

13TH GLOBAL PETER DRUCKER FORUM

DIGITAL FORUM DAY
PRELIMINARY > PROGRAM
NOV 17, 2021

Come to the

Conversation Lounge

for informal networking or private meet-ups with fellow participants.

THE HUMAN IMPERATIVE

NAVIGATING UNCERTAINTY IN THE DIGITAL AGE

08:00 – 09:15

PLENARY 1

OPENING & WELCOME

Eduardo P. Braun Leadership educator, Conference Chair

Richard Straub Founder and President Global Peter Drucker Forum

Why We're Here

Moderator **Eduardo P. Braun** Leadership educator

Speakers **Michael DePrisco** COO, Project Management Institute

Gemma D'Auria Senior Partner McKinsey

Alex Adamopoulos Chief Executive Officer, Emergn Limited

Takahito Tokita CEO and CDXO, Fujitsu Limited

Stéphane Richard CEO & Chairman, Orange Group

Zhang Ruimin Chairman of the Board of Directors and CEO, Haier Group

A selection of Drucker Forum partners share perspectives on why "the human imperative" must be reasserted now.

09:15 – 09:30

Audience responding to two kick-off questions

09:30 – 10:30

PARALLEL PLENARIES

#1 How Far Can Research Take Us?

Moderator **Helga Nowotny** Former President, European Research Council; Professor emerita of Science & Tech Studies, ETH Zurich

Speakers **Hermann Hauser** Co-founder and venture partner, Amadeus Capital Partners

Michael Ong Founder & Chairman, Innovative Business Foundation, Hong Kong

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The response to the Covid-19 pandemic showed what was possible from the global scientific community but also exposed serious barriers to making use of research discoveries. What changes could advance human progress?

#2 High Performance in the Digital Age

Moderator **Claudia Peus** Chair Research and Science Management, Technical University of Munich

Speakers **Adrian Wooldridge** Political editor and 'Bagehot' columnist, *The Economist*

Julian Nida-Rümelin Professor for Philosophy and Political Theory, Ludwig-Maximilians University of Munich

Alice Guilhon Dean & Executive President, SKEMA Business School

Andreas Rosenfelder Head of feature section, Die Welt/Welt am Sonntag

Organizations shouldn't focus only on one measure of success - and neither can they focus on dozens at a time. In an age of stakeholder capitalism and increasingly digitized operations, what are the meters we should be watching most closely?

10:30 – 11:00 ○ Conversation Lounge

– Break

11:00 – 11:45

THINKERS CORNER DIALOGUES

What Does It Mean to Put People at the Center

Ikujiro Nonaka Professor Emeritus, Hitotsubashi University

interviewed by **Noboru Konno**, Japan Innovation Network

Nand Kishore Chaudhary Social entrepreneur; Chairman and Managing Director, Jaipur Rugs

interviewed by **Deepa Prahalad** Design strategist and Social Innovator

Alan Mulally Former President & CEO, Ford Motors Company; former CEO, Boeing Commercial Airplanes

interviewed by **Dan Pontefract** Leadership Strategist; Founder and CEO, The Pontefract Group; Adjunct Professor, Gustavson School of Business, University of Victoria [pre-recorded]

Behnam Tabrizi Consulting professor, Stanford University, Department of Mgmt Science

interviewed by **Michael DePrisco** COO, Project Management Institute

11:45 – 12:00 ○ Conversation Lounge

– Break

12:00 – 13:00

PARALLEL PLENARIES

#3 Empowerment 2.0: Keeping Digital Taylorism at Bay

Moderator **Michele Zanini** Co-founder Management Lab

Speakers **TBA**

We know what humans hate: mindless bureaucracy and dehumanizing hierarchy. But what kind of organization serves them well?

#4 Pushing the Envelope of Human Control

Moderator **Delphine Paulet** Head of Faculty, Mazars University

Speakers **Rita McGrath** Professor of strategy, Columbia University

Yoshikuni Takashige Executive Director and Chief Strategist, Fujitsu Limited

Erhard Friedberg Professor emeritus of Sociology at Sciences Po Paris

Philippe Silberzahn Professor, EM Lyon Business School

The history of human progress has been one of steadily expanding the realm of what is manageable. How far have we come – and how much more can we control?

13:00 – 14:00  **Conversation Lounge**

 **Live Music Interlude**

Bernhard Kerres Executive Coach and Managing Partner of Haydn 1791

Whether this is your time for breakfast, lunch, or dinner, enjoy the hour with music.

14:00 – 15:00 **PARALLEL PLENARIES**

#5 Raising Performance in the Public Sector: Human Centered Innovation in Serving Citizens

Moderator **Mark Esposito** Professor, Hult International Business School; CLO, Nexus Frontier

Speakers **Muriel Pénicaud** Ambassador, Permanent Representative of France to the OECD

Valerie Hackl CEO, Austro Control

Bernard Chan Non-official Member of Hong Kong's Executive Council,
President of Asia Financials Holdings Ltd.

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In the realm of policy making, we still rely on simplistic "Management 1.0" thinking. The real-world complexity of human and natural environments demand better.

#6 Can the Center Hold?: How New Technologies Challenge Centralized Control

Moderator **Kirsten Weerda** Partner, McKinsey

Speakers **Don Tapscott** Digital futurist; Exec. Chairman, Blockchain Research Institute;
Adjunct Professor, INSEAD; Chancellor, Trent University

David Weinberger Senior Researcher, Berkman Klein Center for Internet & Society,
Harvard University

Wolfgang Lechner Assoc. Professor, Univ. Innsbruck; CEO, Parity Quantum Computing

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New tools make it possible to bypass old power centers. But capitalizing on them demands a different mindset.

15:00 – 16:00

PARALLEL PLENARIES

#7 **Can Big Business Be Rehumanized?**

Moderator **Amy Bernstein** Editor, Harvard Business Review & VP Harvard Business Publishing

Speakers **Hubert Joly** Senior Lecturer Harvard Business School; former CEO, Best Buy

Claudio Fernández-Aráoz Executive Fellow for Executive Education, HBS

Maurice Lévy Chairman of the Supervisory Board, Publicis Groupe

Patricia Pomies Chief Delivery & People Officer, Globant

Today's globalized businesses operate on an inhuman scale, no longer embedded in communities or connecting with people in person. What's being lost – and how do we get it back?

#8 **Surviving and Thriving in the Entrepreneurial Society**

Moderator **Alex Osterwalder** Entrepreneur and Business Model Innovator

Speakers **Emmanuelle Duez** CEO, The Boson Project

Steve Blank Adjunct Prof. at Stanford and Senior Fellow for Innovation at Columbia

Michael Jacobides Chair of Entrepreneurship & Innovation, London Business School

Marcos Galperin Founder and CEO, MercadoLibre

The potential rewards of entrepreneurship – both psychic and financial – have always appealed to the human spirit. But are the risks and regulations driving too many away?

16:00 – 16:30 ○ **Conversation Lounge**

– **Break**

16:30 – 17:30

PARALLEL PLENARIES

#9 **Leading People through Change: How Much, How Fast?**

Moderator **TBA**

Speakers **Roger L. Martin** Strategy advisor; former Dean, Rotman School of Management

Sara Mathew Non-executive Chair, Freddie Mac; former CEO Dun & Bradstreet

Elsbeth Johnson Senior Lecturer MIT's Sloan School of Management, Managing Director, SystemShift

Michael Watkins Professor of Leadership and Organizational Change, IMD

In the midst of turmoil, some leaders choose to make sweeping change. Is a crisis the best opportunity for a "reset" – or time to give people continuity?

#10 The AI Automation that Will Serve Humans Best

Moderator **Julia Kirby** Senior Editor, Harvard University Press

Speakers **Luc Julia** Chief Scientific Officer, Renault Group

Erik Larson Computer scientist and tech entrepreneur

Karim Lakhani Professor of Business Administration, Harvard Business School

Amy Webb Founder, Future Today Institute

We're in the midst of a boom in practical applications of AI and other cognitive technologies. Will the transformation live up to the hype – and where will it leave humans?

17:30 – 18:30

PARALLEL PLENARIES

#11 How Work-from-Home Changes Everything

Moderator **Andrew Hill** Associate Editor and Management Editor, *Financial Times*

Speakers **Erica Dhawan** CEO, Cotential; expert on Connectional Intelligence

Mickael Locoh VP Southern Europe & Africa, Steelcase

Ashok Krish Global Head, Digital Workplace Practice, Tata Consultancy Services

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Months of remote work have forged new habits, justified new systems – and suggested dangers if the trend goes too far. What traditional aspects of workplaces should return, and what new ways of working should endure?

#12 Human Hardware, Human Software: Is There Any Potential for Upgrades?

Moderator **Ade McCormack** Digital leadership expert

Speakers **Tal Ben-Shahar** Co-founder & CLO, Happiness Studies Academy

Juan Enríquez Managing Director, Excel Venture Management

Rahaf Harfoush Digital Anthropologist; Visiting Policy Fellow, Oxford Internet Institute

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Management must be grounded in the human imperative. But is the human condition a constant?

18:30 – 19:00  Conversation Lounge

– Break

19:00 – 20:00

PARALLEL PLENARIES

#13 **Stepping Up to Demands for Meaning and Purpose**

Moderator **Marie Ringler** Ashoka Europe Leader

Speakers **Philip Kotler** “Father of modern Marketing”;
Professor of International Marketing, Kellogg School of Management
Judith Wiese CHRO and Member of the Managing Board, Siemens AG
Claudia Crummenerl Managing Director People & Organization globally
and Head of People and Organization CE, Capgemini Invent
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*What do people need most deeply from their employers?
Are they getting enough of it?*

#14 **Excitement, Fear, Regret, Pride: How Smart Leaders Work with Human Emotions**

Moderator **TBA**

Speakers **Daniel H. Pink** American Author of books about business, work, creativity and behavior
Amy Bradley Professor of Leadership and Management,
Hult Ashridge Executive Education
John Hagel Faculty Member, Singularity University;
Member Board of Trustees, Santa Fe Institute
Jyoti Gupta Business Storytelling expert, novelist, and executive coach

Emotions, both positive and negative, play a huge role in people’s motivation and performance. But for managers, they make for tricky territory.

20:00 – 21:00

PARALLEL PLENARIES

#15 **Turning Large Enterprises into Hotbeds of Innovation**

Moderator **Rosanna Sibora** Director, IT Innovation, Universal Music Entertainment GmbH

Speakers **James M. Loree** CEO, Stanley, Black & Decker
Simone Ahuja CEO Blood Orange; expert on innovation
Robert I. Sutton Professor of Management Science, Stanford University of Engineering
Martin Reeves Chairman BCG Henderson Institute

As companies try to raise their creativity game, some don’t get far beyond “innovation theater.” Others transform cultures, remove roadblocks, and cultivate a new breed of intrapreneurs.

#16 Decision Making in the Face of High Risk and Uncertainty

Moderator **Margaret Heffernan** Entrepreneur; Professor of Practice, University of Bath School of Management, England

Speakers **Paul J. H. Schoemaker** Educator, researcher and entrepreneur in strategic management, decision making, innovation and leadership

Tom Davenport Distinguished Professor of Information Technology and Management, Babson College; Senior Advisor to Deloitte U.S.

Gerd Gigerenzer Director of the Harding Center for Risk Literacy, University of Potsdam

John Kay Economist; former Chair at LSE, LBS and Oxford

In intensely competitive markets, many decision processes are being sped up or handed over to number-crunching machines. Where should we still be deeply deliberative?

21:00 – 21:15 ○ Conversation Lounge

– Break

21:15 – 22:15 PARALLEL PLENARIES

#17 Tapping the Richness of Human Diversity

Moderator **Ania Wieckowski** Executive Editor, Harvard Business Review

Speakers **Tammy Erickson** Leadership Advisor

Avivah Wittenberg-Cox CEO 20-first

Rick Goings Chair emeritus, Tupperware Brands ; Chair, World Federation of Youth Club

Gonzalo Bruj6 Global President of Interbrand Group

Organizations today are diverse in terms of race, religion, and gender – and also span generations and geographies. How can managers make the most of this vibrant mix?

#18 How should Leaders be Judged?

Moderator **TBA**

Speakers **Herminia Ibarra** Professor of Organizational Behavior, London Business School

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Rising generations see which leaders are celebrated and take their lessons accordingly. Are the right measures being used to gauge high performance? As a leader, what legacy should you leave?

22:15

PLENARY 2 - CLOSING