PRE-CONFERENCE - PROGRAM OVERVIEW

WHERE:  AUSTRIAN FEDERATION OF INDUSTRY
WHEN:  28 NOVEMBER 2018

VIENNA INNOVATION LEADERSHIP SUMMIT

GROSSER FESTSAAL  
09:00 – 09:15  
Welcome & Introduction  
Andreas Prenner  Head of Finance & Human Resources, Federation of Austrian Industries  
Bill Fischer  IMD - Chair of the Innovation Leadership Summit

GROSSER FESTSAAL  
09:15 – 10:15  
Panel 1 - A new Innovation Landscape  
Chair  
Julie Teigland  Regional Managing Partner of EY Germany, Switzerland & Austria  
Curtis Carlson  Founder and CEO, The Practice of Innovation, former CEO of SRI  
Hermann Hauser  Serial entrepreneur; Director, Amadeus Capital Partners; Chair, European Innovation Council  
Rita McGrath  Professor, Columbia Business School  
Georg Kopetz  Co-founder and Member of the Executive Board TTTech

Coffee Break

GROSSER FESTSAAL  
10:45 – 11:45  
Panel 2 - Making Innovation Work  
Chair  
Denise Kenyon-Rouvinez  Director of the IMD Global Family Business Center  
Betsy Ziegler  CEO of 1871  
Alex Osterwalder  Entrepreneur and Business Model Innovator, Co-Founder Strategyzer  
Yoshi Takashige  VP, Marketing Strategy & Vision, Fujitsu Limited  
Hal Gregersen  Executive Director, MIT Leadership Center, MIT Sloan School of Mgmt.

GROSSER FESTSAAL  
11:45 – 12:40  
Panel 3 - Leadership for Innovation  
Chair  
Linda Hill  Prof. of Business Administration, Chair of the Leadership Initiative, HBS  
Vineet Nayar  CEO and founder, Sampark Foundation  
Peter Oswald  CEO, Mondi Group  
Gisbert Rühl  CEO, Klöckner & Co SE  
Helmut Reisinger  CEO, Orange Business Services

GROSSER FESTSAAL  
12:40 – 13:00  
Wrap Up  
Bill Fischer  Professor of Innovation Management, IMD

SPIEGELSAAL  
13:00 – 14:15  
Lunch Buffet
EXEeCUTIVE ROUND TABLES

ARThUR KRUPP SAAL 15:00 – 17:00

RT#1  Managing Oneself
Chair  Waltraud Langer  Editor-in-chief, Austrian Broadcasting Corporation (ORF)
        Marshall Goldsmith  Business Educator and Executive Coach
        Sally Helgesen  Womens’ Leadership consultant and author
        Rasmus Hougaard  Managing Director, Potential Project
        Thomas Bubendorfer  Solo climber and author

EUROPA SAAL 15:00 – 17:00

RT#2  Leadership in a Robotics & Artificial Intelligence World
Chair  Nicolas Colin  Co-Founder and Director, The Family
Panel  Dorie Clark  Marketing strategist; Adjunct Professor of Business Administration,
        Fuqua School of Business, Duke University
        Sunnie Giles  President, Quantum Leadership Group
        John Hagel  Co-Chairman, Deloitte, Center for the Edge
        Tatyana Mamut  Tech Executive & Founder, CultureRisk

„HEUMÜHLE“, Heumühlgasse 9/69, 1040 Vienna 15:00 – 17:00

RT#3  Culture eats Strategy for Breakfast - the Behavioural Economics Revolution in Leadership & Management
Keynote  Ernst Fehr  Professor of Economics,
        Director of the UBS International Center of Economics in Society
Panel  Doris Tomanek  CHRO, Unicredit Austria
        Katrin Polzer  IKEA, Switzerland
        Gerhard Fehr  CEO, FehrAdvice

WORKSHOPS

LUDWIG URBAN SAAL 15:00 – 17:00

WS#1  How to Develop Strategies that work
Welcome  Ricardo Vargas  Executive Director Brightline Initiative
Chair  Julia Kirby  Senior Editor Harvard University Press
        Roger L. Martin  Institute Director, Martin Prosperity Institute, Rotman School of Mgmt.
        Tim Brown  President and CEO, IDEO

KLEINeR FestsAAL 14:30 – 17:15

WS#2  Oh the times, they are a’ changing - Developing Leaders for the 21st Century
Chair  Andrew Hill  Management Editor, Financial Times
Moderators  Johan Roos  Chief Academic Officer, Hult International Business School
          Martin Möhrle  Associate Director, EFMD Corporate Services

Contributions by:
Philip Kotler (Prof. Kellogg School of Management), Laurent Choain (Chief People Officer, Mazars),
Mikko Kosonen (President, SITRA, Finland), David Hurst (Speaker, writer and management educator),
Santiago Iñiguez de Onzoño (President, IE University Madrid), Yves Doz (Professor, INSEAD),
Julia Wang (President, Drucker Academy Hong Kong), Timo Meynhardt (Prof. HHL Leipzig),
Henry Mintzberg (Professor, McGill), Kumaar Bagrodia (Founder & CEO LeapVault group),
Claudio Fernández-Aráoz (Senior Advisor, Egon Zehnder), Betsy Ziegler (CEO of 1871 Incubator, Chicago)

KLEINeR FestsAAL 14:30 – 17:15