



**VIENNA CENTER
FOR MANAGEMENT
INNOVATION**

**DIGITAL
KICK-OFF**

**24. JAN.
2023**

4:00–5:30 PM CET



Early on I realized that management has become the constitutive organ and function of the Society of Organizations; That management is not “Business Management” ... but the governing organ of all institutions of Modern Society.

– Peter F. Drucker

MANAGEMENT – A VITAL ROLE IN SOCIETY



VIENNA CENTER FOR MANAGEMENT INNOVATION

INITIATIVES

UNIQUE VIENNA CONTEXT
HISTORY AND INTELLECTUAL CULTURE



VIENNA CENTER

Physical & Virtual

VIENNA MEDAL

Groundbreaking Contribution
„Research“ (Next Generation)
Proven Practice

RESEARCH

Big Challenges
Holistic
Innovative
Approaches

SALONS

Informal Dialogue
Cross-Discipline
„Knowledge Management“



HOW TO ENGAGE WITH THE VIENNA CENTER – WIP

INSTITUTIONS & PARTNERS

„Skin in the Game“

Foundations, Thinktanks,
Academia,
Prof. Organizations,
Corporations, Public Sector

INDIVIDUALS & MEMBERS

Scholars, Practitioners,
Established e Emerging

Privileged Access

Networking/Community

Expert Participation

Fellowships

Governance



INVITATION

Initial Members of the Vienna Center
Nominate suitable Institutions for partnerships
You will receive follow-up mail

Any immediate queries

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