



GLOBAL PETER DRUCKER FORUM 2018

PROGRAM OVERVIEW

29. NOV.

TIME

VENUE

08:30 – 09:00

Welcome and Opening

GROSSER FESTSAAL

Conference Chair

Tatyana Mamut Tech Executive & Founder, CultureRisk
Richard Straub Founder & President Global Peter Drucker Forum
Ricardo Vargas Executive Director Brightline Initiative
Alex Adamopoulos Chief Executive Officer, Emergn Limited
Renata Lerch Vice President of Global Marketing and Communications, Scrum Alliance

09:00 – 10:00

What Business Must Do Now in Society

GROSSER FESTSAAL

Chair

Nancy McGaw Deputy Director of the Aspen Institute Business & Society Program

Speakers

Jean-Dominique Senard CEO Michelin Group
Vineet Nayar CEO and founder, Sampark Foundation
Yves Doz Solvay Chaired Professor of Technological Innovation and Emeritus Professor of Strategic Management, INSEAD
Constantijn Van Oranje Special Envoy Startup Delta

10:00 – 10:30 - *Coffee Break*

10:30 – 11:30

Human Questions, Machine Answers: The Blended Future of Work

GROSSER FESTSAAL

Chair

Julia Kirby Senior Editor, Harvard University Press

Speakers

Yves Pigneur Professor of Management Information Systems, University of Lausanne
Jim Keane President and CEO, Steelcase Inc.
John Hagel Co-Chairman, Deloitte, Center for the Edge
Hal Gregersen Executive Director, MIT Leadership Center, MIT Sloan School of Management

11:30 – 12:30

The Very Human Pursuit of Innovation

GROSSER FESTSAAL

Chair

Betsy Ziegler CEO 1871

Speakers

Linda Hill Professor of Business Administration, Chair of the Leadership Initiative, HBS
Tim Brown President and CEO, IDEO
Charles-Édouard Bouée CEO, Roland Berger
Efosa Ojomo Research Fellow, Clayton Christensen Institute for Disruptive Innovation

12:30 – 13:30 - *Lunch Break and*

12:30 – 13:30

Young Generation Luncheon

FORUM

with

Charles Handy Social philosopher

Moderator

Isabella Mader Executive Advisor, Global Peter Drucker Forum, CEO, Excellence Institute

PLENARY 1

13:30 – 14:45

Human Potential - Are We Cracking the Code?

GROSSER FESTSAAL

Chair

Gina Lodge Academy of Executive Coaching (AoEC)

Speakers

Claudio Fernández-Aráoz Executive Fellow HBS, Senior Advisor Egon Zehnder

Sally Helgesen Womens' Leadership consultant and author

Isaac Getz Professor ESCP Europe Business School

Sunnie Giles President, Quantum Leadership Group

Curtis Carlson Founder and CEO, The Practice of Innovation, former CEO of SRI

PLENARY 2

13:30 – 14:45

Time to Re-engage with Humanities?

ZEREMONIENSAAL

Chair

Alice Sherwood Senior Visiting Research Fellow, Kings College London

Speakers

Art Kleiner PwC | Editor-in-chief, Strategy+Business

Julia Culen Managing Partner at Culen Mayhofer Partner

Fred Kofman Leadership Development Advisor, Google

Santiago Iñiguez Executive President of IE University

David Hurst Adjunct Professor, Univ. of Regina's Kenneth Levene Graduate School of Business

14:45 – 15:15 - *Coffee Break*

15:15 – 16:15

Strategy in the Face of Reality

GROSSER FESTSAAL

Chair

Tony O'Driscoll Academic Director ASEP; Research Fellow, Duke Corporate Education

Speakers

Michael Jacobides Professor, London Business School

Rita Gunther McGrath Professor, Columbia Business School

Alexander Osterwalder Entrepreneur and Business Model Innovator, Co-Founder Strategyzer

Dorie Clark Marketing strategist; Adjunct Professor of Business Administration, Fuqua School of Business, Duke University

16:15 – 17:30

Should Managers be Activists?

GROSSER FESTSAAL

Chair

James Ashton Business writer and media consultant

Speakers

Emmanuelle Duez Serial entrepreneur; Founder, The Boson Project;

Henry Mintzberg Cleghorn Professor of Management Studies Strategy and Organization, Desautels Faculty of Management, McGill University

Peter Oswald CEO Mondi Group

Philip Kotler S.C. Johnson & Son Professor of International Marketing, Kellogg School of Management, Northwestern University

Nicolas Colin Co-Founder and Director, The Family

19:30 – 23:30

Gala Dinner

VIENNA CITY HALL

Welcome

Ernst Woller President of the Vienna City Council

Moderation

DRUCKER CHALLENGE CEREMONY

Deepa Prahalad CEO Anuvaa LLC

Richard Brem Media Producer, Drucker Challenge Juror

Sponsor

Ramkumar Chandrasekeran Head of HR UK & Ireland, TCS

statements

Laurent Choain Chief People Officer Mazars Group



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Beyond Market Failures: How the State Creates Value

GROSSER FESTSAAL

Chair
Speakers

Bill Fischer Professor of Innovation Management, IMD
Mariana Mazzucato Director, Inst. for Innovation and Public Purpose, University College London
Martin Wolf Associate editor and chief economics commentator, Financial Times
Thomas Sattelberger Member of German Parliament
Hermann Hauser Serial entrepreneur; Director, Amadeus Capital Partners;
 Chair, European Innovation Council
Andrew Keen Entrepreneur and author on the digital revolution

10:00 – 11:00

The Human-Centred Organization of the Future

GROSSER FESTSAAL

Chair
Speakers

Julie Teigland Regional Managing Partner of EY DE, CH and AT
Dave Ulrich Rensis Likert Professor of Business, Univ. of Michigan; Co-founder, The RBL Group
Gary Hamel Professor, London Business School; Director of the Management Innovation eXchange
Zhang Ruimin EO & Chairman of the board, Haier Group
Xavier Huillard Chairman and CEO, VINCI Group

11:00 – 11:30 – *Coffee Break*

11:30 – 12:30

PARALLEL TRACKS

#1

Barcamp Session with the Young Generation

FORUM

Isabella Mader Executive Advisor Drucker Forum, CEO Excellence Institute

#2

A Culture of Mindfulness, Compassion, Empathy

GROSSER FESTSAAL

Chair
Speakers

Nicole Torres Associate Editor, Harvard Business Review
Rasmus Hougaard Managing Director, Potential Project
Vlatka Hlupic Professor, University of Westminster, CEO, The Management Shift Consulting Ltd
Anthony Howard CEO The Confidere Group
Thomas Bubendorfer Solo climber and author

#3

Organizing to Contribute to the Common Good

TRABANTENSTUBE

Chair
Speakers

Timo Meynhardt Dr. Arend Oetker Chair of Business Psychology and Leadership, HHL
Gregor Jost Partner McKinsey & Company
Marie Ringler Europe Leader Ashoka
Paul Kasimu Director of Resources, Safaricom Limited
Noboru Konno President of Japan Innovation Network and Professor of Tama Graduate School

#4 Business at Human Scale: Managing Like You have Skin in the Game

ZEREMONIENSAAL

Chair
Speakers

Gabriel Joseph-Dezaize Editor in Chief, Harvard Business Review France
Denise Kenyon-Rouvinez The Wild Group Professor and Director of the IMD Global Family Business Center at IMD
Bjarte Bogsnes Chairman, Beyond Budgeting Inst., Sen. Advisor Performance, Framework, Equinor
Christiane Wenckheim Chairwoman of the Board of Ottakringer Getränke AG
Peter R. Crow Company director & Board advisor

#5 Smart and Human – The Future of Cities

PRINZ EUGEN SAAL

Chair
Speakers

Mark Esposito President of Nexus FrontierTech; Prof. of Business & Economics (Hult & Harvard)
Mikko Kosonen President Sitra
Wolfgang Müller Deputy Chief Executive Director, City of Vienna
Luís Newton President, Estrela's Borough
Lu Ying CEO of Lumon-Create, CO-Founder of Future Urban Living

12:30 – 13:30 – *Lunch Break and*

12:30 – 13:30 Young Generation Luncheon

FORUM

with

Paul Polman CEO, Unilever
Rebekah Granger-Ellis Postdoctoral Research and Program Design Fellow, John Hopkins University
Deepa Prahalad CEO, Anuvaa LLC and author

Moderator

13:30 – 14:30 Managing for the Long Term

GROSSER FESTSAAL

Chair
Speakers

Adi Ignatius Editor in Chief, Harvard Business Review Group
Isabelle Kocher CEO Engie
Paul Polman CEO Unilever
Roger L. Martin Institute Director, Martin Prosperity Institute, Rotman School of Management
Robin Stalker Supervisory Board, Commerzbank

14:30 – 15:00 – *Coffee Break*

15:00 – 16:15 Technocrat or Humanist - Finding the Leadership Balance

GROSSER FESTSAAL

Chair
Speakers

Tamara J. Erickson Adjunct Professor of Organisational Behaviour, London Business School
Rosabeth Moss Kanter Professor HBS, Chair & Director Harvard Advanced Leadership Initiative
Marshall Goldsmith Business Educator & Executive Coach
Herminia Ibarra Charles Handy Professor of Organizational Behaviour, LBS
Gianpiero Petriglieri Associate Professor of Organisational Behaviour, INSEAD
Adrian Wooldridge Management Editor, The Economist, and author

16:15 – 17:15 Final Fireworks - Creating a Movement

GROSSER FESTSAAL

Chair

Andrew Hill Management Editor, Financial Times

PANEL 1 - Speakers **Ricardo Vargas** (Brightline Initiative), **Gary Hamel** (LBS), **Johan Roos** (Hult Int. Business School), **John Hagel** (Deloitte Consulting LLP), **Steve Denning** (SD Learning Consortium), **Tammy Erickson** (LBS)

PANEL 2 - Speakers **Meg Seitz** (Drucker Challenge winner), **Mehran Gul** (WEF), **Henry Mintzberg** (McGill University), **Rita McGrath** (Columbia Business School), **Angelica Kohlmann** (Kohlmann & Co AG), **Roger Martin** (Rotman School of Management),