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PROGRAM 2023

CREATIVE RESILIENCE

LEADING IN AN AGE OF DISCONTINUITY

FOR BIOS SEE: www.druckerforum.org/2023/speakersmoderators-2023

(CET)

08:30 – 08:45

Welcome

Conference chair and Drucker Forum founder set the stage for the 2023 Drucker Forum

Katharina Moser Executive Board member, Inner Development Goals
Richard Straub President, Global Peter Drucker Forum

GROSSER FESTSAAL

08:45 – 10:00

PANEL 1

Learning Together in Challenging Times

Partners offer perspectives on the mission of this year's gathering

Chair **Johan Roos** Chief Academic Officer & Professor, Hult Int'l Business School
Speakers **Johnny C. Taylor Jr.** CEO, Society for Human Resource Management (SHRM)
Pierre Le Manh CEO, Project Management Institute (PMI)
Alex Adamopoulos CEO, Emergn Limited
Helmut Reisinger CEO, EMEA and Latin America, Palo Alto Networks
executive tbd Huawei

GROSSER FESTSAAL

10:00 – 10:30 – Break

10:30 – 11:30

PANEL 2

Voices of Experience: What Matters Most After a Shock

ZEREMONIENSAAL

Accomplished leaders of large organizations share hard-won wisdom about the most important keys to an organization's ability to survive catastrophe and come back stronger.

- Chair* **Mary Meaney Haynes** Board member, Angel Investor, Philanthropist
- Speakers* **John Allan** Chair of the Council, Imperial College London
- Guillaume Alvarez** Senior Vice President EMEA, Steelcase Inc.
- Isabelle Kocher de Leyritz** Chairman & CEO, Blunomy
- Reinhard Schlemmer** Member of the Executive Board, Vinci Energies S.A.

10:30 – 11:30

INTERACTIVE SESSION 1

Engaging Hearts and Minds in a Change Journey

GEHEIME RATSTUBE

Creative responses to unforeseen events always entail change – and require collective commitment to a better future.

- Chair* **Tiffani Bova** Global Growth Evangelist
- Speakers* **Behnam Tabrizi** Consulting Professor, Stanford University
- Anjana Mistry** Chief Financial & Operations Officer, Emergn Limited
- Patrick Guggenberger** Partner, McKinsey & Company

11:30 – 11:45 – *Comfort Break to switch between sessions*

11:45 – 12:45

PANEL 3

Making the Most of Failure

ZEREMONIENSAAL

"Good judgment comes from experience," the old quote goes, "but unfortunately, experience comes from bad judgment." Why do some people, organizations, sectors never recover from mistakes, while others learn and grow?

- Chair* **Julia Kirby** Senior Editor, Harvard University Press
- Speakers* **Amy Edmondson** Professor of Leadership & Management, Harvard Business School
- Daniel H. Pink** Best-selling author
- Niren Chaudhary** Chairman of the Board, Panera Brands
- Julie Linn Teigland** Member of the Global Executive & Area Managing Partner for EMEA, EY

11:45 – 12:45

INTERACTIVE SESSION 2

How Digital Transformation Can Add Flexibility

GEHEIME RATSTUBE

What an irony if a transformation actually left a company more vulnerable to future crises. How do we ensure that digitizing a process doesn't make it more brittle or at risk of attack?

Chair **Rahaf Harfoush** Digital Anthropologist; Executive Director of the Red Thread Institute of Digital Cultur

Speakers **Robin Speculand** CEO, Bridges Consultancy and Co-founder Strategy Implementation Institute

Lalit Karwa Head TCS PACE™, Tata Consultancy Services

Manjit Singh Senior VP & General Manager Knock at RealPage Inc.

Brian Solis tbd

12:45 – 14:00 – *Lunch Break*

14:00 – 15:00

PANEL 4

Resilient Leaders, Resilience Leadership

ZEREMONIENSAAL

Leadership experts share stories of high-stakes situations that demanded resilience. How much did recovery depend on the actions of a senior executive or team, what made the difference, and what could have been done better?

Chair **Gemma D'Auria** Senior Partner, McKinsey & Company

Speakers **Marcus Buckingham** Best-selling author

Hortense Le Gentil Executive Leadership coach

Sabine Bothe Group Head of People and Culture, Erste Group Bank AG & Erste Bank Austria

David Bryson Non Executive Director

14:00 – 15:00

INTERACTIVE SESSION 3

Enhanced Cognition or Existential Crisis? Keeping Technological and Human Progress Aligned

GEHEIME RATSTUBE

Stunning developments in AI and other technologies demand deeper thinking about the good life and what constitutes a better toolkit for achieving it.

Chair **Zhike Lei** Professor of Leadership and Organizational Behavior, IMD Business School

Speakers **Santiago Iñiguez de Ozoño** President, Instituto de Empresa

Scott Hartley Co-founder & Managing partner, Everywhere Ventures, investing in startups

Bob Goodson Quid

15:15 – 16:15

PANEL 5

Charles and Liz Handy Lecture

ZEREMONIENSAAL

2023 brings the inaugural lecture in this annual series honoring major contributions to management understanding and practice

Chair **Katharina Moser** Executive Board member, Inner Development Goals
Hermينيا Ibarra Charles Handy Chair in Organizational Behaviour,
London Business School

Panel tbd

15:15 – 16:15

INTERACTIVE SESSION 4

Regenerating Cities

GEHEIME RATSSTUBE

Cities, like all complex ecosystems, can prove surprisingly resilient. But they have their fragilities, too—and sometimes a “doom loop” seems impossible to reverse. How can employers—and the people in them—do more to keep them thriving?

Chair **Christian Bason** CEO, Danish Design Centre; Public sector innovation expert
Speakers **Christian Sarkar** Co-Founder Regenerative Marketing Institute
Remigijus Šimašius former Mayor of Vilnius, Lithuania
Leoluca Orlando former Mayor of Palermo
Bernadette Luger Head of Coordination Unit for Resource Conservation and Sustainability in the Construction Sector, City of Vienna

16:45 – 17:45

PANEL 6

The Machine Intelligence Turning Point: Are We Ready for AI's Next Decade?

ZEREMONIENSAAL

We're at a watershed moment: the year AI changes everything. How will this technology-driven revolution test human resilience and, by responding creatively, can we emerge more resilient than before?

Chair **Eduardo P. Braun** Global leadership expert & consultant
Speakers **David Weinberger** Senior researcher Berkman Klein Center for Internet & Society, Harvard University
Thuy Ngoc Tran Co-founder, CTO, Astrid AI
John Walsh VP of Technology & CTO, Fujitsu Europe
Matt Sigelman President, Burning Glass Institute

16:45 – 17:45

INTERACTIVE SESSION 5

Confidence, Ingenuity, Grit: The Strengths that Help People Move Forward

GEHEIME RATSTUBE

Everyone has setbacks, but some recover better. What gives them that power? Mindset or muscle? Resources or relationships? Grace or grit? And then there's the more important question: Can whatever it is be learned?

Chair **Anthony Howard** CEO & Founder of The Confidere Group and The Socratic Leader Academy

Speakers **Avivah Wittenberg Cox** Founder & CEO, 20-first; Global expert on gender and generational balance

Thomas Bubendorfer Solo climber

Asheesh Advani President & CEO, Junior Achievement

Nadya Zhexembayeva Co-Founder, Reinvention Academy, and educator

20:00 – 23:30

Gala Dinner

GROSSER FESTSAAL

DRUCKER CHALLENGE AWARDS CEREMONY

presented by **Laurent Choain** Chief People, Education & Culture Officer, Mazars Group

Musical setting by **Paul Smith** Musician, Composer, CEO of the VOCES8 Foundation

and **Daniela Mars** Trevor James Flutes Artist



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PANEL 7

Epic Change: Navigating an Era of Geopolitical Discontinuity

Organizations must respond strategically to changes of immense scale and scope. Most need better ways to track geopolitical developments and understand their implications for how organizations operate.

Chair **Corinna Milborn** Head of News, Puls 4

Speakers **Ed Williams** President & CEO, Edelman EMEA

Lothar H. Wieler Chair of the Digital Health Cluster, Hasso Plattner Institut; Professor of Digital Global Public Health;

Antonella Mei-Pochtler Board member, Publicis and Generali; Co-chair of the KofiAnnanAward for Innovation in Africa;

Daniel Stelter Economist, Founder of the German Discussion Forum Beyond The Obvious

ZEREMONIENSAAL

09:45 – 10:00 – Comfort Break

10:00 – 11:00

PANEL 8

Creativity Amid the Chaos

ZEREMONIENSAAL

What kinds of companies have bounced back better from the pandemic years? New evidence shows it's the ones who had already invested time and energy in building their capacities for innovation.

Chair **Bill Fischer** Senior Lecturer at the Sloan School of Management, at MIT, and Emeritus Professor of Innovation Management, IMD

Speakers **Tim Brown** Chair of IDEO, Vice Chair of the ky Collective

Gilma Teodora Gyltè Architect; Co-founder, DO ARCHITECTS

John Hagel III Faculty member, Singularity University & Member Board of Trustees, Santa Fe Institute; Founder of Beyond On Edge, LLC

10:00 – 11:00

INTERACTIVE SESSION 7

Built to Flex: Organizational Structures That Are Up to Code

GEHEIME RATSSTUBE

After a storm of the century, the places still intact are the ones that were built to withstand a battering. In the midst of economic "gales of creative destruction," is your organization structured to endure?

Chair **Michele Zanini** Co-founder, Management Lab

Speakers **Ekin Ilseven** Assistant Professor Strategy and Organizations, School of Business and Economics Católica-Lisbon

Antonio Nieto-Rodriguez Visiting Professor at Duke CE, IE, Solvay, Vlerick, Ecole de Ponts;

Maria Norrman Global Chief of Staff, EF Education First & Chief of EF Procykling Team

executive tbd Haier

11:00 – 11:30 – Break

11:30 – 12:30

PANEL 9

The ESG Dilemma: Will Your Strategy Make You More Sustainable?

ZEREMONIENSAAL

Indexes now used widely by fund managers have focused corporate managers more tightly on hitting their "social" marks. Are companies—and societies—more sustainable as a result?

Chair **Marie Ringler** Ashoka Europe Leader

Speakers **Adrian Wooldridge** Global Business Columnist at Bloomberg Opinion

Preeti D'Mello Chief Diversity Officer, Tata Consultancy Services

Jennifer Tharp Chair of the PMI Board of Directors

11:30 – 12:30

INTERACTIVE SESSION 8

When the Show Must Go On: How Performing Artists Get Their Groove Back

GEHEIME RATSSTUBE

Dancers, comedians, opera singers, and other artists are hardly immune to setbacks. What works for them, and could it work for others, too?

Chair **Guila Clara Kessous** Unesco Peace Ambassador

Speakers **Scott Handy** Theatre director

Paul Smith Musician, Composer, CEO of the VOCES8 Foundation

12:30 – 13:30 – *Luncheon*

13:30 – 14:30

PANEL 10

Building “Creative Resilience Capacity”

ZEREMONIENSAAL

Few would argue against aiming for more creative resilience—but can something so subjective really be a management goal? If it's difficult to say just how resilient a person, team, organization, or society is today, how would we gauge any gain or loss a year down the road?

Chair **Claudia Crummenerl** Managing Director Workforce & Organization, Capgemini Invent

Speakers **Sally Susman** Chief Corporate Affairs Officer, Executive Vice President Pfizer

Yves Doz Emeritus Professor of Strategic Management, INSEAD

Carla Arellano Partner, Greyhound Capital

13:30 – 14:30

INTERACTIVE SESSION 9

Collaborating Beyond the Walls of the Organization

GEHEIME RATSSTUBE

Resilience isn't only up to you—it's a strength or weakness of a whole ecosystem around you. How can you cultivate the systemwide flexibility that must be in place to deal with dynamic situations?

Chair **Allyson Stewart-Allen** Founder, International Marketing Partners Ltd.

Speakers **Emily M. Dickens** Chief of Staff, Head of Public Affairs, SHRM

Michael Jacobides Professor of Strategy, Entrepreneurship & Innovation, London Business School

Dewi Schoenbeck Member of the Steelcase AG board of directors and Vice President, German Speaking Markets

Patricia Murphy Palo Alto Networks

14:30 – 14:45 – *Comfort Break to switch between sessions*

14:45 – 16:00

PANEL 11

How Will Management Rise to the Occasion?

ZEREMONIENSAAL

Management as a discipline and profession has been slow to evolve from its industrial-age roots. What will it take to turn it into a powerful, value-creating force in the modern world?

Chair **Timo Meynhardt** Professor for Business Psychology and Leadership, HHL Leipzig Graduate School of Management

Speakers **Michael Kaschke** President of the Stifterverband für die Deutsche Wissenschaft, Chairman of the Supervisory Board of the Karlsruhe Institute of Technology (KIT)

Bob Kaplan Professor of Leadership Development, Emeritus at Harvard Business School

Rita McGrath Professor of strategy, Columbia Business School

Kevin Nolan President & CEO, GE Appliances, a Haier Company

16:00 – 16:15

Closing

ZEREMONIENSAAL

Richard Straub President, Global Peter Drucker Forum



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