneurs?

The **Humanities** provide the glue
to integrate the knowledge and the skills of any profession,
as well as to better understand our complex World

Takeaway #1: Bring the Humanities to the core curriculum

IE Brown Executive MBA



Integrating Management and Humanities

The transcendental risks of ascribing Management to Social Sciences

Takeaway #2: Moving Management to the domain of Humanities

PhDs of the World, Unite!

Thank You!
@santiagoiniguez



Aristotle and **Algorithms**