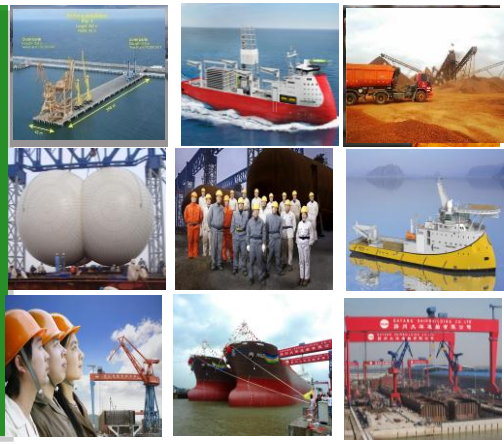
中国·春和集团
EVERGREEN INDUSTRIES HOLDING GROUP

Riding the Waves

--Innovative Industry in Modern China



Simon Liang
Chairman
China Evergreen Industries Group

Riding the Waves…



Riding the Waves…



1995

Retail



SPECIALISTS' PERIOD

LIGHT INDUSTRY

1979 INITIATION PERIOD 1990 "GENERALISTS'" PERIOD 1998 2002 MULTI-SPECIALISTS' PERIOD

Real Estate



HEAVY INDUSTRY

1995 INITIATION PERIOD 2002 "GENERALISTS'" PERIOD 2006 MULTI-SPECIALISTS' PERIOD 2009

Mineral Resources & Logistics

Shipbuilding

2004

Oil & Gas







SINOPACIFIC

2003



Education



Light Industry – Led by Design















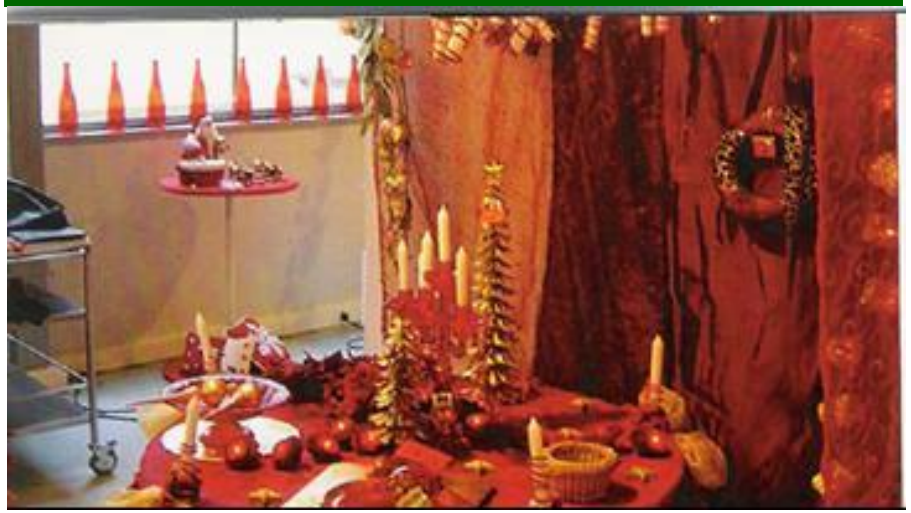
Office & Showroom in Ningbo

Light Industry – Led by Design

Christmas tree production line



Showroom in Paris



Showroom in Hongkong



Retail Business

Hypermarket (4,500-8,000 m²)

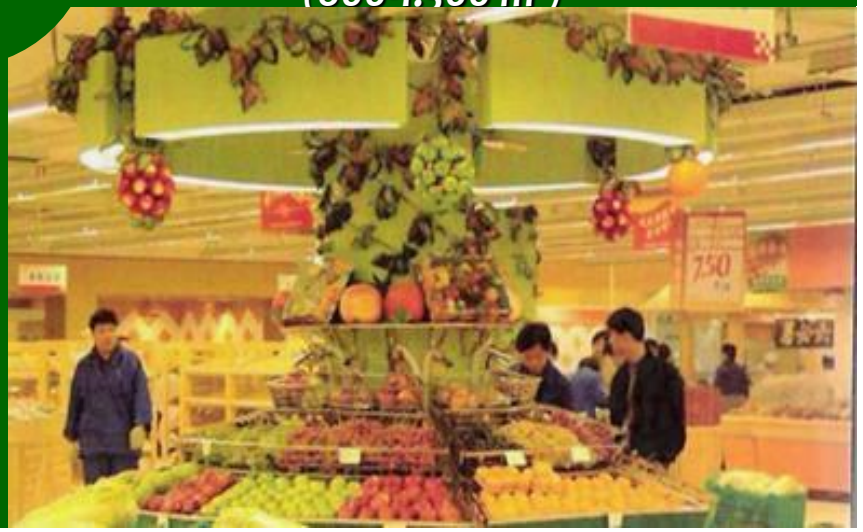


135

Supermarket chain (1,500-4,500 m²)



Community convenience store (800-1,500 m²)



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EVERGREEN INDUSTRIES HOLDING GROUP

Real Estate & Hotel Investment





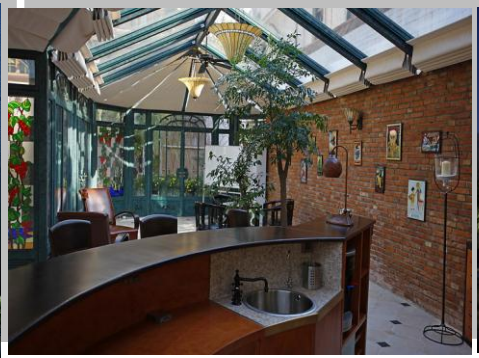
















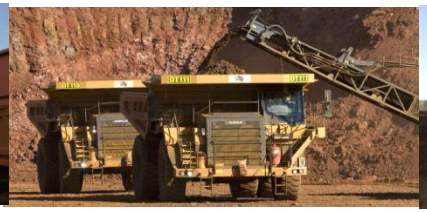
Mineral Resources Investment















Chinese companies levers for competitiveness are changing over time

Past

- Low wages, with a large and flexible workforce
- Basic industrial products
- Efficient subcontracting for manufacturing non-complex goods designed and sold by Western leaders

Present

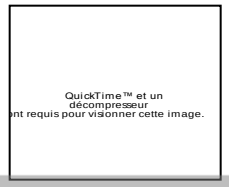
- Cost competitiveness based on large production scales and run lengths
- Production expertise in middle to high value-added products
- Partial design and development of own products
- Selling capability on major international mass markets

Future

- Expertise in designing, developing and producing high-tech products
- Providing and marketing globally customized solutions to large sophisticated clients
- Leadership strategies on a global basis

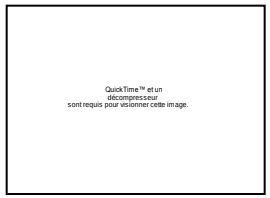
Step 1

- ***Low labor cost***



Step 2

- ***Scale effect***



Step 3

- ***Technology***



Seize Time，Win Success

Evergreen Business Focus

- Shipbuilding
- Offshore
- Mineral
- Logistics





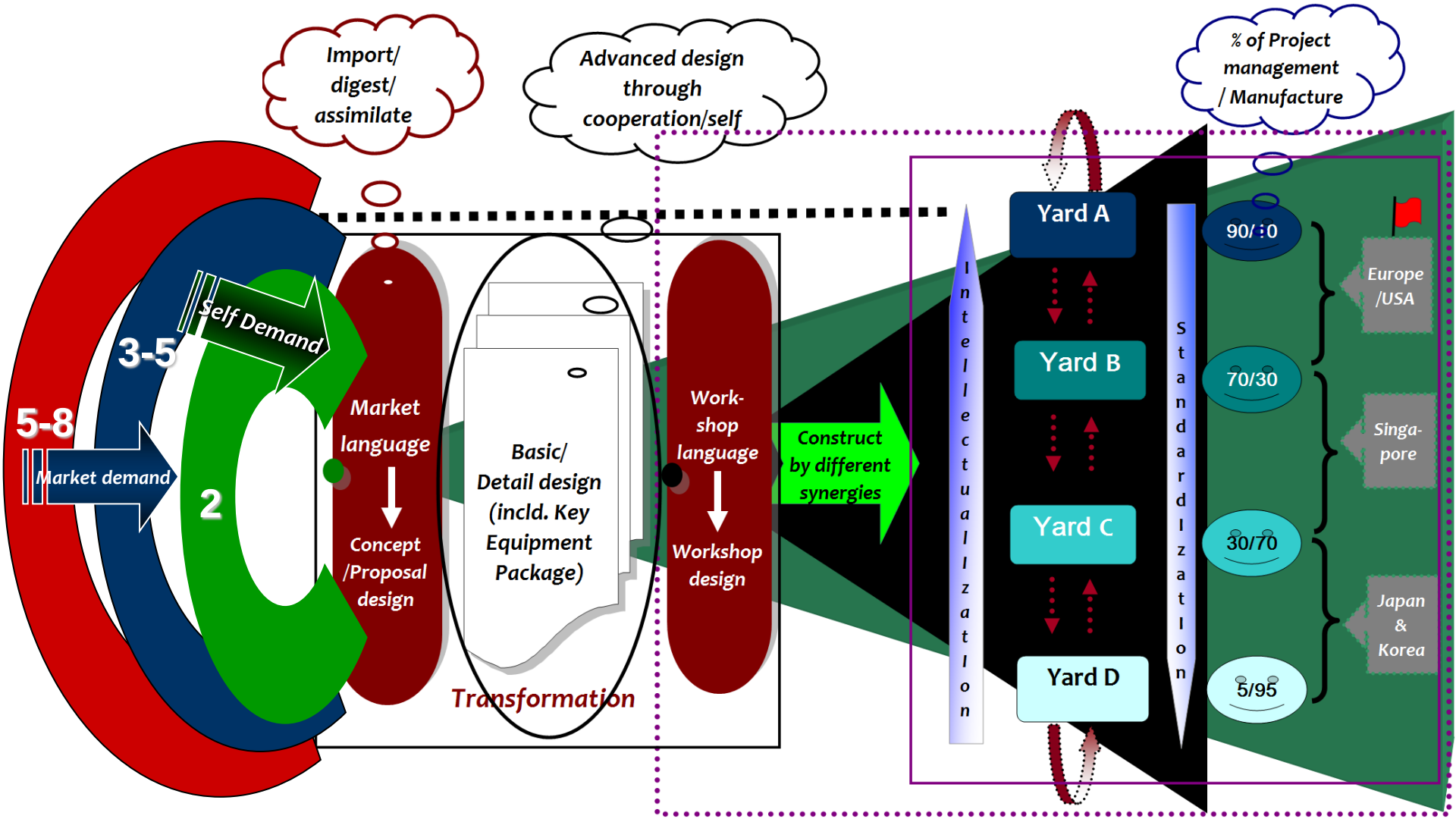






Shipbuilding | Offshore | Mineral | Logistics

Business Concept



Shipbuilding & Offshore Engineering



Different Location Different Focus



DAYANG--SIMPLE BUT PERFECT BASE



DAYANG--SIMPLE BUT PERFECT BASE

MOST EFFICIENT COMMODITY VESSELS BUILDING YARD



3.5billions$



1500t/ block



1st PSPC in China



4*vessels/ batch/launch

DAYANG--SIMPLE BUT PERFECT BASE













Delivery Building



Dormitory

MIDDLE PRODUCTS CENTER











ZHEJIANG– NICHE MARKET LEADER





SX130

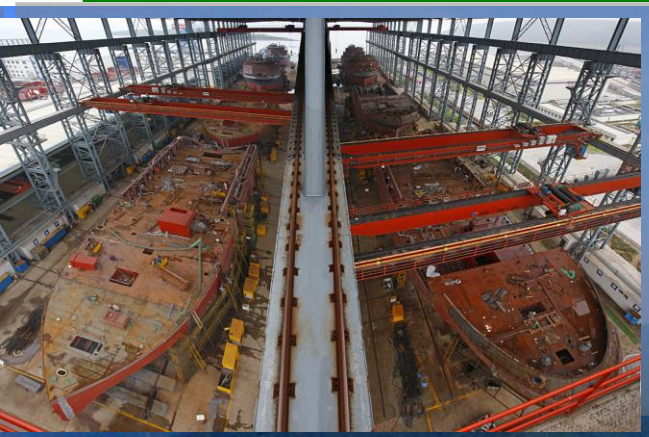


GPA654



Tidewater GPA670

ZHEJIANG– NICHE MARKET LEADER



Global BEST OSV SUPPLIER





• ZHEJIANG– NICHE MARKET LEADER









SOE– Oil & Gas Facilities Expert



Oil & Gas Specialist : **S.O.E. construction base** is the most experienced supplier of oil and gas equipment such as LPG/LNG tanks, piping modules and marine cranes and is developing an innovative vessel for the deepwater drilling sector. It has advanced, modern facilities and integrates international management.



SOE– Oil & Gas Facilities Expert

Gas Tanks and Piping Systems



Offshore Marine Cranes



LPG/LNG & Offshore Crane

Offshore Modules & Drill-ships…

WATER INJECTION MODULE



TEG DEHYDRATION MODULE



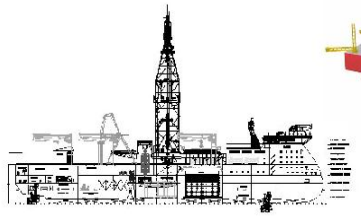
SIEMENS – OYO E-HOUSE





Sinopacific Offshore & Engineering has formed a new partnership to create the next generation of drilling vessels, suited to deepwater operations with 3600m drilling capacity (12000ft). In cooperation with Ulstein SOS, the company is designing and constructing a modern, state of the art drillship, integrating the most advanced technology from the market today.



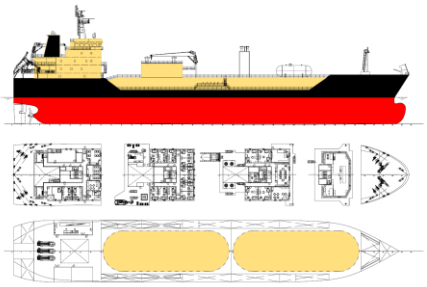


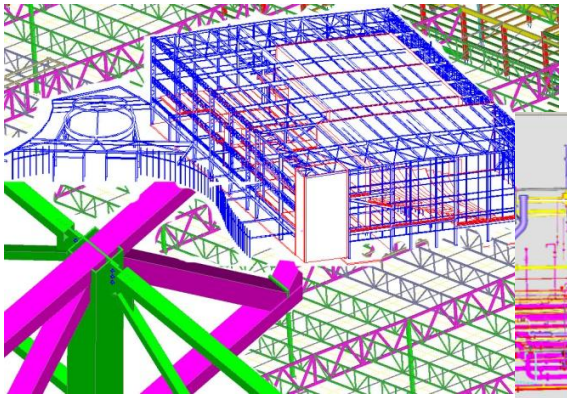
SDA– R & D CENTER

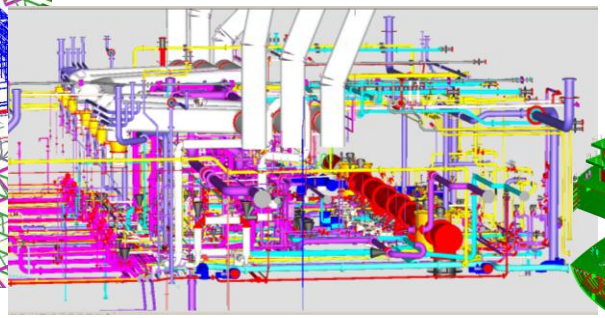


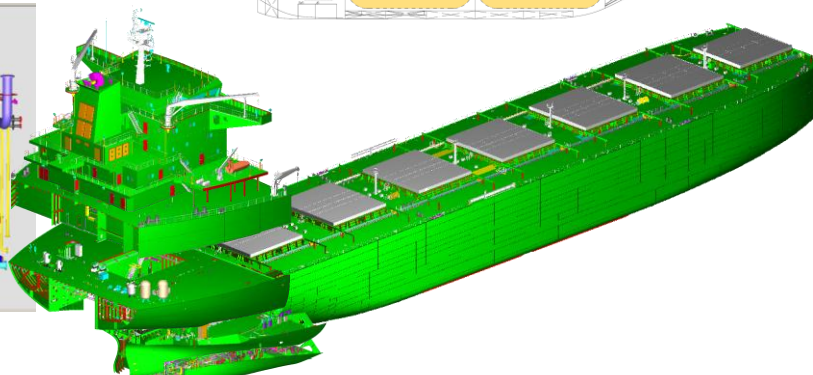
★650 design engineers team
★Build what we design
★Offshore: co-operation with world top designer











Sinopacific Technical School









Quality Employees Education Base **Sinopacific Technical School** is Sinopacific education base, focusing on:

1. Cultivating skilled workers and professional managers to support Sinopacifc's fast growth rate;
2. Provision of professional, production innovation and project management training for shipyards;
3. Major professional specialities:
   - Ship electrician 电
   - Hull assembly
   - Modern welding skills
   - Marine equipment installation and commission
4. Cooperation with professional universities and institutes.



Financial Innovation-Strategic Cooperation

Bank Syndicates for DY yard



☆**Leader Bank:** 中国进出口银行 THE EXPORT-IMPORT BANK OF CHINA

☆**Assistant Leaders:** 中国银行 BANK OF CHINA

☆ **Members:**

Bank 中国光大银行 CHINA EVERBRIGHT BANK

中国民生银行 CHINA MINSHENG BANKING CORP., LTD.

交通银行 BANK OF COMMUNICATIONS

上海银行 Bank of Shanghai

中信银行 CHINA CITIC BANK

Bank Syndicates for ZJ yard



☆**Leader Bank:** 中国进出口银行 THE EXPORT-IMPORT BANK OF CHINA

☆**Assistant Leaders:** 中国建设银行 China Construction Bank

☆**Members:**

中国银行 BANK OF CHINA

交通银行 BANK OF COMMUNICATIONS

中国民生银行 CHINA MINSHENG BANKING CORP., LTD.

浙商银行 CHINA ZHESHANG BANK

Innovative Supply Chain





Up-stream



Continuous Supply Chain Innovation





Quality Customers & Innovative Cooperation

Down-stream ➡ *Co(-design + main suppliers +financial support…)*



ClassNK NIPPON KAIJI KYOKAI — NK
Germanischer Lloyd — GL
BUREAU VERITAS — BV
DNV — DNV
Lloyd's Register — LR
CCS — CCS
RINA — RINA
ABS — ABS

Mineral Resource







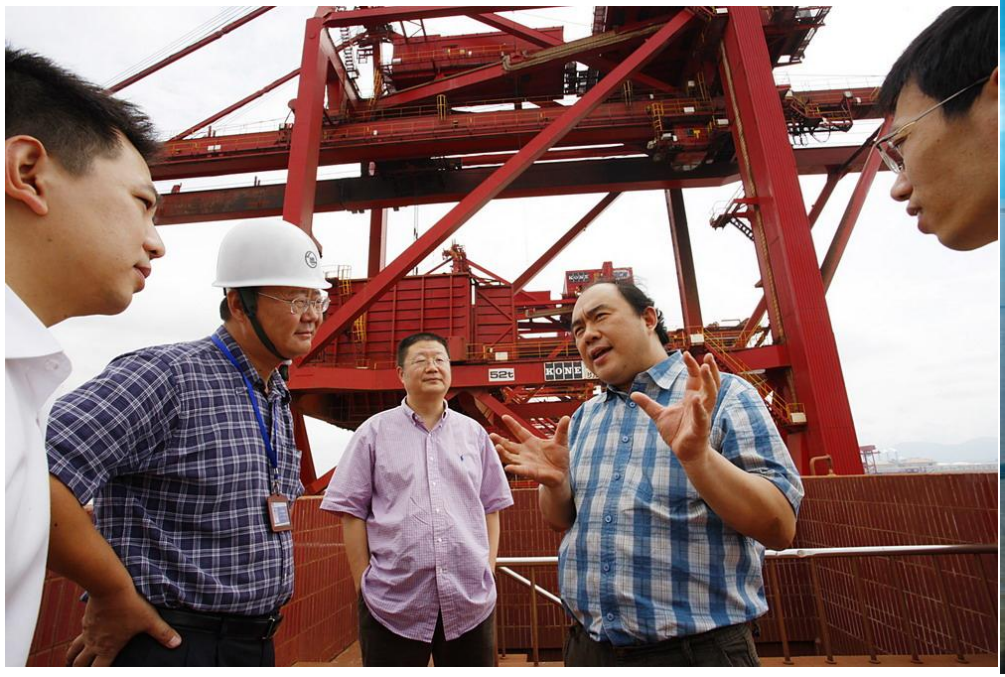








Logistics









Warmly Welcome to Evergreen



中國·春和集團
EVERGREEN INDUSTRIES HOLDING GROUP

Thank You for Your Attention!

SINOPACIFIC

SINOPACIFIC
OFFSHORE &
ENGINEERING