



**Next Era Leadership  
– an Invitation  
to People Leaders**

**NOV  
6 – 7  
2025  
HOFBURG  
Vienna**

**NOV 5  
Masterclasses  
& Workshops**

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## Global Peter Drucker Forum – Where the Future of People Leadership Takes Centre Stage

The **Drucker Forum** serves as the worldwide platform that brings together leaders including business executives, academics, non-profits, and the public sector, to share innovative management practices and theories. It fosters Peter Drucker's principles, while pushing the boundaries of contemporary management thinking. With this year's topic **"Next Era Leadership – All Hands on Deck"**, we rethink what it means to lead and confront the shortcomings of leadership today – as it is practiced, researched, and taught.

### What is the People Leader Track?

As a curated journey, the **People Leader Track** guides through the **Masterclass Series** on November 5 and the **Drucker Forum** on November 6 and 7. It is tailored to the strategic challenges CHROs are facing and engages deeply with pressing questions, such as:

*"What constitutes effective leadership in a world of distributed responsibility?"*

*"How must the HR-function evolve to drive human capacity and organizational capabilities for innovation, talent development, and strategic resilience?"*

*„How can leaders cultivate thriving cultures in times of uncertainty?"*

*"What is required to develop next-era leadership and how will AI impact the future of work and leadership?"*



## What Value Will You Obtain From the People Leader Track?

The People Leader Track convenes an international cohort of strategic People Leaders, Next Generation Leaders and CXOs from business, academia, and public institutions.

- Interact and learn in peer group sessions and informal luncheons.
- Meet HR Executives from organizations such as Fedex, Forvis Mazars, Microsoft, Lego, Fujitsu, Bosch, Vinci Group and many more.
- Network with C-suite executives from other business functions attending the Forum – the participant list will be shared ahead of time to facilitate connections.
- Gain insights from global business leaders on their perspectives on leadership in challenging times.

## Creating Long-Term Impact – Beyond the Forum

- Use the Forum for community-building by involving the Next Generation Leaders – we encourage you to bring emerging leaders.
- Translate learnings into actionable steps – the Drucker Forum has developed a knowledge capture & transfer methodology (shared upon request).
- Leverage the Drucker Forum AI tools – prepare and debrief on key topics and learnings with our dynamic interview agent and GPDF Insights (access 16 years of GPDF content through ChatGPT-based intelligence).
- Strengthen the community by utilizing our networking opportunities, such as CHRO round-tables, joint tables for the Gala Dinner or self-organized dinners and breakfasts.

## Who Will Be There?

- Global Peers with multicultural perspectives – including senior people leaders and change-makers from leading organizations.
- Senior executives from corporations, mid-sized firms, startups, and innovation ecosystems, along with public sector leaders committed to co-creating societal value.
- Press representatives from top-tier global media such as *Harvard Business Review*, *Bloomberg*, *Financial Times*, *Les Echos* and *Forbes*.
- Next Generation Leaders – winners of the Drucker Challenge Essay Contest, corporate talent groups, and students from top business schools.

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**Join us and contribute to creating the future – good management and leadership are conduits for the forces of reason and humanity to build better institutions and, with them, a better society.**



**Register** for the **Master Classes**  
on November 5



**Register** for the **Drucker Forum**  
on November 6 & 7



**Participate** in the  
**People Leader Track (DOI)**