



**VIENNA CENTER  
FOR MANAGEMENT  
INNOVATION**



**PETER DRUCKER  
SOCIETY EUROPE**

# **HIGH LEVEL SCIENTIFIC COUNCIL**

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## **PURPOSE OF THE COUNCIL**

The High Level Scientific Council's purpose is to support the mission of the Drucker Society Europe and the Vienna Center for Management Innovation at the highest level by identifying the emerging themes we should focus on – the topics of most pressing concern to managers, the researchers who study management, and the consultants who advise organizations' leaders.

The Council members bring a wide perspective on the problems societies need businesses to solve, but they are also in close touch with current developments in the world of practice. The Council's collective thinking should be informed by Drucker's understandings of management as an engine of human progress and of business enterprises as vital "organs of society."

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## **CONTACT**

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# HIGH LEVEL SCIENTIFIC COUNCIL



## MEMBERS

### **Amy Bernstein**

Amy Bernstein, Editor, Harvard Business Review & Vice President and Executive Editorial Director, Harvard Business Publishing

### **John Seely Brown**

Independent Co-Chairman Deloitte's Center for the Edge, visiting scholar and advisor to the Provost at University of Southern California (USC)

### **Yves L. Doz**

Professor em. of Strategic Management, INSEAD, Solvay Chaired Professorship of Technical Innovation

### **Marshall Goldsmith**

Founding Partner of Marshall Goldsmith Group, Professor of management practice

### **John Hagel III**

Founder of the Deloitte Center for the Edge, co-chair of the Global Future Council of the Future of Platforms and Systems at the World Economic Forum, member of the Board of Trustees, Santa Fe Institute

### **Hermann M. Hauser KBE**

Member of the Advisory Board of the UK's Council for Science and Technology, Distinguished Fellow of the British Computer Society

### **Philip Kotler**

Distinguished Professor of International Marketing, initiator of Kotler Impact, a strategic marketing community seeking to employ a sustainable, global environment and economic development through education, training and holistic measures.

### **Sara Mathew**

Non-Executive Chair of Freddie Mac; Board Member at State Street Corporation, Reckitt Benckiser Group Plc, and NextGen Acquisition Corp.

### **Rita McGrath**

Professor at Columbia Business School, author, speaker and consultant, founder of the innovation platform Valize, LLC.

### **Antonella Mei-Pochtler**

Board member, Publicis SA and Generali Group.

### **Deepa Prahalad**

author, speaker and innovation/design strategist and consultant

### **Thomas Sattelberger**

Former Parliamentary Secretary to the Federal Minister of Education and Research (FDP), business manager until 2012 (member of the Board of Deutsche Telekom, Continental and Lufthansa).

### **Hermann Simon**

Founder and Honorary Chairman of Simon-Kucher, professor em. of business administration and marketing, author and management thinker

### **Daniel Weihs**

Distinguished Professor Emeritus in Aeronautical Engineering, Technion - Israel Institute of Technology, and Louis and Lyra Richmond Chair of Life Sciences. Head of the Technion Autonomous Systems Program.