

**10<sup>th</sup>**  
Anniversary

**GLOBAL  
PETER DRUCKER  
FORUM 2018**  
NOV 29 | 30  
VIENNA IMPERIAL PALACE

**LinkedIn  
press clippings**

### **What Do Thought Leaders Think?**

by Dave Ulrich

<https://www.linkedin.com/pulse/what-do-thought-leaders-think-dave-ulrich/>

### **La nature humaine – tellement humaine – de l’innovation.**

by Charles Édouard Bouée

<https://www.linkedin.com/pulse/la-nature-humaine-tellement-de-linnovation-charles-edouard-bou%C3%A9/>

### **The Power of Pull vs. Push in Innovation**

by Alex Adamopoulos

<https://www.linkedin.com/pulse/drucker-forum-2018-power-pull-vs-push-innovation-alex-adamopoulos/>

### **Drucker Forum 2018: 5 Lessons for the Managers of Tomorrow**

by Alex Adamopoulos

<https://www.linkedin.com/pulse/drucker-forum-2018-5-lessons-managers-tomorrow-alex-adamopoulos/>