Drucker Forum's

Pioneering AI-driven Experience

Phase 1

In a major innovation, this year we offer a pioneering **AI-driven experience** to help you **prepare** in advance, **contribute** to Drucker Forum content, and **shape** next-era leadership.

What you get in return

We kindly ask for your willingness to adopt and experiment with the new AI tools for:

◼ Deep knowledge for management practice

GPDF Insights, powered by **ChatGPT** and trained on 16 years of Drucker Forum content (run by Soar), to answer your questions on management and leadership.

◼ Influencing the conversation

Experimental **AI Voice Agent,** developed by Johan Roos, Executive Director of the Vienna Center for Management Innovation, to engage with you in a dynamic interview format for research on next management.

◼ Wisdom to make decisions

AI-driven Video Library turns our video material (Drucker Forum archive of 16 years) into a searchable management knowledge base – powered by Soar.

◼ Visionary insights for a next horizon

As a thank-you for your participation, we invite you to an **exclusive online event on June 24** where we will present and discuss the **preliminary findings**. This will be an opportunity to engage with the emerging insights and connect with other participants.

Next Steps

We will ask you about your experiences using a survey.

@ Support & Contact

For any questions or technical assistance, please reach out to:
it.support@druckersociety.eu

We appreciate your participation and look forward to your valuable feedback as we refine this tool together!

Register for the 17th annual Drucker Forum **by May 31 for 'Early Bird + AI** to be part of phase 1 of this pilot project. Plus, save 15% off the standard price with the Early Bird offer.

Secure your spot now!

Register now: Early Bird ✦ AI

click here

1 GPDF Insights

Deep knowledge for management practice

Your engagement will contribute to our research on the evolution of management practices and leadership thinking.

Soar supports us in archiving and transcribing all Forum sessions. Soar provides transcripts with time signatures, allowing users to search through all sessions for specific content. The collection of all session transcripts provided by Soar serves as the foundation for a specialized **Retrieval-Augmented Generation (RAG) assistant**, enhancing the GPT model's ability to provide precise and relevant responses based on past Forum content.

Why Participate?

This is an exclusive opportunity for **early registrants of the Drucker Forum**.

This pilot program introduces you to an AI-powered assistant, designed to help you explore and interact with the extensive knowledge base of the **Global Peter Drucker Forum (GPDF)**. The tool provides insights from the Forum's discussions and key management theories rooted in Peter Drucker's work..

How It Works

GPDF Insights draws on several databases, including:

- **Forum Transcripts**: A comprehensive archive of past GPDF discussions, panels, and keynotes.

- **Peter Drucker's Works**: A rich selection of Drucker's books, articles, and teachings on management and leadership.

- **Playlists and Sessions Index**: A structured list of sessions, including speakers and titles, making it easier to navigate past discussions..

Technical Requirements & Access Guide

To participate in this pilot, you will need:

1. **An OpenAI Account:**
- Ensure you have a free or paid OpenAI account.
- No special subscription is required beyond access to ChatGPT.

2. **Access to the Custom GPT:**
- You will receive a **unique access link** to the custom GPT version tailored for the Drucker Forum.
- Click on the provided link and follow the on-screen instructions to start using the assistant.

3. **A Stable Internet Connection:**
- Ensure a secure and stable network connection to prevent interruptions.

4. **Recommended Browsers and Devices:**
- Use the latest versions of Google Chrome, Mozilla Firefox, or Microsoft Edge for best compatibility.
- Mobile access is supported via the **ChatGPT mobile app** (iOS and Android).

Tips for effective use

- **GPDF Insights** is a **conversational** agent, like with other GPTs it is important to give feedback on the answers given to receive the desired outcome.

- The AI assistant can be mistaken and give you **false answers**. It is therefore important to **double check answers** when using it **for important causes.**

2 AI Voice Agent

Influencing the conversation

Your engagement will contribute to our research on the evolution of management practices and leadership thinking.

The AI Voice Agent is part of the **Drucker Forum's ongoing research initiative**, led by **Professor Johan Roos, Executive Director at Peter Drucker Society Europe/Vienna Center for Management Innovation**.

Why Participate?

The **AI Voice Agent** is an exclusive opportunity for **early registrants of the Drucker Forum** to:

- **Directly influence research** on *Next Management* (the Drucker Forum's five-year thematic initiative).

- **Contribute insights** to this year's theme, *Next-Era Leadership: All Hands on Deck.*

- **Influence 2025** Forum design

Your experiences and perspectives will help shape the conversation on leadership's future.

How It Works

- **Engage in a 20-minute interview led by an AI Voice Agent –** designed to capture your experiences, ideas, and reflections on the future of leadership and management.

- **Tailored questions based on your background –** whether you're a researcher, manager, or consultant, the AI adapts to ensure relevant discussions.

- **Privacy first**—all responses are anonymized, and only transcripts are used for research purposes.

- **Your input helps shape future conversations** at the Drucker Forum, influencing thought leadership on the evolving nature of management.

- Should the Agent suddenly stop, just remind it to continue. Treat it like a **professional friend.**

- **Estimated time commitment:** 20 minutes

Technical Requirements & Access Guide

Before starting the interview, please follow these steps to ensure a smooth experience.

- Works on **all tested platforms**, including Firefox, Safari, Chrome, and Edge.

- Optimized for **desktop and tablet** usage.

- Ensure a **stable internet connection** for a smooth experience.

1. **Find a calm space** where other voices will not interfere when speaking with the Agent.

2. **Open the AI Voice Agent** by clicking the link below.

3. **Click on the "Talk to Vapi" button** to start the session.

4. **Wait until prompted for your name/alias**—you may use an alias for anonymity.

5. **Remember**:
   - You can **interrupt the Agent** at any time.
   - You can **ask for clarification or examples** if needed.
   - You can **request more thinking time** before responding.
   - You can **take a short break (up to 1 minute)**.
   - You can **exit the interview** at any point by saying, *"I need to exit."*

Privacy & Data Usage

- **No voice recordings are stored.** Only transcripts are saved for research purposes.

- **Participation is anonymous.** You are encouraged to use an alias.

- **You can withdraw your consent at any time.**

Your responses contribute to **collective intelligence**, ensuring that the Drucker Forum discussions reflect diverse, real-world perspectives.

3 AI-driven Video Library

Wisdom to make decisions

The **AI-driven Video Library** is a comprehensive collection of all past forum sessions, designed to provide **easy access** to valuable discussions and insights. It turns the Drucker Forum archive of 16 years into a **searchable management knowledge base** – powered by Soar. Soar's expertise lies in building "the world's most advanced ecosystem for learning and development".

Using an **AI-driven search function,** users can specify keywords to interrogate the entire video database and identify the precise content they need. **Simultaneous display of a transcript** alongside the relevant **video excerpt** makes content even easier to leverage.

A total of 600 videos, comprising 350 hours of keynotes, panel discussions, podcasts and Zoom workshops, have been recorded over the Forum's 16-year existence.

Why Participate?

The video archive offers a powerful search function that enhances accessibility and usability. Users can search based on various parameters, including:

- Session content
- Date
- Session name
- Session speakers

This feature ensures that users can **quickly locate relevant discussions,** making it an invaluable tool for **research, reference, and continued learning and an invaluable knowledge base for researchers, practitioners and interested parties.**

How It Works

To access the video archive, follow these steps:

1. **Join phase 1 ‚Early Bird + AI' and register for the Drucker Forum**

2. **Receive Login Credentials** – Once registered, you will receive your login information.

3. **Visit the Drucker Forum Website** – Go to www.druckerforum.org.

4. **Access the Login Page** – Open the menu by clicking on the **three horizontal lines** at the bottom right of the screen.

5. **Log In** – Enter your provided credentials.

6. **Navigate to the AI-driven Video Library** – Once logged in, locate the "Access Video Library & Search" button at the bottom of the screen and click on it.

7. **Use the Search Function** – Scroll down the page to use the search tool and browse the archived videos based on your preferred criteria.

Technical Requirements & Access Guide

For the best experience while accessing the video archive, ensure that you meet the following technical requirements:

- **Stable Internet Connection** – A reliable and high-speed internet connection is necessary for smooth video playback.

- **Secure & Updated Browser** – Use an updated version of one of the following browsers for optimal performance:
  - Google Chrome
  - Mozilla Firefox
  - Safari
  - Microsoft Edge

By following these guidelines, you can seamlessly explore the Drucker Forum Video Archive and gain access to insightful discussions from past forum sessions.

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