

11<sup>th</sup>

# GLOBAL PETER DRUCKER FORUM 2019

## PRE-CONFERENCE PROGRAM

NOV  
20

14:30 – 17:30

### WORKSHOPS/SEMINARS & ROUND TABLES

VENUE

#### PREPARING LEADERS FOR TOMORROW Revisiting Drucker's Lost Art of Management

VIENNA CITY HALL

*Format*

Two panels and discussion

*Chair*

**Ulrich Hommel** Director Business School Development, EFMD GN

*Speakers*

**Julia Wang** President, Peter F. Drucker Academy

**Michael J. Gelb** Creative thinking pioneer and executive coach

*Is management a science or rather a liberal art? What are the key challenges for leaders in the 21st century, what competences will be needed and how can they be acquired? What will be the role of education institution to help in this process?*

#### PREPARING FOR RAPID CHANGE Using LEGO® Serious Play®

HOUSE OF INDUSTRY

*Format*

Workshop

*Workshop facilitators:*

**Johan Roos** Chief Academic Officer, Hult International Business School

**Micael Buckle** CEO Inthrace

**Caroline Hayes** Director of Strategy Implementation, Undergraduate Programs, Hult International Business School

*LEGO® Serious Play® (LSP) is a creative method that uses physical materials as a language. Johan Roos, Micael Buckle and Caroline Hayes will facilitate this pre-conference session, in which they will guide the imagination of working professionals during a structured and democratic process to get the most out of their world-views, knowledge and skills and literally construct their own ideas and views.*

#### FROM AUTONOMOUS CARS TO "SELF-DRIVING" ORGANIZATIONS How far will AI take us?

HOUSE OF INDUSTRY

*Format*

Round Table

*Welcome*

**Georg Kopetz** Co-Founder and member of the Executive Board, TTTech

*Chair*

**Wolfgang Lassel** Director, Pure Management Group

*Speakers*

**Danny Weihs** Technion – Israel Institute of Technology

**Adam Cheyer** Co-Founder & VP Engineering, Viv Labs; Co-Founder, Siri Inc.

**Sharon Olivier** Professor of Leadership, Hult Ashridge Business School

*AI has stimulated many visions, but it doesn't come as a plug-and-play solution. How do organizations need to adapt to AI technology, which (ethical) decisions do they face, and what kind of benefits can they expect from AI?*



## HUMAN-CENTERED TRANSFORMATION: TURNING INSPIRATION INTO ACTION

HOUSE OF INDUSTRY

Format

Round Table

Welcome

**Ricardo Vargas** Executive Director Brightline Initiative

Chair

**Tony O'Driscoll** Adjunct professor at Duke University's Fuqua School of Business;  
Research Fellow at Duke CE

Speakers

**Martin Reeves** Managing Director & Senior Partner Director,  
BCG Henderson Institute - Boston Consulting Group  
**Rita Gunther McGrath** Professor, Columbia Business School

*Organizations don't change unless their people do. Should organization transformation efforts concentrate less on tangible change levers of structure, governance and process and more on the emotional needs of the people? How can we better balance the tangible and emotional sides of organization transformation to reduce failure rates and increase employee engagement?*

## PETER F. DRUCKER AND THE SOCIETY OF THE FUTURE

TBA

Format

Round Table

Chair

**Richard Brem** Senior Advisor, Peter Drucker Society Europe

Speakers

**Peter Paschek** Owner Peter Paschek Consulting  
**Claudia Peus** Senior Vice President Talent Management & Diversity, Technical University of Munich,  
Professor, TUM School of Management  
**Timo Meynhardt** Professor for Business Psychology and Leadership,  
HHL Leipzig Graduate School of Management  
**Verena Ringler** Curator, Erste Foundation

*The Austro-American Peter F. Drucker (1909-2005) wasn't just one of the great management thinkers. First and foremost he was an exquisit social philosopher. 80 years ago he published his first book „The End of Economic Man“. Many of his later publications delivered deep analysis about society and the economy. What does his work mean today and in the future?*

REGISTRATION



## REGISTRATION FOR ROUND TABLES/WORKSHOPS ONLY – AFTERNOON –

The afternoon Round Tables/Workshops may be booked only  
in conjunction with the registration for the Drucker Forum.

[REGISTER HERE](#)