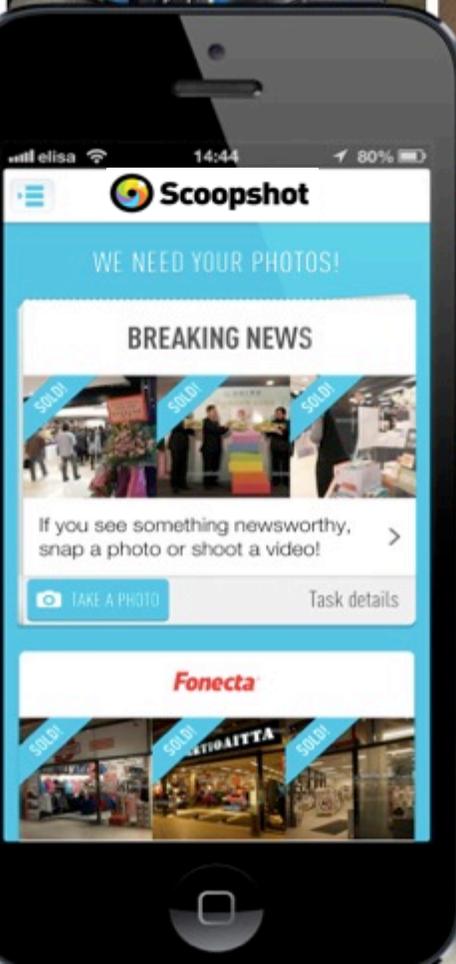


RELEVANT PHOTOS





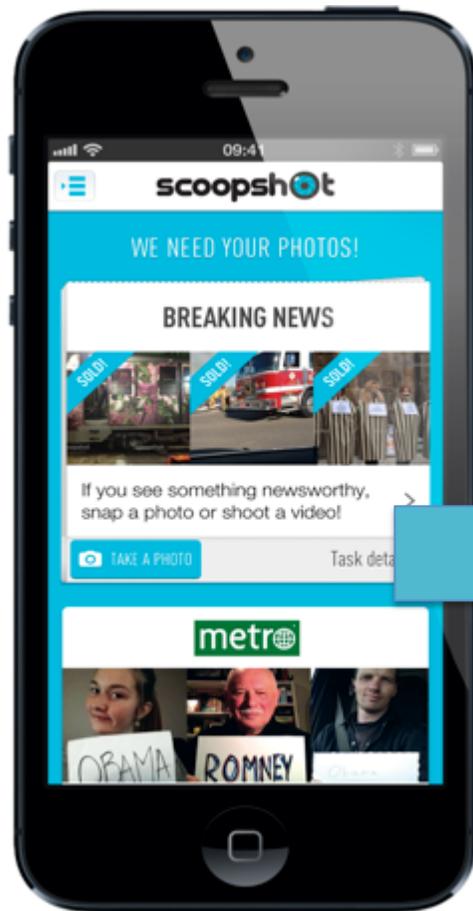
**HELPING PEOPLE TO DELIVER
RELEVANT CONTENT**

Problem

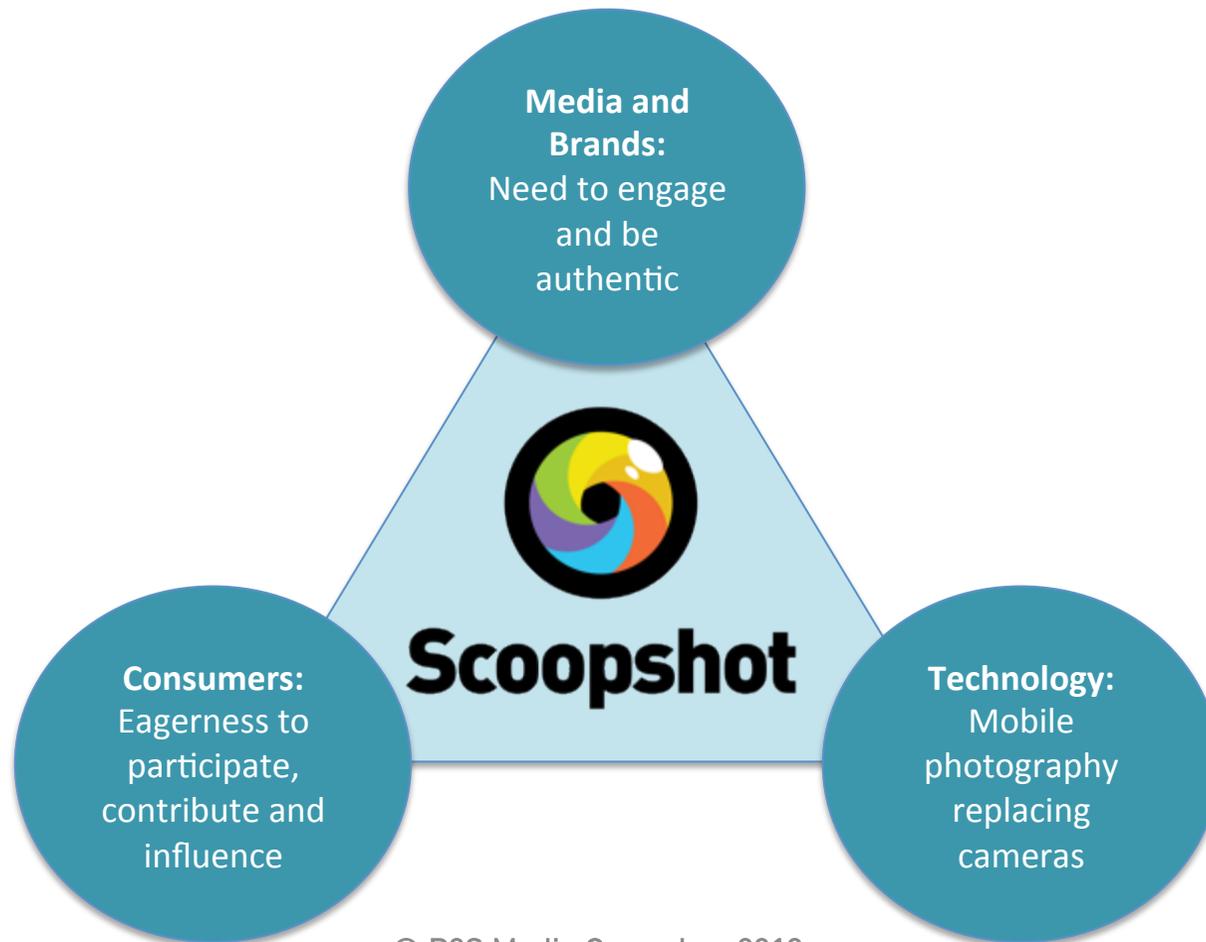
**How to leverage millions of
mobile photographers
and get rights to photos
for immediate use.**

Solution

Scoopshot is a global service to get on-demand photos and videos in minutes.



Why now



Market

**Thousands of media companies
and millions of brands wanting
deeper engagement with their
customers while sourcing
relevant content.**

Market validation

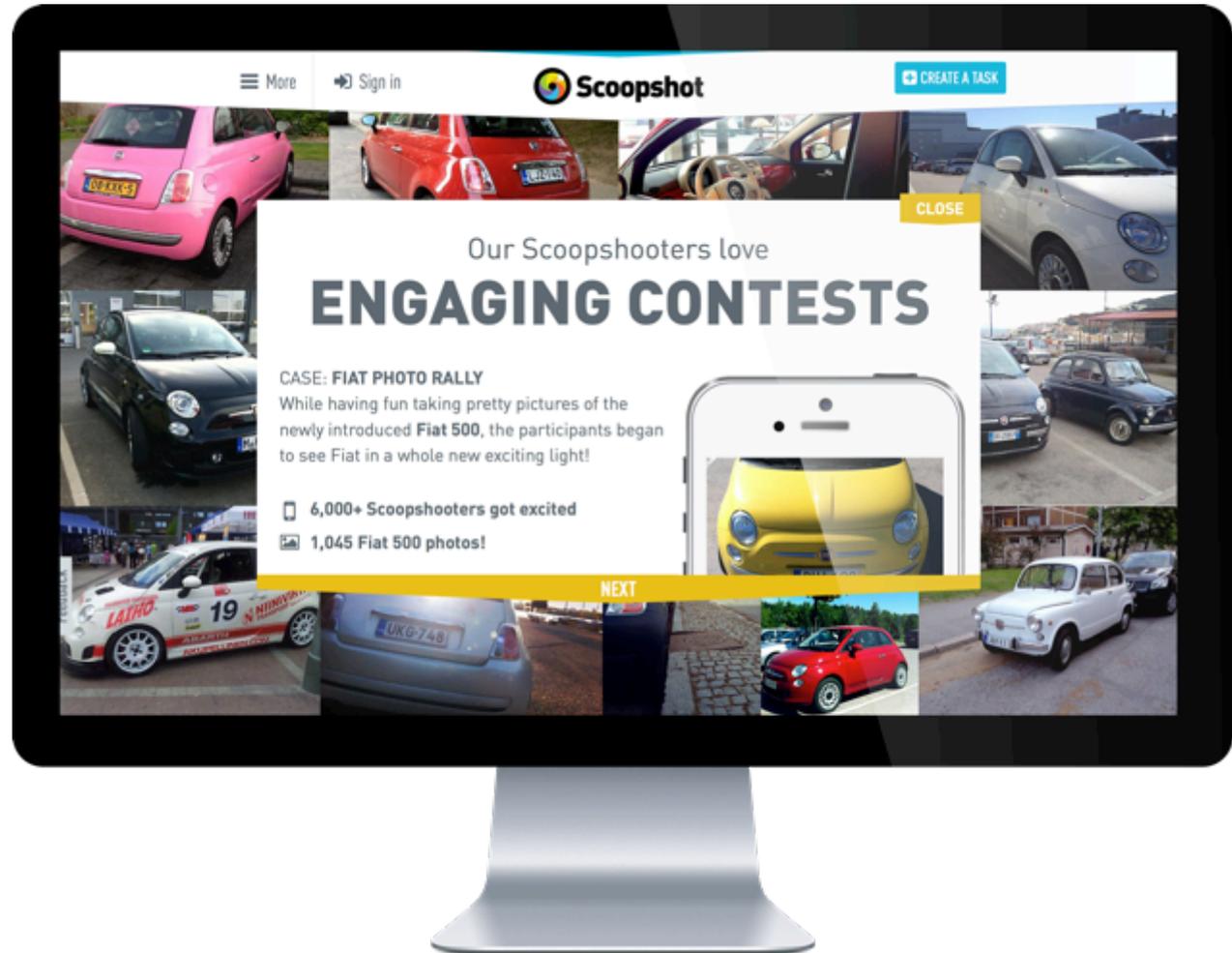
More than 60+ media companies in 16 countries use Scoopshot.

We have more than 350 000 registered mobile users in more than 170 countries.

To date we have received 857 000 photos out of which we have sold 183 000.

We have paid 442 000\$ to photographers.

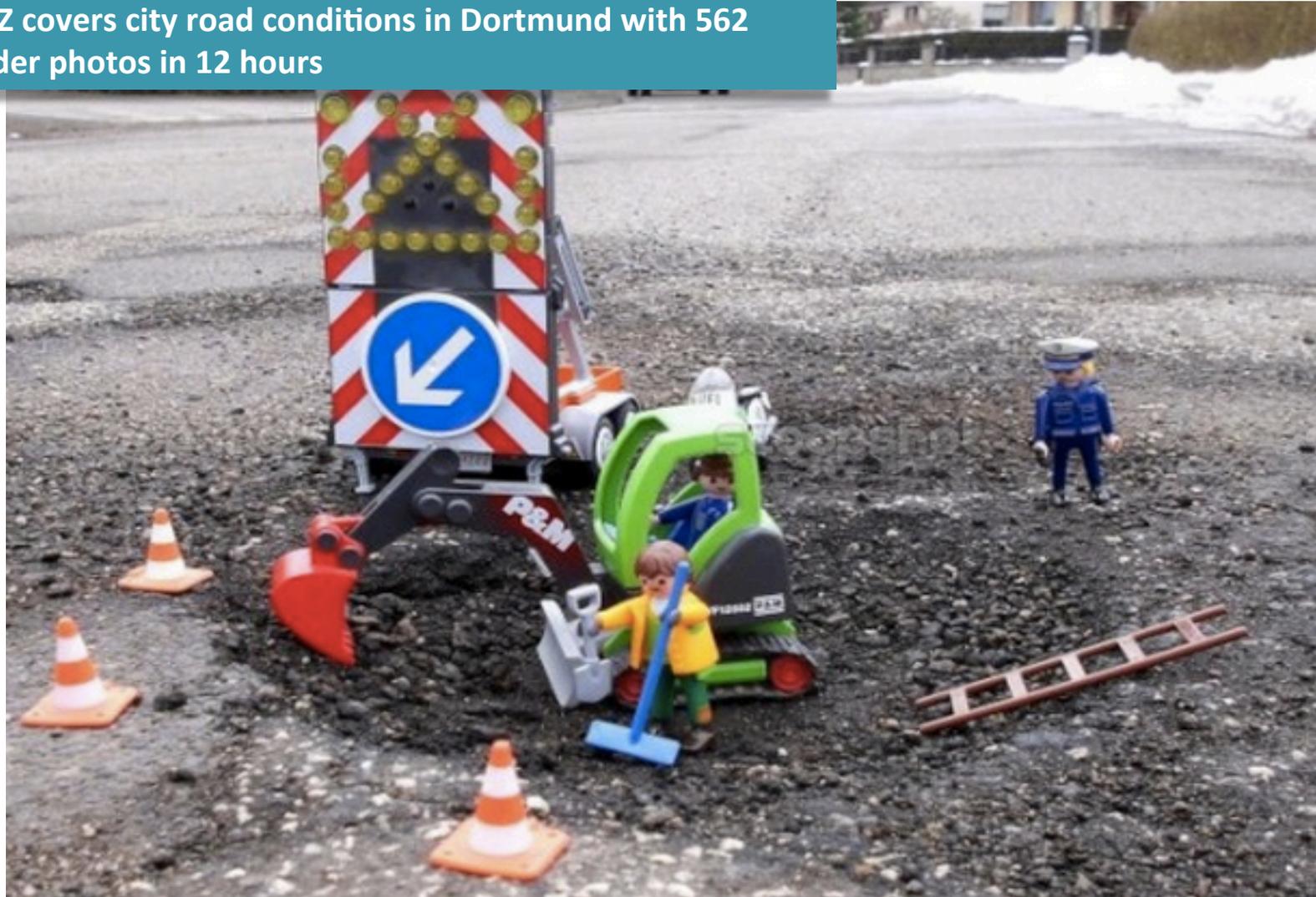




“Annoying potholes”

WAZ

WAZ covers city road conditions in Dortmund with 562 reader photos in 12 hours



Thank you!

Petri Rahja
CEO & Founder