

# NOV 17



## PROGRAM

Central European Time	US Eastern Time	Pakistan Standard Time	
CET	ET	PKT	
<u>08:25</u>	<u>03:25</u>	<u>12:25</u>	<b>INTRODUCING DRUCKER FORUM TV</b> & Welcome from Drucker TV Studio
<u>08:30</u>	<u>03:30</u>	<u>12:30</u>	<b>WELCOME AND OPENING</b> <b>live from the Forum</b> <i>Conference Chair: Katharina Moser</i> Moderator & Executive Board Member, Inner Development Goals <b>WELCOME ADDRESSES</b> <b>Richard Straub</b> President, Peter Drucker Forum <b>Martin Kocher</b> Federal Minister of Labour and Economy <b>OPENING STATEMENTS</b> <b>Helmut Reisinger</b> CEO, EMEA & Latin America, Palo Alto Networks <b>Joseph Cahill</b> Chief Customer Officer, PMI <b>Florian Pollner</b> Partner, McKinsey & Company <b>Afke Schaart</b> SVP Global Government Affairs, Huawei <i>Moderator: Johan Roos</i> Chief Academic Officer, Hult Int. Bus. School
<u>09:15</u>	<u>04:15</u>	<u>13:15</u>	<b>BEST OF PREVIOUS YEARS</b> Highlights from 14 Years of "Drucker Forum"
<u>09:45</u>	<u>04:45</u>	<u>13:45</u>	<b>INTERVIEW: Lalit Karwa</b> <i>Interview with: Lalit Karwa</i> Head TCS PACE Europe
<u>10:00</u>	<u>05:00</u>	<u>14:00</u>	<b>RED CARPET INTRODUCTION + PLAN</b> Moderator: <b>Christine Broggiato</b>
<u>10:05</u>	<u>05:05</u>	<u>14:05</u>	<b>INTERVIEW: Rahaf Harfoush</b> <i>Interview with: Rahaf Harfoush</i> Digital Anthropologist <i>Moderator: Jyoti Gupta</i>
<u>10:20</u>	<u>05:20</u>	<u>14:20</u>	<b>1ST: LIVE RED CARPET</b> Moderator: <b>Christine Broggiato</b>

# NOV 17

CET ET PKT

10:30 05:30 14:30

## INTERVIEW: Zhang Ruimin

*Interview with: Zhang Ruimin* Founder and Chairman Emeritus of the Board of Directors of Haier Group  
*Moderator: Eduardo P. Braun*

---

11:00 06:00 15:00

## DRUCKER FORUM: HOW IT ALL BEGAN

Highlights from the very first Drucker Forum in 2009

---

11:15 06:15 15:15

## INTERVIEW: Gary Hamel

*Interview with: Gary Hamel* Visiting Professor, LBS  
*Moderator: Justin Brady*

---

11:30 06:30 15:30

## INTERVIEW: João Domingos

*Interview with: João Domingos* VP, Head of Western Europe at Fujitsu  
*Moderator: Rebecca Kerr*

---

11:45 06:45 15:45

## INTERVIEW: Jyoti Gupta from Drucker Challenge Jury

*Interview with: Jyoti Gupta* Business Storytelling expert, novelist, and executive coach  
*Moderator: Christine Broggiato*

---

12:00 07:00 16:00

## 2ND: RED CARPET

*Moderator: Christine Broggiato*

---

12:15 07:15 16:15

## INTERVIEW: Likhitha Kaki & Pedro Brainer

**Drucker Challenge Winner**  
*Interview with Likhitha Kaki & Pedro Brainer*  
*Moderator: Christine Broggiato*

---

12:30 07:30 16:30

## INTERVIEW: Radoslaw Kedzia

*Interview with: Radoslaw Kedzia* Huawei's Vice President for CEE and Nordic Countries  
*Moderator: Rebecca Kerr*

---

12:45 07:45 16:45

## BEST OF PREVIOUS YEARS

Highlights from 14 Years of "Drucker Forum"

---

# NOV 17

CET ET PKT

13:00 08:00 17:00

**INTERVIEW: John Benjamin & Nayyara Rahman**

**previous Drucker Challenge Winner**

*Interview with: John Benjamin & Nayyara Rahman*

*Moderator: Christine Brogiato*

---

13:33 08:33 17:33

**DRUCKER FORUM: HOW IT ALL BEGAN**

**Highlights from the very first Drucker Forum in 2009**

---

14:00 09:00 18:00

**INTERVIEW: Robert Kaplan**

*Interview with: Robert Kaplan* Bestselling author, Emeritus at the HBS

*Moderator: Justin Brady*

---

14:15 09:15 18:15

**BEST OF DIGITAL SUMMER FORUM**

**Highlights from "Digital Summer Forum 2022"**

---

14:30 09:30 18:30

**INTERVIEW: Marine Hadengue**

*Interview with: Marine Hadengue* Executive Director,  
Higher Education for Good Foundation

*Moderator: Christine Brogiato*

---

14:45 09:45 18:45

**BEST OF PREVIOUS YEARS**

**Highlights from 14 Years of „Drucker Forum“**

---

15:00 10:00 19:00

**WELCOME USA & INTRO DRUCKER TV**

---

15:05 10:05 19:05

**INTERVIEW: Rita McGrath**

*Interview with: Rita McGrath* Professor, Columbia Business School

*Moderator: Simon Caulkin*

---

15:20 10:20 19:20

**BEST OF PREVIOUS YEARS**

**Highlights from 14 Years of "Drucker Forum"**

---

15:30 10:30 19:30

**INTERVIEW: Jeffrey Sachs**

*Interview with: Jeffrey Sachs* economics professor, bestselling  
author, innovative educator, and global leader in sustainable  
development

*Moderator: Justin Brady*

---

# NOV 17

CET	ET	PKT	
<u>15:50</u>	<u>10:50</u>	<u>19:50</u>	<b>BEST OF PREVIOUS YEARS</b> Highlights from 14 Years of “Drucker Forum”
<u>16:00</u>	<u>11:00</u>	<u>20:00</u>	<b>INTERVIEW: Adi Ignatius</b> <i>Interview with: <b>Adi Ignatius</b> EVP &amp; Editor-in-chief, HBR Group</i> <i>Moderator: <b>Simon Caulkin</b></i>
<u>16:25</u>	<u>11:25</u>	<u>20:25</u>	<b>DRUCKER FORUM: HOW IT ALL BEGAN</b> Highlights from the very first Drucker Forum in 2009
<u>16:50</u>	<u>11:50</u>	<u>20:50</u>	<b>3RD LIVE REDCARPET + GOODBYE</b> Moderator: <b>Christine Broggiato</b>
<u>17:00</u>	<u>12:00</u>	<u>21:00</u>	<b>BEST OF PREVIOUS YEARS</b> Highlights from 14 Years of “Drucker Forum”
<u>17:30</u>	<u>12:30</u>	<u>21:30</u>	<b>INTERVIEW: Jennifer Tharp</b> <i>Interview with: <b>Jennifer Tharp</b> Chair of the PMI Board of Directors</i> <i>Moderator: <b>Rebecca Kerr</b></i>
<u>18:00</u>	<u>12:45</u>	<u>21:45</u>	<b>WRAP UP FROM THE TV-STUDIO</b>

# NOV 18



## PROGRAM

Central European Time	US Eastern Time	Pakistan Standard Time	
CET	ET	PKT	
09:00	04:00	13:00	<b>INTRODUCING DRUCKER FORUM TV</b> & welcome from Studio Day 2
09:05	04:05	13:05	<b>RED CARPET INTRODUCTION + PLAN</b> <i>Moderator: Christine Broggiato</i>
09:15	04:15	13:15	<b>BOOK SESSION: Ranjay Gulati</b> <i>Book Session with: Ranjay Gulati Prof., Harvard Business School</i> <i>Moderator: Jyoti Gupta</i>
09:30	04:30	13:30	<b>BEST OF „DRUCKER FORUM“ DAY 1</b>
09:45	04:45	13:45	<b>INTERVIEW: So-Young Kang</b> <i>Interview with: So-Young Kang Founder, CEO Gnowbe</i> <i>Moderator: Christine Broggiato</i>
10:00	05:00	14:00	<b>BEST OF DIGITAL SUMMER FORUM</b> Highlights from “A Day of Drucker 2021”
10:15	05:15	14:15	<b>1ST LIVE RED CARPET</b> <i>Moderator: Christine Broggiato</i>
10:30	05:30	14:30	<b>BEST OF PREVIOUS YEARS</b> Highlights from 14 Years of „Drucker Forum“
10:45	05:45	14:45	<b>BOOK SESSION: Amy Edmondson</b> <i>Book Session with: Amy Edmondson Prof., Harvard Business School</i> <i>Moderator: Jyoti Gupta</i>
11:03	06:03	15:03	<b>BEST OF DIGITAL SUMMER FORUM</b> Highlights from „A Day of Drucker 2021“

# NOV 18

CET	ET	PKT	
<u>11:15</u>	<u>06:15</u>	<u>15:15</u>	<b>BOOK SESSION: Julia Hobsbawn</b> <i>Book Session with: Julia Hobsbawn</i> Founder Editorial Intelligence <i>Moderator: Jyoti Gupta</i>
<u>11:30</u>	<u>06:30</u>	<u>15:30</u>	<b>DRUCKER FORUM: HOW IT ALL BEGAN</b> Highlights from the very first Drucker Forum in 2009
<u>11:40</u>	<u>06:40</u>	<u>15:40</u>	<b>2ND LIVE RED CARPET</b> <i>Moderator: Christine Brogiato</i>
<u>12:00</u>	<u>07:00</u>	<u>16:00</u>	<b>SHORT „HELLO AND WELCOME“</b> & Program Overview
<u>12:03</u>	<u>07:03</u>	<u>16:03</u>	<b>INTERVIEW: Tammy Erickson</b> <i>Interview with: Tammy Erickson</i> Adjunct Professor, LBS <i>Moderator: Stefan Stern</i>
<u>12:15</u>	<u>07:15</u>	<u>16:15</u>	<b>BEST OF DIGITAL SUMMER FORUM</b> Highlights from „A Day of Drucker 2021“
<u>12:45</u>	<u>07:45</u>	<u>16:45</u>	<b>DRUCKER FORUM: HOW IT ALL BEGAN</b> Highlights from the very first Drucker Forum in 2009
<u>13:00</u>	<u>08:00</u>	<u>17:00</u>	<b>BEST OF PREVIOUS YEAR</b> Highlights from 14 Years of „Drucker Forum“
<u>14:00</u>	<u>09:00</u>	<u>18:00</u>	<b>INTERVIEW: Ed &amp; Peter Schein</b> (pre-recorded on 16th) <i>Interview with:</i> <b>Ed Schein</b> Professor Emeritus of the Massachusetts Institute of Technology (MIT) Sloan School of Management. <b>Peter Schein</b> Strategy consultant in Silicon Valley <i>Moderator: Justin Brady</i>
<u>14:20</u>	<u>09:30</u>	<u>18:30</u>	<b>INTERVIEW: Alexander Alonso</b> <i>Interview with: Alexander Alonso</i> Chief Knowledge Officer at SHRM <i>Moderator: Justin Brady</i>

# NOV 18

CET	ET	PKT	
<u>14:45</u>	<u>09:45</u>	<u>18:45</u>	<b>BEST OF PREVIOUS YEAR</b> Highlights from 14 Years of „Drucker Forum“
<u>15:00</u>	<u>10:00</u>	<u>19:00</u>	<b>WELCOME USA &amp; INTRO DRUCKER TV</b>
<u>15:05</u>	<u>10:05</u>	<u>19:05</u>	<b>INTERVIEW: Richard Straub</b> <i>Interview with: Richard Straub</i> President, Peter Drucker Forum <i>Moderator: Justin Brady</i>
<u>15:15</u>	<u>10:15</u>	<u>19:15</u>	<b>BOOK SESSION: John Clifton</b> <i>Book Session with: John Clifton</i> CEO, Gallup <i>Moderator: Jyoti Gupta</i>
<u>15:30</u>	<u>10:30</u>	<u>19:30</u>	<b>3RD LIVE RED CARPET + GOODBYE</b> <i>Moderator: Christine Broggiato</i>
<u>15:45</u>	<u>10:45</u>	<u>19:45</u>	<b>BEST OF DIGITAL SUMMER FORUM</b> Highlights from „Digital Summer Forum 2022“
<u>16:15</u>	<u>11:15</u>	<u>20:15</u>	<b>INTERVIEW: Philip Kotler</b> <i>Interview with: Philip Kotler</i> S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University <i>Moderator: Justin Brady</i>
<u>16:30</u>	<u>11:30</u>	<u>20:30</u>	<b>BEST OF PREVIOUS YEAR</b> Highlights from 14 Years of „Drucker Forum“
<u>16:55</u>	<u>11:55</u>	<u>20:55</u>	<b>WRAP UP FROM THE TV-STUDIO</b>