

MEANINGFUL WORK

Jim Keane, CEO of Steelcase

Steelcase

87%

RESTORE MEANING TO WORK

Meaningful work

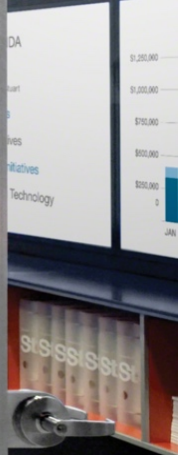
Meaningful connections

Meaningful progress



	JUN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
PHOTOGRAPHY												
VILLO CIRCI												
PRODUCT WEBSITE												
PR												
MODEL SALES PRESENTATION												
GLOBAL PRODUCT BROADCAST												
PRODUCT IN SHOWROOM												

Project Team



Team Studio