

10th Peter Drucker Forum
Secrets of success in long-lasting firms
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Dr Denise Kenyon-Rouvinez
WILD GROUP Professor of Family Business
Director IMD Global Family Business Center

Principles of success in long-lasting firms



Source: Sharing Wisdom, Building Values. Letters From Family Business Owners To Their Successors, Kenyon-Rouvinez et al., Palgrave Macmillan, London, 2002[®]

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Aristotle defined three dimensions
of human intelligence:

episteme (intellect)

techne (craft)

phronesis (practical wisdom and ethical values)

