

# DAY 1

OPENING

08:30 – 9:00

WELCOME



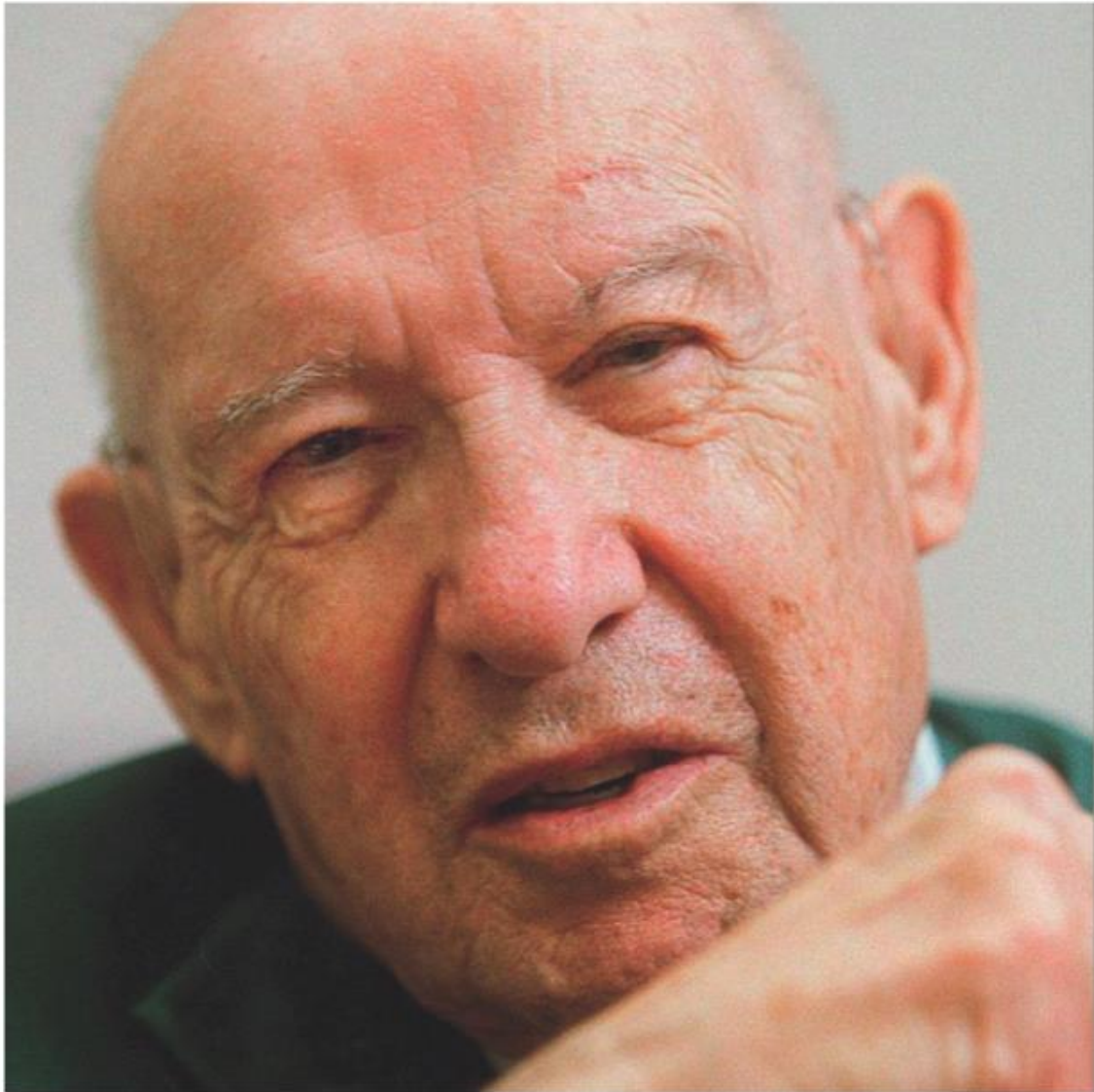
**Richard Straub, AT**  
President, Peter Drucker Society Europe

**7TH GLOBAL  
DRUCKER FORUM  
2015 VIENNA**  
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**DORIS DRUCKER**

Interviewed *by* Richard Straub, April 2009



*We are becoming aware that  
the major questions regarding technology  
are not technical but human questions.*

**Peter Drucker**

Technology and Society in the Twentieth Century, 1967

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