



**Free
Digital
Drucker
Session**

JUNE 22
CET 16:00 – 17:15
ET 10 – 11:15 AM

The Care and Feeding of Innovation

How Future-Focused Leaders Inspire Creative Progress

Amy Edmondson
Professor of Leadership & Management, Harvard Business School

Roger L. Martin
Professor Emeritus & Former Dean, Rotman School; Strategy advisor

Julia Kirby
Senior Editor, Harvard University Press
MODERATOR

Digital Session Abstract

by **Julia Kirby**

In some work settings, people innovate constantly, seeing opportunities to produce better results and getting the encouragement they need to pursue them. In other places, they spin their wheels, bogged down by bureaucracy and systems designed for yesterday's successes, not tomorrow's.

What makes the difference? Managers who understand that innovation is imperative, and rethink, redesign, and retool accordingly. Leaders with a big-picture view of change in the world – who also see the tiny moments of human interaction where new ideas get their start.

Join us for an energizing conversation with two leading experts on what makes innovation thrive. The goal: to equip you, when the next bright idea comes, to give it the best of care and feeding.

Registration

