



SIMONE CICERO

22 / 11 / 1978

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EXPERIENCE	Researcher	Consultant	Entrepreneur	Explorer
	Telecom Italia R&D Project Lead Complexity studies and Chaos Theory 2003	Step Srl Product Development Java 2004	Freelance Strategist and Advisor >2013	OuiShare Connector Social Transformation Open Innovation >2012
		Innovia Spa Business Unit Manager Open Source ICT Governance EU Funded R&D 2005-2007	Platform Design Toolkit Founder >2013	Cocoon Projects Contributor Organizational Design & Development Strategy >2013
		Altran Technologies Senior Consultant Pre-Sales Telco HW/SW Strategy 2007-2013		
ACHIEVEMENTS	Medium's Top Writer in Business, Innovation & Design		Co-Chair Open Source Hardware Summit 2014 2014.oshwa.org	Program Co-Chair OuiShare Fest (2013-2016) www.ouisharefest.com
	Main Author of Sponsored by SWIFT White Paper "From Business Modeling to Platform Design <i>How the Platform Design Toolkit can help organizations to craft shaping strategies to explore and transform markets, with smaller investments required"</i> (bit.ly/PDT_WP_Download)			
EDUCATION	Master's Degree 2003	Telco Engineering (cum laude)	Additional Studies >	Chaos & Complexity SW Development
LANGUAGES	Fluent in English	Native Italian		

Blog	Formerly writing on meedabyte.com (3K pageviews monthly - writing on medium lately, see below)			
SlideShare	bit.ly/SC-SS (totaling >350k views)			
Platform Design Toolkit	Platform Design Toolkit Website platformdesigntoolkit.com		Stories of Platform Design (Medium Publication) stories.platformdesigntoolkit.com	
	Platform Design Toolkit Newsletter bit.ly/PDToolkit-NL			
Social Profiles	Facebook bit.ly/SC-FCB	Twitter bit.ly/SC-TW	Linkedin bit.ly/SC-LIN	Medium bit.ly/SC-M

Briefly

I'm a self-starter, curious learner, and collaborator with a large international relationships network and an engineering background. On top of the most technical of the backgrounds (engineering), I've worked long years in consulting and pre-sales facing the challenges of driving innovation in bureaucratic corporate contexts and semi-public incumbents, coordinating high complexity software and hardware design projects and managed traditional sales pipelines.

Over time, I've left my curiosity to drive my life, through writing first - creating a blog, interviewing great people, developing international relationships, conversations and projects - and I eventually became a freelance designer, facilitator, conference host, and entrepreneur, with a strong focus on open business models, both in software and hardware.

I have an extensive experience of working in edge contexts such as emergent, self-managed organizations that I contributed to design and bootstrap, and social movements to which I provided advisory and consulting.

In 2013 as a result of my experience with participative business models and organizations, I created the first fully open-source methodology for Platform and Ecosystems thinking - the Platform Design Toolkit - an approach that effectively contributed to kickstart a new design domain, and reached more than 30 thousands practitioners all over the world. I've been working with all types of organizations - from Fortune 500s to the UN, from Social Enterprises to Startups - on the topic of platform design and ecosystem weaving, reinventing business models and organizational structures to allow for a new theory of organizations to emerge in the XXIst century

Key Competences

Lean Thinking

Organization Design & Development

Facilitation & Co-Design

Strategic Design

Business Strategy

Content Strategy

Writing & Storytelling

Collective Governance

Agile

Open Business Models