

## Drucker Forum Workshop – The Midlife ReThink

*“In the developed countries, the dominant factor in the next society will be something to which most people are only just beginning to pay attention: the rapid growth in the older population and the rapid shrinking of the younger generation. Politicians everywhere still promise to save the existing pensions system, but they—and their constituents—know perfectly well that in another 25 years people will have to keep working until their mid-70s, health permitting.”*

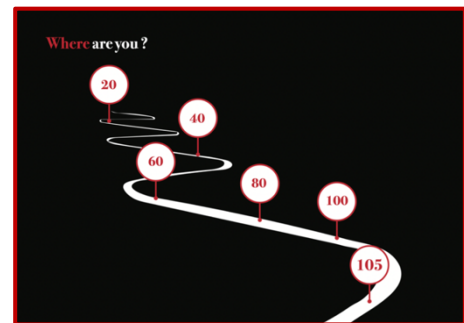
*“In future there will almost certainly be two distinct workforces, broadly made up of the under- 50s and the over- 50s respectively. These two workforces are likely to differ markedly in their needs and behaviour, and in the jobs they do.”*

*“Historically, the working lifespan of most employees has been less than 30 years because most manual workers simply wore out. But knowledge workers who enter the labour force in their 20s are likely to be still in good physical and mental shape 50 years later.”*

**Peter Drucker**

### THE MIDLIFE RETHINK

A programme designed to help individuals and teams #BuildBackBetter after the turbulence and disconnections of the pandemic. Major moments and crises invite a **rethink**. Here is the time and the toolbox to navigate your next transition in a **transformative online session** where we, together, we will:



- **HARVEST THE PAST**
  - **Where I've been.** A review of life to date, where you've come from, what you've experienced, and what you've learnt.
- **ASSESS THE PRESENT**
  - **Where I'm standing.** Where am I in the arc of life – and with who am I travelling? What roles/ relationships/ beliefs do I want to keep, and what do I need to leave behind?
- **MAP THE FUTURE**
  - **Who I'm becoming.** The dream, the role models and the choices I need to make to move towards the future I want.

“While lifespans have expanded, mindsets have not kept up. Long lives require a rethink and a roadmap for transitioning gracefully through entirely new phases – from millennials to perennials. Longevity will impact the young as much as the old as it redraws the very shape of what careers and lives will morph into and how to pace yourself across perhaps ten decades. At its best, the autumn season of life brings an extraordinary freedom – to re(define) the narrative of lives and legacies. Yet many people experience it more as a shocking tumble into a phase of life they have not thought about and for which they are sorely unprepared.” This workshop aims to start the process of preparation and set you off on your own personal ‘next normal.’

Avivah Wittenberg-Cox

[Late Work: From Recreation to Re-Creation](#) in FORBES