12th GLOBAL PETER DRUCKER FORUM 2020

PROGRAM

09:00 – 10:30  PLENARY 1

WELCOME
Richard Straub (P) Founder and President, Global Peter Drucker Forum
Eduardo P. Braun (P) Leadership expert, consultant and author [Conference Chair]

OPENING SALVOS: IS LEADERSHIP RISING TO THE OCCASION?
Moderator
Eduardo P. Braun (P) Leadership expert, consultant and author [Conference Chair]
Speakers
James Li (P) Member of the Supervisory Board, Senior Vice President, President of the European Region, Huawei
Alex Adamopoulos (P) Chief Executive Officer, Emergn Limited
Ricardo Vargas (P) Executive Director Brightline Initiative
Eric Cornuel (P) President, EFMD
Zhang Ruimin (R) CEO and Chairman of the Board of Directors for the Haier Group
Gemma D’Auria (R) Global Leader McKinsey Leadership Practice

10:30 – 11:00  -  Coffee Break

11:00 – 12:30  PARALLEL PLENARIES

#1 Leadership in Hard Times
Moderator
TBA
Speakers
James Li (P) Member of the Supervisory Board, Senior Vice President, President of the European Region, Huawei
Fleur Pellerin (R) Founder and Chairwoman, Korelya Capital; Former minister for SMEs, Innovation and the Digital Economy
Margaret Heffernan (P) Entrepreneur; Lecturer, University of Bath School of Management England
Dinesh Paliwal (P) Senior Advisor to the Board of Directors and CEO, Harman

#2 Leading for the Greater Good when Survival is at Stake
Moderator
Marie Ringler (P) Ashoka Europe Leader
Speakers
Roger Martin (P) Strategy advisor; #1 ranked management thinker T50; former Dean and Institute Director of the Martin Prosperity Institute, Rotman School of Management, Univ. of Toronto
Paul Polman (P) Co-Founder, IMAGINE; former CEO Unilever
Isabelle Spiegel (P) Director Environment, Vinci
14:00 – 15:30 PARALLEL PLENARIES

#3 Is Remote Leadership an Oxymoron? Making the “Future of Work” work

**Moderator**
Andrew Hill (R) Management Editor, Financial Times

**Speakers**
Donna Flynn (R) VP, Global Talent at Steelcase
Guy Ben-ishai (R) Head of Economic Policy Research, Google
Tammy Erickson (R) Adjunct Professor of Organisational Behaviour, London Business School
Catherine Keating (R) CEO, BNY Mellon Wealth Management

#4 Led by Data, Algorithms and AI?

**Moderator**
Julia Kirby (P) Senior Editor, Harvard University Press

**Speakers**
David Weinberger (R) Senior researcher, Harvard’s Klein Center for Internet & Society
Miriam Meckel (P) Founding publisher of ada, the platform for digital life and the economy of the future, at Handelsblatt Media Group
Charles Édouard Bouée (P) Founder and Managing Partner, Alpha Intelligence Capital; former CEO, Roland Berger
Alex Adamopoulos (P) Chief Executive Officer, Emergn Limited

15:30 – 16:00  -  Coffee Break

16:00 – 17:30 PARALLEL PLENARIES

#5 Reimaging What it Means to Lead

**Moderator**
TBA

**Speakers**
Gemma D’Auria (R) Global Leader McKinsey Leadership Practice
Alain Bejjani (R) CEO Majid Al Futtaim Group

#6 Not Enough Good Leaders – how to develop them?

**Moderator**
TBA

**Speakers**
Eric Cornuel (P) President, EFMD
Julia Middleton (P) Founder & Innovation Officer, Common Purpose
Vikram Mansharamani (P) Lecturer, Harvard University

17:30 – 19:30  -  Networking Reception
17:30 – 19:30

**Thinkers Corner – Small Group Conversations**

**Speakers**
- Rita McGrath (R) Professor, Columbia Business School
- Nilofer Merchant (R) Innovator
- Simon Sinek (R) Optimist
- Richard Florida (R) Professor University of Toronto and Author
- Tim Brown (R) Chair, IDEO
- Claudio Fernandez-Aroaz (R) Senior Adviser, Egon Zehnder

19:30 – 21:30

**PLENARY 2**

19:30 – 20:00

**THE 2020 DRUCKER CHALLENGE:**
Announcing This Year’s Winners

**Chair**
Laurent Choain (P) Chief People, Education & Culture Officer, Mazars

20:00 – 21:30

**CELEBRATING THE IMPACT AND INFLUENCE OF CLAYTON CHRISTENSEN:**
Building the Intellectual Scaffolding for Innovation and Progress

**Speakers**
TBA
08:45 – 09:00 The Story So Far: Highlights of Day 1 and Hints of Day Two

Speakers: Eduardo P. Braun (P) Leadership expert, consultant and author [Conference Chair]

09:00 – 10:30 PARALLEL PLENARIES

#7 Leading in times of Fake News, Activism and Rebellion

Moderator: TBA

Speakers: Megan Reitz (P) Professor of Leadership and Dialogue, Ashridge Executive Education Hult Ashridge Business School
Alexandra Borchardt (P) Journalist, Journalism professor, Adviser, Book author
Drucker Challenge Winner (P)
Rahaf Harfoush (P) Digital Anthropologist

#8 When Innovation is What Matters Most

Moderator: TBA

Speakers: Darja Isaksson (P) Director General, Vinnova, The Swedish Innovation Agency
Alex Osterwalder (P) Entrepreneur and Business Model Innovator, Co-Founder Strategyzer
Yoshikuni Takashige (R) Chief Strategist, Global Marketing, Fujitsu Limited
Howard Yu (P) LEGO professor of management and innovation, IMD Business School and director of IMD’s signature Advanced Management Program

10:30 – 11:00 - Break
11:00 – 12:30 PARALLEL PLENARIES

#9 Leading Change on a Wider Stage – How?  

Moderator  
TBA  

Speakers  
Adrian Wooldridge (R) Management Editor and the ‘Bagehot’ columnist, The Economist  
Katherine Gehl (P) Business leader, author and political innovator  
Antonella Mei-Pochtler (P) Head, Think Austria  
Hermann Simon (P) Founder & Honorary Chairman, Simon-Kucher & Partners  

#10 Regaining Industry Leadership – A European Challenge  

Moderator  
TBA  

Speakers  
Georg Kopetz (P) Co-Founder and member of the Executive Board, TTTech  
Helmut Reisinger (P) CEO Orange Business Services  
Sabine Herlitschka (P) CEO & CTO, Infineon Technologies Austria  
Peter Williamson (P) Professor of Int. Management, Univ. of Cambridge & Judge Business School  

12:30 – 14:00 - Lunch (in person)  

12:30 – 14:00 - Virtual Networking sessions  

14:00 – 15:15 PARALLEL PLENARIES

#11 Beyond Command and Control – What the Military Demands of Leaders Today  

Moderator  
TBA  

Speakers  
Lisa Hershman (P) Chief Management Officer, US Department of Defense  
Erich Vad (P) Former General of the Bundeswehr  
Stanley A. Mcrystal (R) General (ret.)  

#12 Leading Oneself: Finding the Way to Highest Impact  

Moderator  
TBA  

Speakers  
Paul Allen (P) Founder, Ancestry.com, SOAR.com; Senior advisor at Gallup  
Jon Clifton (P) Global Managing Partner, Gallup  
Bart Weetjens (P) Social entrepreneur, Zen priest  
Tina Deutsch (P) Co-Founder & Managing Partner, Haufe Advisory  

15:15 – 15:30 - Coffee Break
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
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<tbody>
<tr>
<td>14:00 – 15:15</td>
<td>PARALLEL PLENARY #13</td>
<td><strong>Leadership – more than good Management</strong>&lt;br&gt;Moderator: TBA&lt;br&gt;Speakers: Julia Hobsbawm (P) Honorary visiting professor of workplace social health, Cass LBS&lt;br&gt;Timo Meynhardt (P) Professor for Business Psychology and Leadership, HHL Leipzig Graduate School of Management&lt;br&gt;Vlatka Hlupic (P) Professor of Leadership and Organizational Transformation, Hult Ashridge Executive Education</td>
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<td>15:30 – 16:45</td>
<td>WORKSHOP</td>
<td><strong>Late Work: From Recreation to Re-Creation</strong>&lt;br&gt;Moderator: TBA&lt;br&gt;Speakers: Avivah Wittenberg Cox (P) CEO of 20-first&lt;br&gt;Pierre Hessler (P) Senior Adviser, Capgemini&lt;br&gt;Helga Novotny (P) Professor emeritus of Social Studies of Science, ETH; former President, European Research Council</td>
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<td>16:45 – 17:15</td>
<td>PLENARY 3 – Closing</td>
<td>Including: VIDEO MESSAGE&lt;br&gt;Charles Handy Social Philosopher</td>
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