



The emergence of an entrepreneurial society may be a major turning point in history.

Peter Drucker
Innovation and Entrepreneurship, 1985

8TH GLOBAL PETER DRUCKER FORUM 2016

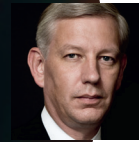
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THE ENTREPRENEURIAL SOCIETY
MOVING BEYOND A SOCIETY OF EMPLOYEES

Key questions that will be addressed:

- Are we moving towards a new society where bureaucratic hierarchies will be replaced by new decentralized forms of organizations?
- Will organizations become networks of smaller, entrepreneurial entities enabled by digital technology?
- Can we create entrepreneurial spirit not only in the start-up companies but in large organizations including public sector?
- How to set free the latent human potential for engagement, entrepreneurship and innovation?
- Will freelancers, contractors and on-demand workers and other micro-entrepreneurs become the new dominant layer of the workforce?
- What will the new social compact be?
- How will governments adapt industrial age regulations geared towards employment and employment related social security?

Speakers list includes:



Dominic Barton
CEO McKinsey



Tim Brown
CEO Ideo



Clayton Christensen
Professor,
Harvard Business School



Philip Kotler
Distinguished Professor,
Kellogg School
of Management



Nilofer Merchant
Entrepreneur,
business advisor and author



Fredmund Malik
Founder, Owner and Chair-
man of Malik Management
Zentrum St. Gallen



Bill McDermott
CEO SAP (TBC)



Mariana Mazzucato
Professor
University of Sussex



Jeffrey Pfeffer
Professor,
Stanford Business School



Adrian Wooldridge
Management Editor,
The Economist

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